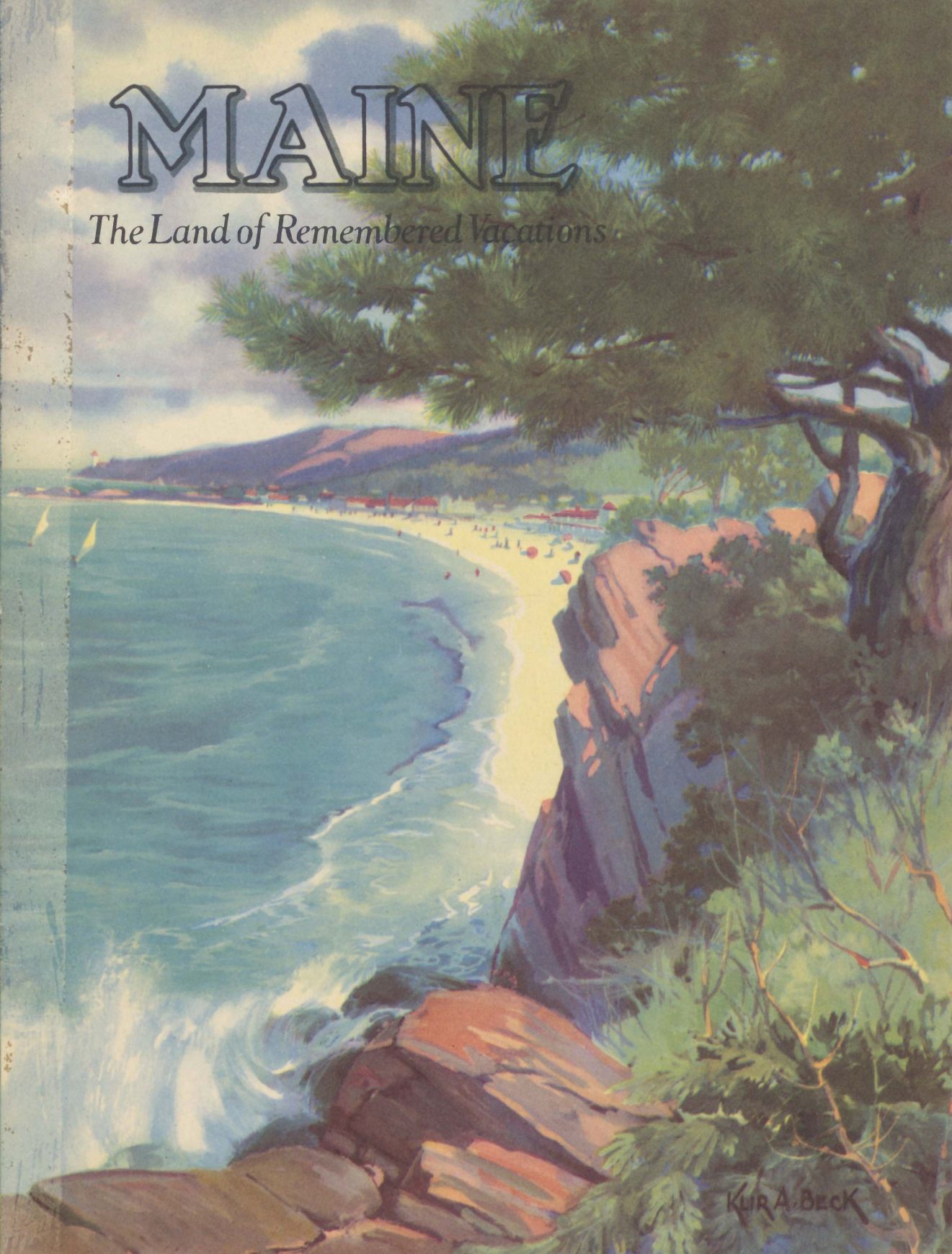
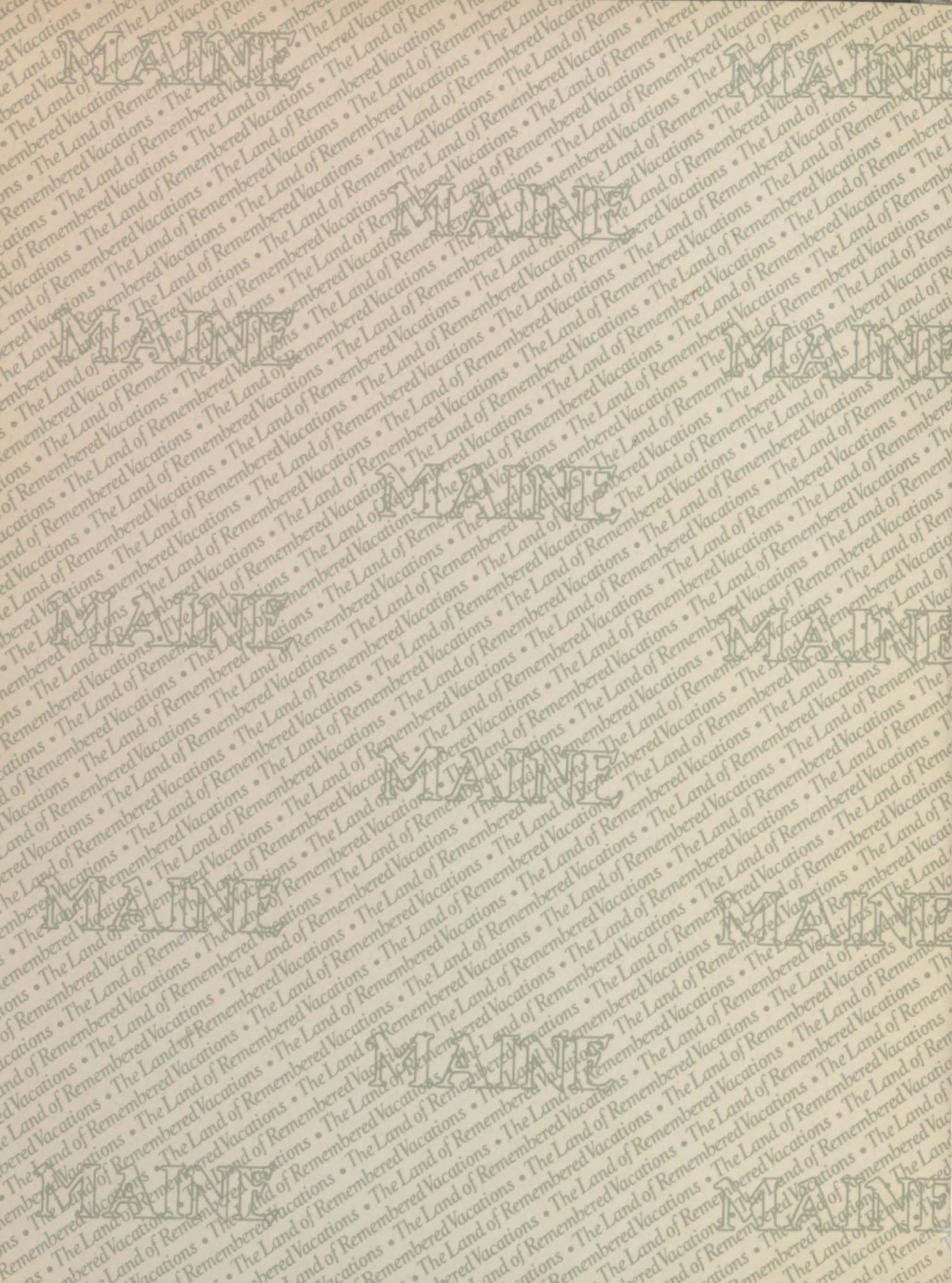


MAINE

The Land of Remembered Vacations



KIRA A. BECK



MAINE

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MAINE DEVELOPMENT COMMISSION
AUGUSTA, MAINE



MAINE

The Land of Remembered Vacations

CENTURIES ago intrepid voyagers sailed uncharted seas to visit the coast of Maine in search of Norumbega, a fabulous city of gold.

Although they cruised along the ruggedly beautiful seashore and sailed up the picturesque rivers as far as their craft would permit, they were unrewarded for, as we know now, there is little of the precious metal in this State.

Sailing away, these colorful explorers little realized that many years later other visitors would find in Maine something infinitely finer and more valuable than mere gold.

These latter day visitors were looking for health, rest and recreation.

In Maine they found all three in generous measure. They discovered here a Norumbega of the spirit. A golden land where care was lifted from the shoulders by the magic hand of nature.

Today Maine is known and loved by millions as "The Land of Remembered Vacations," a treasured retreat where re-creation of the mind and the body can be had for the asking.

It is easy to understand why this beautiful state that stands almost on the threshold of the world's busiest market places is treasured in the memories of all who visit it.

Maine has a diversity of scenery and of natural recreational facilities to be found nowhere else in the world. It is spacious, uncrowded and unspoiled.

It is a state composed of friendly, green-clad mountains; of idyllic, cool, inviting lakes; of rolling countrysides; of quiet villages redolent of the true spirit of New England; of a coast line that is known the world over for its sheer beauty.

In Maine the visitor can enjoy any type of sport and entertainment that he desires under ideal conditions. He can choose from a wealth of accommodations of every description.

These are the tangible assets of Maine. They do not include, however, one of the greatest of all Maine's assets—the friendliness and hospitality of her people.

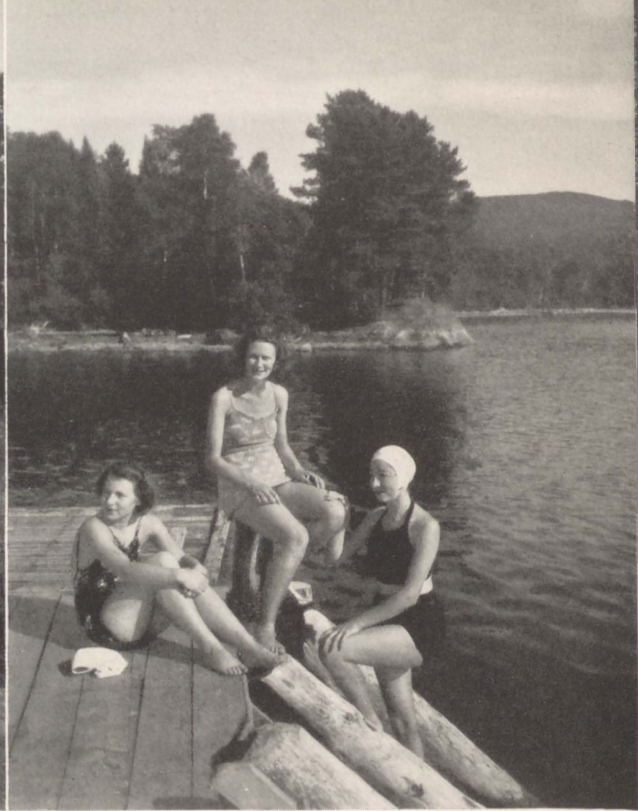
Great natural beauty, an amazing diversity of scenery, a wide range of vacational activities, an ideal climate, boundless hospitality—these are the things of which Maine is made.

That is why Maine, to those who have visited it, remains always in fond memory as, "The Land of Remembered Vacations."



Excellent facilities, ideal conditions, carefree companions — — —





— — — these are some of the assets of playtime in Maine.





Waves breaking on a rocky headland---and a wind-swept tree---combine to make a Maine coastal picture of austere beauty.

Two of the many recreational activities enjoyed on the Maine coast---bathing and sailing.



THE MAINE COAST

THE magnificent Maine coast is one of the finest vacation regions in the entire world. Each year hundreds of thousands of persons enjoy its unforgettable beauty, its ideal summer climate and its amazing wealth of recreational opportunities.

In addition to being one of the finest, it is also one of the largest of recreational regions. From Kittery to Calais, its beginning and ending, the tidal line is 2486 miles long; and so diverse is Maine coastal scenery that not one mile is like another. Each twist and turn reveals something new and inspiring to the visitor.

The Maine coast is made up of superb sandy beaches; of bold, rocky headlands; of quaint, secluded anchorages; of wide, deep harbors; of capacious bays; of beautiful peninsulas and of uncounted picturesque islands. It is a region that might have been designed chiefly for the recreational needs of mankind.

In recent years the Maine coast has come into its own as a yachtsman's paradise. The yachting season in Maine is a happy one indeed. Virtually every coastal resort has its club where the visiting yachtsman is made to feel at home and is given the opportunity of participating in the gay round of events that make up the season. For those who do not care for this organized activity, the Maine coast is an unexcelled region in which to go vagabonding along; sailing into one little harbor after another; exploring the bays and inlets; poking around among the islands; dropping anchor to stay as long as one wishes in a particularly beautiful spot.

Wherever he chooses to stop, the visitor to the Maine coast will find a wealth of recreational opportunities at his disposal. At the clean, sandy beaches he will find swimming or bathing in the clear, cool waters of the north Atlantic both enjoyable and invigorating. Magnificent golf courses that stay green and luxuriant all summer long are found from one end of the coast to the other.

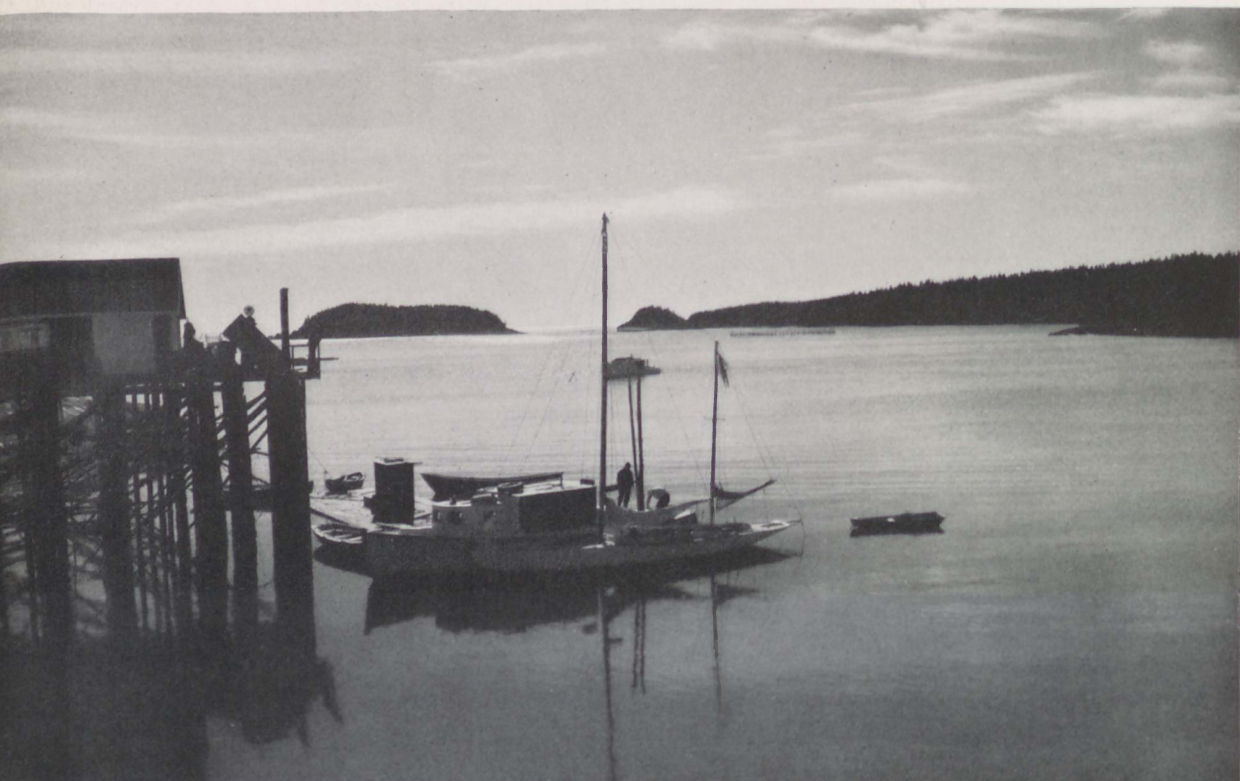
From many Maine coastal towns small, sturdy craft take visitors on short trips to adjacent harbors or among the many beautiful islands. In every Maine coastal town one may hire a fishing boat operated by a dependable Maine fisherman to go after the giant tuna, sporty pollock, mackerel, cod and haddock that inhabit Maine waters.

But one doesn't have to engage in active sports to enjoy the Maine coast. One of the most enjoyable of vacations may be had by just touring around enjoying the sheer beauty of the surroundings. And one would not be an American if he did not thrill to the historic significance of this region where once five nations vied for supremacy.

Old forts, mansions and markers impress upon the visitor the fact that men of all ages in the history of America recognized the beauty and value of this, one of the greatest of all vacationlands.



A study in contrasts. One, a rugged promontory; the other, a calm harbor. Together, they accentuate the amazing scenic versatility of the Maine coast.



One of America's most scenic highways ascends to the summit of Mount Cadillac
in Acadia National Park.





The Maine coast is an ideal summer playground as hundreds of thousands of visitors will agree.





Maine fishermen and their craft add a colorful and picturesque touch to the Maine coast.





INLAND MAINE

IMAGINE, if you will, a territory almost as large as all the rest of New England put together and you will have some idea of the tremendous size of the great vacationland of inland Maine.

Beautiful, clear, cool lakes surrounded by green mountains; mile after mile of verdant forest lands; picturesque New England farm lands; quiet, friendly Maine villages—these are but a few impressions one gets of inland Maine.

Travel through inland Maine is safe and comfortable. Over 22,000 miles of roads lead to every section of the state. Fast train and airplane service is available to virtually every point. Too, inland Maine offers a wealth of accommodations of every description. Fine resort hotels and sporting camps are to be found in all of the principal resort regions. Town and city hotels and inns, overnight cottages and tourist homes, farm board and facilities at private homes in the hospitable little villages—all await the choice of the visitor.

It would be a strange person indeed who could not find a vacation to his liking in inland Maine. At many of the resort hotels and sporting camps one finds a continuous round of recreational activities; fishing, golf, tennis, boating, outings, hiking, mountain climbing, riding, dancing. Others stress rest and quiet; a complete change for those who are worn out with a busy existence at home.

Hobbyists will find inland Maine a choice hunting ground. Antique collectors, rock and gem hobbyists, collectors of fine homecraft work, amateur photographers—all will find Maine a happy and busy place to practice their avocations.

Touring inland Maine is an unforgettable experience. Every turn in the road opens up a new vista of beauty. Monotony is unknown in a state that is so diversified in its scenic attractions.

For those who want to get far from any evidence of civilization there are the forests and the rivers and streams that make a water highway from one end of them to the other. A Maine canoe trip with one of Maine's famous guides is an enjoyable and unforgettable experience.

Utilizing abandoned country roads, woods trails and logging roads, Maine has established a network of riding trails that reach from one end of the state to the other. Many of the resort establishments maintain stables giving visitors the opportunity to enjoy this vast system of riding byways.

During recent years Maine has come into prominence as a mountain climbing state. Mountains that challenge the expert and those that are just a comfortable climb for the beginner are to be found in virtually every part of inland Maine.

There are over 300 boys and girls camps in inland Maine where the growing child may spend a safe and healthy summer vacation. Parents, if they wish, may find accommodations nearby so that they may visit their children at frequent intervals.

Truly, one may do what he likes to do best in inland Maine.



The charm of quiet little villages and the matchless beauty of the open countryside award the traveler who visits the out-of-the-way places in Maine.





Modern highways like this make travel throughout Maine safe and comfortable.

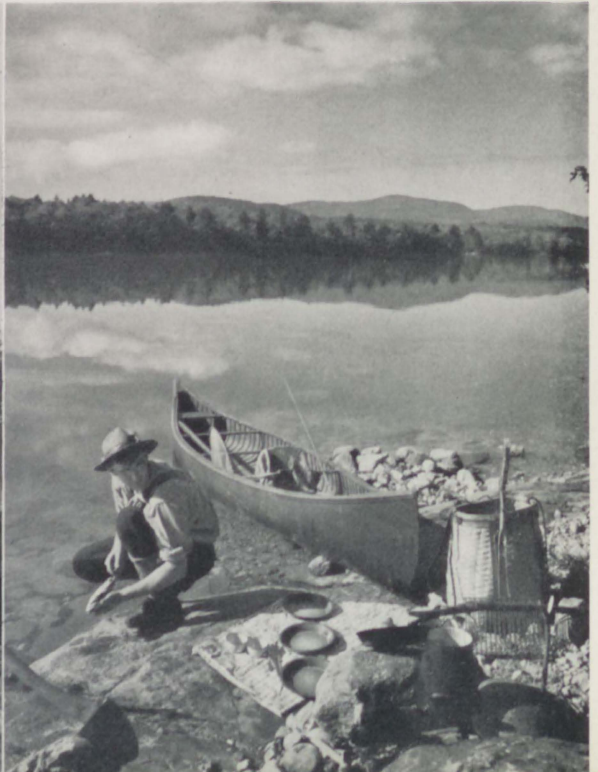
Good roads lead to the very doors of sporting camps deep in the lake country.





Maine's fine summer climate keeps golf courses in prime shape all season long.

The lakes and streams of Maine are noted for the fine fishing they afford to young and old.

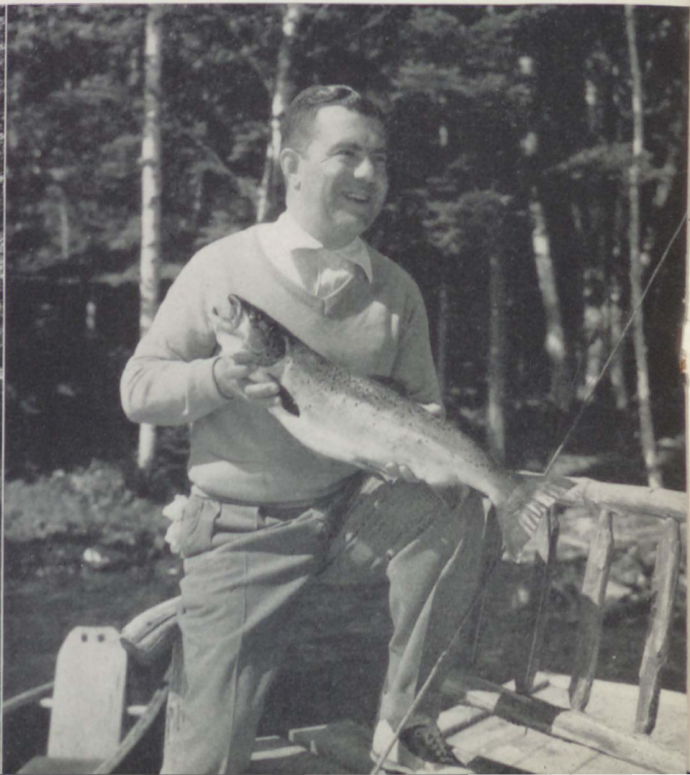




"Can you beat that one?"



Maine's lakes and streams are plentifully stocked with fish; its far reaching forests with game. And there is plenty of elbow room for the angler and hunter in this, the greatest outdoor state in the east.







MAINE THE PLACE TO LIVE

MAINE has many adopted sons and daughters. They first came to the state merely to enjoy a summer vacation but learned that it was an ideal place in which to live the whole year around as well.

Many of these persons had reached the retirement age and came here to spend their sunset years in an atmosphere of peace and contentment. Some of them built new homes; others acquired and remodeled picturesque old farmhouses or old Colonial homes. Here in the towns, villages and countryside they have found that life has a new meaning. For the first time they have the leisure and opportunity of doing things they have always wanted to do; gardening, farming, developing hobbies. Too, they have become part of the lives of the communities in which they live. They have found Maine people hospitable and kind and genuinely glad to make friends.

Others have come to Maine to continue active careers here. They have found that they can carry on their chosen work in this state as well, or better, than they could elsewhere. In addition, they have found here a healthful climate, excellent living conditions and the best of social, religious and other cultural advantages. Too, they have the finest vacation-land in the world at their very doors.

The would-be resident of Maine will find that Maine property can be acquired very economically. Reputable real estate dealers have long lists of homes that can be bought for the proverbial song and remodeled into attractive, comfortable, convenient homes. Those who wish to build from the ground up will find excellent building lots available throughout the state. Taxes in Maine are just and reasonable.

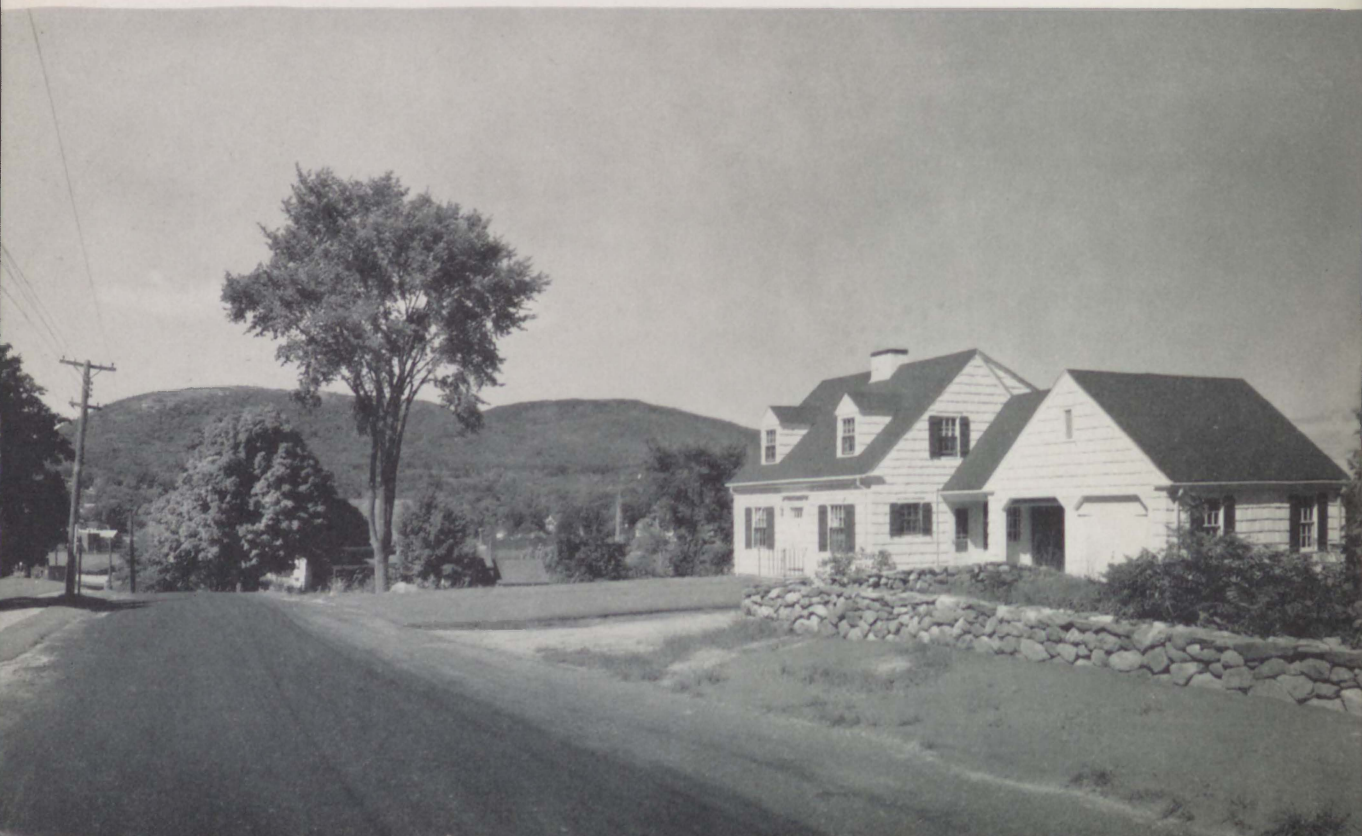
In planning and building his home, the new citizen will find available an abundance of Maine labor and materials. Maine workmen are unsurpassed for their intelligence and craftsmanship; Maine materials are sturdy and lasting.

It does not take the state's new residents long to find out that Maine is the home of good food. Fruits and vegetables, fresh from the fields and orchards; delicious lobsters, clams, scallops and other seafoods right from the sea; rich, clean dairy and poultry products from nearby farms—all these, and more, contribute to the tradition of good living that is Maine's.

Wherever one chooses as the place to settle down in Maine he will find that he is genuinely welcome. He will be enrolled into the life of the community and made to feel that he is a part of it. In no time at all he will be a real State of Mainer.



Scenes like these are among the rewards that go to those who "settle down" in rural Maine.







Majestic elms keep watch over this Colonial home in Maine. Many city weary persons are moving to Maine to occupy places like this.

MAINE AGRICULTURE AND INDUSTRY

MAINE does not stand on its recreational advantages alone. Far from it. Maine's industrial and agricultural life is alive, vibrant.

Maine industrialists and agriculturists are much too intelligent to drift along with the tide. They are sensitive to change—and to the necessity for change. This being true, Maine farming and industry have kept abreast of the times. What is new and worthwhile has been adopted. What has been outmoded has been discarded.

The future of Maine farming and industry has never been as bright as it is today. People throughout the country have become aware of the high quality of Maine manufactured goods and foodstuffs and are providing a ready market for all that can be shipped.

New industries by the score have become aware of the advantages of the state and are moving here. They find an abundance of economical electrical energy, vast supplies of raw materials, the best labor in the world and fast, dependable transportation.

An industry does not have to be a huge one to be welcomed to Maine. Countless small manufacturers have found that they are given every help and consideration in the small towns and villages and that the citizens of these places are as eager for them to succeed as they are themselves.

Opportunities for employers and employees alike abound in Maine.

There are few persons indeed who do not know of the vast extent of Maine agriculture or of the excellence of its products.

Maine raises one-sixth of the nation's potatoes; 95 percent of its blueberries; tremendous quantities of corn, peas and beans for canning; thousands of bushels of the finest apples.

Commercial fishermen, the farmers of the sea, garner the world's choicest lobsters, scallops, clams and other seafoods. Only one other state leads Maine in the canning of fish.

There are, then, tremendous opportunities for the farmer or industrialist in Maine. The farmer may start with just a few acres; the industrialist with just a two by four shop. Maine does not measure the worth of its industries and farms by their size alone. The individual who starts modestly but upholds the Maine traditions of honest workmanship and fair dealing is respected and helped to the full extent of their ability by Maine citizens. Maine is an excellent place in which to play. It is an ideal place in which to live and work.



Hundreds of little industries such as these find ideal operating conditions in Maine. Excellent workmen, economical power and the fine spirit of cooperation offered by the various communities are among the assets of Maine as an industrial state.





Fine soil, ideal growing conditions and use of the best seed and the most modern methods have contributed to the excellent reputation of Maine as the home of delicious foodstuffs.









A sporting camp, a resort hotel and a village inn. These are just a few of the wide variety of accommodations that await the visitor to Maine. Your vacation can be filled with life and gaiety or it can be quiet and res:ful. Whichever you choose, you will find that you will enjoy it in full measure in surroundings like these.



Not the least of Maine's attractions is its amazing versatility of scenery. It can truly be said that not one mile is like another. Each turn in the road opens up a new panorama of beauty. That is why Maine is always new, always interesting---even to those who have lived here for a lifetime.



To Our Visitors

We are glad indeed to present this booklet depicting the various recreational activities and facilities so characteristic of Maine; we have tried to give you a general idea of what Maine offers the vacationist. We have also portrayed a small part of the State's agricultural and industrial development.

Maine is such a large state and has so much to offer that it is impossible in a book of this character to go into detail. We shall, however, be glad to write you in regard to any subject in which you are particularly interested—or to present you with a booklet dealing specifically with that subject.

Below you will find listed the many booklets published by the State. They may be obtained merely by addressing the Maine Development Commission, State House, Augusta, Maine.

Maine, the Land of Remembered Vacations

Fishing, Hunting and Canoeing

Hotels, Camps and Tourist Homes

The Maine Coast

Facts About Maine

State Highway Map

99 Potato Recipes

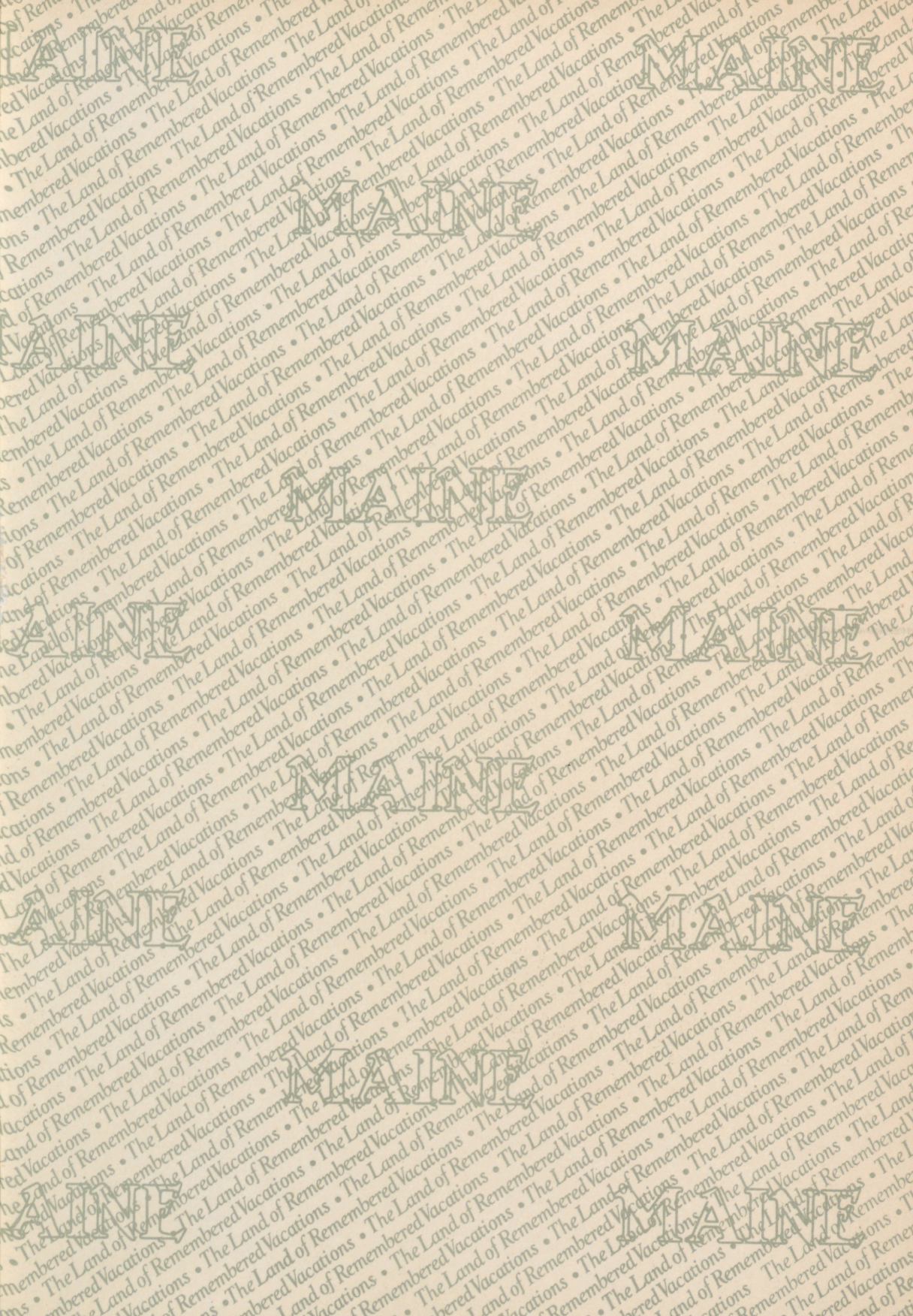
Maine in Autumn

Maine for Winter Sports

Mountain Climbing in Maine

The Maine Camp for Boys and Girls

Maine Bridle Paths



MAINE

The Land of Remembered Vacations

