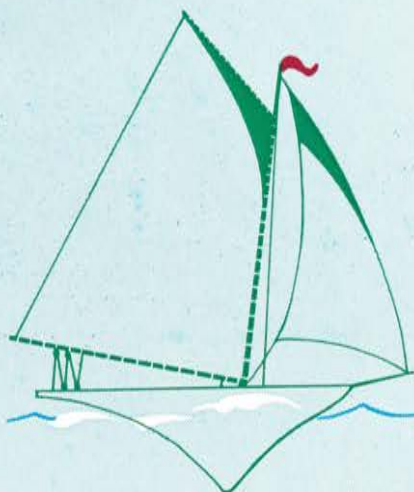


MAINE



Invites You



BANGOR
PUBLIC
BUREAU
OF
SAILING



His Excellency
EDMUND S. MUSKIE
GOVERNOR OF MAINE



EDMUND S. MUSKIE
GOVERNOR

STATE OF MAINE
OFFICE OF THE GOVERNOR
AUGUSTA



It is a very real pleasure for me to extend you a friendly bid to visit Maine.

My invitation - which I issue officially as Governor, and personally as a private citizen - does not limit you to any particular season. Come whenever you wish, be it summer or winter, spring or fall. Each season holds its own individual enchantment. But since summer is right at hand, let me picture briefly what you can expect in Maine.

Beaches that world travelers describe as rivaling the Riviera; thousands of shimmering emerald and blue lakes; towering hills that look up to mountains whose summits sweep passing clouds; a curving coastline with story-book bays and coves and harbors; an endless variety of pastimes and sports, such as boating, canoeing, sailing, mountain-climbing; golf courses galore; riding trails; campsites; summer theatres; récreation spots everywhere; and the finest fishing this side of Paradise. Whatever type of fishing you prefer awaits you amid surroundings not equalled on this entire continent.

Above all, you have accommodations that only true neighbors can provide. The Pine Tree State's hotels, cabins, motels and lodgings are dedicated to your comfort and convenience in a climate that makes every hour doubly delightful.

On top of all these natural advantages - plus others which, for brevity's sake, I must omit - there remains one additional prize asset: Maine people themselves. Our men and women who offer you sincere friendship, warm hospitality. They are my neighbors, my friends. And they're the salt of the earth.

I know you'll agree with me once you meet them right here at home in Maine.

Sincerely,

Edmund S. Muskie
Governor of Maine

MAINE *You* *Invites*

THIS TWENTY-FOURTH edition of MAINE INVITES YOU is designed to help you plan for that glorious vacation which only the great Pine Tree State can offer.

Between the covers of this booklet an endless variety of information has been arranged for the sole purpose of introducing you to Maine's limitless VACATIONLAND possibilities.

By word and picture we hope to convey some idea of the way Nature has showered her greatest blessings on Maine—silent, mysterious forests, the beauty of lakes and hills, the music of streams, the sweep of great rivers, the majesty of a rock-bound coast and sea-girt isles.

That's why it's such a pleasure to send you this copy of MAINE INVITES YOU—to assist you in planning for maximum enjoyment during your visit to Maine.

A county index map on page 109 and a complete index of advertisers at the back of the book will help you to locate the place that may interest you. Handy inquiry cards also are included for your convenience in requesting more specific information or reservations from advertisers.

We'll appreciate your mentioning MAINE INVITES YOU when corresponding or conversing with those who have participated in making this book possible. This Bureau is at your service at all times to help you plan for the happiest vacation possible.

STATE OF MAINE PUBLICITY BUREAU

Bernard M. Johnston

Executive Manager





Maine Invites You

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SCARBOROUGH, MAINE

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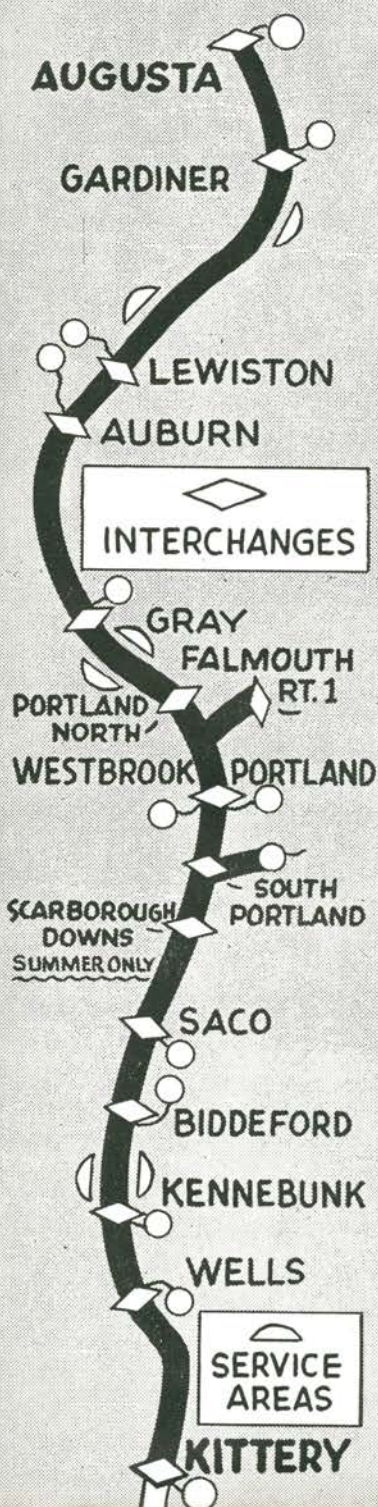
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THE MAINE TURNPIKE ♦ EXPRESS TOLL HIGHWAY —



KITTERY to AUGUSTA-106 MILES

THE scenic Maine Turnpike, joining Kittery, the Gateway to Maine, and Augusta, the State Capital, is a new modern expressway to Vacationland.

It has been engineered to provide motorists with the utmost in safety and comfort.

The Turnpike by-passes all congested areas of towns and cities between Kittery and Augusta, permitting a uniform speed without interruption, for the entire 106 miles.

Interchanges lead to all Maine commercial and recreational areas.

Patrol cars are on constant duty to aid travelers in any emergency.

Service Areas at convenient intervals provide modern restaurant and service station facilities.

SWIFT-SAFE-SCENIC



Maine Invites You

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Hosts to the Nation

MAINE HOSPITALITY

truly expressed in the cordiality and friendliness of your MAINE Host.

Maine Innkeepers again invite you to partake of the beauties and naturalness of this great Pine Tree State, while they provide you with the comforts and accommodations suited to you and your family.

Here in this unspoiled vacationland, enjoy seacoast, forests, lakes, mountains, rolling countryside, with the knowledge in advance, that your every desire is our command.

To see and enjoy Maine at its best, accept this cordial invitation from your Maine Hosts.

For a list of member hotels, lodges and camps write to:

STATE OF MAINE HOTEL ASSOCIATION

1 St. John Street

Portland, Maine

Maine Invites You



Vacation in Vacationland

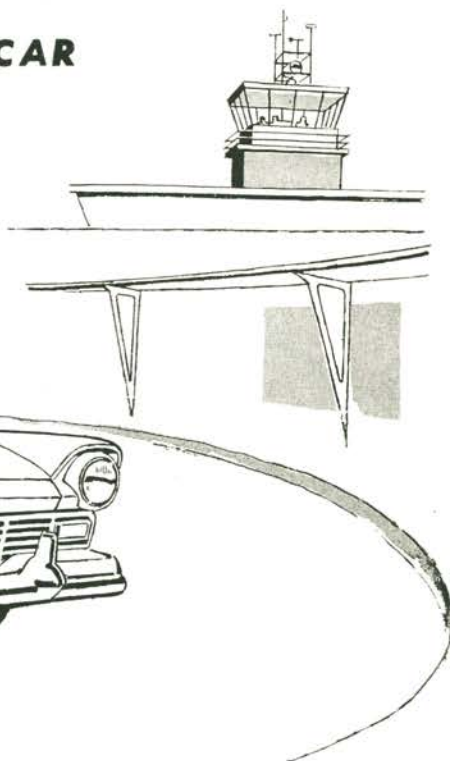


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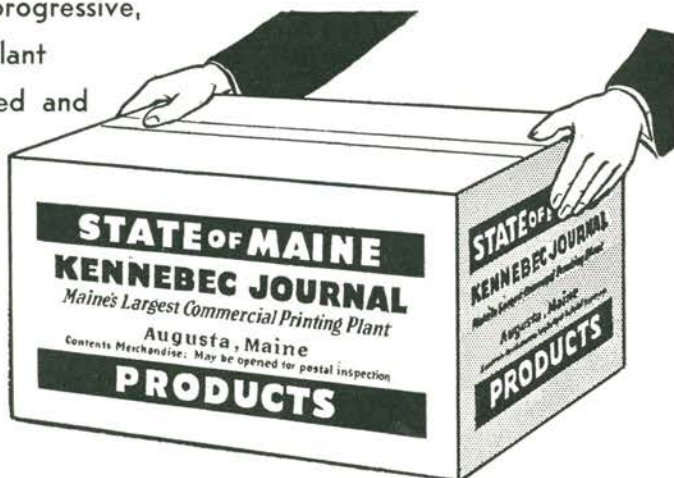
Maine Invites You

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health, happiness
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isfaction ... in
real family
living!*

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LETTERPRESS Augusta, Maine

Maine Invites You



Plane to Maine



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... ON A LUXURIOUS NORTHEAST SUNLINER
Beat the Heat . . . Avoid the driving tensions of
hundreds of miles of super highways and pikes
. . . Arrive rested for a glorious State of Maine
vacation.

NORTHEAST AIRLINES

FLY NORTHEAST . . . make
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out how to make that Maine
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have more time to enjoy it too!



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WAITING FOR YOU AT THE AIRPORT . . . READY
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YORK COUNTY

MAINE in a nutshell—that's how a Maine visitor once described York County. For here in this "southern gateway to Maine" the State's traveling guest finds every form of natural advantages for vacationing, from world-famous beaches of sparkling white sand, from lakes and hills and streams to quaint, historic hideaways of inland country and shore where for more than 300 years people have found relaxation.

To many of Maine's vacationers, the wonders of the State begin to unfold in York County. At Kittery, only 50 miles north of Boston, at Eliot, the Berwicks, and Lebanon, the main traffic arteries enter the State from the South.

At Kittery is the major highway entrance into Maine from the south over the Maine-New Hampshire Interstate toll bridge (10 cents), entered from the New Hampshire Turnpike, or through Kittery proper over the older Memorial Bridge (free) on Route One. Both routes flow into the intersection of U. S. Route One and the Maine Turnpike, at which junction is located the Maine Information Center, operated by the Maine Publicity Bureau. This building also contains an exhibition hall for the display of Maine products.

You are cordially invited to stop and inspect this hos-

pitality building before continuing your trip into Maine. The parking area and driveway in front of the Maine Information Center gives access to both the Maine Turnpike and Route One. The Maine Turnpike and Kittery tollhouse is entered at the left of the triangular intersection, while U. S. Route One continues at the right of the intersection.

The Maine Turnpike is a 106-mile toll superhighway leading to Augusta, with exits and entrances at Wells, Kennebunk, Biddeford, Saco, Scarborough Downs race track (Summer **only**), South Portland, Portland-Westbrook, Falmouth (Rt. 1), Portland—North, Gray, Auburn, Lewiston and Gardiner. The Maine Turnpike is characterized as "the fast route," while Route One is known as "the scenic route," through historic coastal cities and towns, with glimpses of shore scenery and numerous access roads directly to shore and beach areas.

Along the shore travel line from Kittery, site of the so-called "Portsmouth" Navy Yard, one comes to the historic and beautiful town of York, with its neat sand beaches, spectacular cliffs and quiet rural hamlets, favorite havens of writers, artists and tourists. York Village, York Harbor and York Beach are all strung out like pearls along a branch

(Continued on Page 11)

THE INN BIDDEFORD POOL, ME.

For those people who want and appreciate the nicer things of life.

Information is yours for the asking.

Write THE INN, Biddeford Pool, Me.

FIVE CHIMNEYS

AAA

An elegant, distinctive resort. Spacious private estate and golf course. Swimming, boating, fishing. Exceptional food. Rooms and meals \$11.50 up per person daily.

Open mid-June to mid-Oct. On Route 153.

THE RAYMOND BENZINGS, Owner-Managers

P. O. Province Lake, E. Wakefield 2, N. H. Tel. W. Newfield, Maine 2911



YORK

York, at the southern gateway of Maine, comprises the three villages of YORK BEACH, YORK HARBOR and YORK VILLAGE. Here you will find a happy blending of rich-in-tradition historic places with a complete range of vacation facilities and accommodations to fit every purse.

Summer visitors will find miles of exceptionally fine sandy beaches, shops, museums, and a clean, attractive amusement park. Attractions include excellent golf and tennis, saltwater fishing, sailing, dances, concerts and a variety of delightful eating places.

One of the most beautiful spots on the entire New England coast, York offers unforgettable vacation fun for young and old alike.

For detailed information and descriptive folders write:



The Old Gaol



Lobster fishing off Nubble Light

YORK CHAMBER OF COMMERCE

**10 OCEAN AVENUE
YORK BEACH, MAINE**



The Marshall House

YORK HARBOR • MAINE



This hotel enjoys a unique location on its own private peninsula facing the ocean on one side and York Harbor on the other. Brick construction, fire proofed by sprinklers, elevator, ballroom, cocktail lounge, every bedroom faces the water. Golf on excellent 18 hole course, bathing beach and natural salt-water pool next to hotel. Boating, fishing, tennis, dancing to hotel's own orchestra. York is a very historic community with many points of interest and intriguing shops. Under the same management as The Carolina, Pinehurst, N. C.

Daniel O. Delany, Manager



GRACIOUS living in a picturesque setting. You'll love the comfortable rooms, good food, and friendly service. There's lots to do: boating, bathing, fishing, golf, tennis and just plain loafing.

Automatic Fire Sprinklers • Steam Heat • Elevator
• Cocktail Lounge.

Open June to mid-September

Moderate rates—both American and European plans.

Edward W. Marshall, President

THE Emerson and Cottages
■ YORK HARBOR, MAINE



Rust's Lodge, Cottages, and Motel

On Route 1A, at York Beach, Me.—Ocean Front

50 cottages for 2 to 8 persons. Each has screened porch, toilet, city water. Some with twin beds and housekeeping facilities. Also twin bed rooms in main lodge. Showers, continuous hot water. Cottages overlook two-mile bathing beach and Atlantic Ocean. Deep sea fishing and sailing parties daily. Bathing and all beach sports. Season May 15 to October 1.

For reservations telephone H. RUST, Proprietor
P. O. York Beach, Maine Telephone 8110 YORK, MAINE

THE ANCHORAGE

LONG SANDS

YORK BEACH, MAINE

American Plan Situated on Superb Long Sands
Private shuffleboard. Diversified Seafood menu.

Rooms with running water and private baths.

Ask the guest who has stopped here.

Booklet on request

Season June 20 thru Labor Day

Sears and Mary Duarte, Ownership-Management

GRAY GULL COTTAGES and MOTEL

LONG SANDS

YORK BEACH, MAINE

Directly across from the bathing beach and within a five minute walk of the shopping center and amusement park. Cottages are heated and completely modern, and have two bedrooms with inner spring mattresses, screened porch, private shower with hot and cold water, full size kitchen with electric refrigerator, gas range, etc. Modern Motel with bath and shower, units accommodating two to six persons. We supply fresh towels daily and also supply bedding and linens in cottages and Motel. Private parking space. Reasonable rates.

MR. and MRS. ERNEST H. ROSA

Phone 784-M



THE HASTINGS-LYMAN YORK BEACH, MAINE

On a rocky bluff with a glorious view of ocean, sandy bathing beach and village. Homelike, informal atmosphere. Recreation and relaxation. Accommodates 100 guests. \$49 a week up includes delicious meals. Write for booklet or reservations to
JIM and HELEN LEWIS, Managers



OCEAN HOUSE

and
SANDPIPER MOTEL

Directly on
the Ocean
YORK BEACH, MAINE



Accommodating 175 guests. Private bathing pavilion. Running water in every room. Private baths. Rooms or suite.

Bathing, fishing, tennis

Two Golf Courses
Unusual food. Moderate rates. Southern hospitality.

Booklet on request

Winter Season: Boca Ciega Inn, St. Petersburg, Florida
P. B. CAMP, Ownership-Management

MAINE, THE CONVENTION STATE

More and more, convention planners are discovering Maine as the ideal place to hold their annual conclave.

With literally thousands of locations and accommodations to choose from, the small convention group can find comfortable surroundings amidst relaxing atmosphere almost anywhere in the State and the larger groups can choose from most any of the 21 cities and many of larger communities and resort areas.

Why not plan to make Maine your convention site for next year?

For further information, write:

CONVENTION MANAGER

STATE OF MAINE PUBLICITY BUREAU

922 Gateway Circle

Portland, Maine

of Route 1A. The first chartered city in America, York was a popular summer playground for the Indians before it became a Royal Colony in 1641.

Ogunquit, locale of one of America's great summer theater activities and a world-famous art colony, is an Indian name meaning "Beautiful Place by the Sea." Its beach, together with the beautiful strip of sand at Wells Beach, annually draws thousands of vacationers and summer colonists, to their spacious, uncrowded sands. Bald Head Cliff, a geographical wonder, towers over 100 feet at the ocean edge here at Ogunquit.

A few miles further north along the coast is Kennebunk Beach and Kennebunkport, formerly known as Arundel. Here many famous authors and artists have their summer homes. The home of the late Kenneth Roberts is located here where the famous historical-novelist wrote many of his classics. Both places are on the shore side of the Town of Kennebunk, whose up-to-date business district and charming residential section retain so much Early American atmosphere and tradition. Cape Porpoise, a picturesque fishing village a few miles north of Kennebunkport, was the scene of one of Maine's outstanding Revolutionary War engagements. Goose Rocks Beach is one of the town's popular resort colonies.

(Continued on Page 15)

In writing to advertisers, please mention "Maine Invites You"

SPARHAWK HALL

OGUNQUIT, MAINE



*Sun... sea air...
pleasant hours*

WHILE away your time in comfortable relaxation or vigorous activity where the best traditions of New England hospitality prevail.

Delightful Maine meals in our picture-windowed, oceanside dining room. Varied social activities including Saturday night dancing. All sports and especially fine surf bathing.

Write for full color folder and reservations

Season—June 26 to September 2

Mr. and Mrs. Walter D. Abbott
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The Surf . . . the Sun
and Relaxation
are yours
at Sparhawk Hall



AT THE SALT WATER'S EDGE

1872 1958

The CLIFF HOUSE

Bald Head Cliff, Ogunquit

Enjoy our salt-tanged breezes!

A perfect combination of country and seashore with a mile of rockbound coast to explore. Quiet, restful and informal yet but a few minutes to all summer activities. Deep-sea fishing or surf casting—no limit. All churches nearby. Varied social program. Cocktail lounge. Art school. Famous for good food. Advance reservation suggested. Reasonable rates with or without meals.

June-Sept. Booklet on request
Maurice Weare, Mgr.



THE GRAHAM

On the Shore Road at Ogunquit, Maine
Internationally known for its fine foods and comforts—also spacious lawns—gardens with shade trees and comfortable chairs—Lounges where one can sit and look over the ocean. Golf course nearby. Central to three mile white sand Bathing Beach, Movie Houses, Playhouse, Art Center, Fishing, Boating—All summer sports within walking distance.

SEASON JUNE TO MID-SEPTEMBER
RATES ON REQUEST

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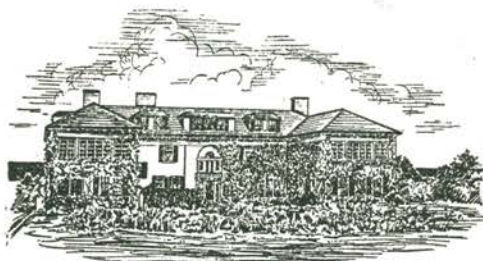
Helen Graham, Proprietor

OGUNKUIT

MAINE

DUNELAWN

OGUNKUIT • MAINE



DUNELAWN, a gracious estate in famous Ogunquit-by-the-Sea, composed of Georgian Mansion, Carriage House apartments and cottages, is conveniently located near the village shops, golf course, tennis courts and the outstanding Ogunquit Playhouse.

DUNELAWN'S spacious bedrooms, lovely living rooms, screened porches and dining rooms overlook the Ogunquit River, the Dunes and the magnificent Ogunquit Beach.

DUNELAWN DINING ROOMS serve dinner to the public by reservation every evening. Wednesday buffet is the highlight of the week. We invite your inquiry.

Harriet and George Smith, Owner-Managers



HILLCREST INN and COTTAGES OGUNKUIT, MAINE

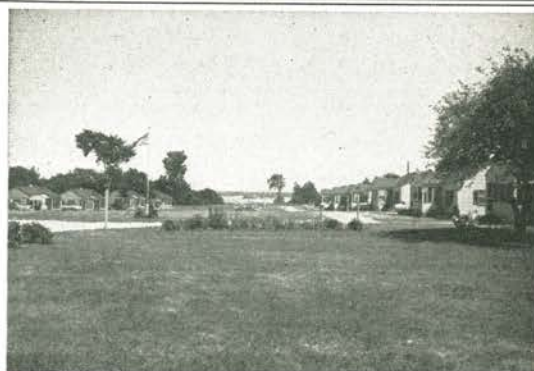
HOUSEKEEPING APARTMENTS

Located on one of the highest elevations on the shores of Ogunquit with a view of the whole bay. Just a few steps to the yacht basin and the Art Colony. Adjacent to all of Ogunquit's many attractions. Ten acres of grounds, three open fires, and 2000 books to read. Mid-June to mid-September. Friendly and informal, and the rates are reasonable. American or European Plan.

May we send you a booklet and more information?

George D. Weare, Owner-Manager

Ogunquit, Me.



THE EAST WIND MOTOR LODGE

On U. S. Route One

Overlooking the Ocean at Ogunquit Beach
Housekeeping cottages for parties of 2 to 6. Automatic heat, all electric kitchens, shuffleboard, croquet, horseshoe court, tennis court. Churches, theatres, restaurants, gift shops nearby.

Wm. G. Biehler, Owner-Manager

Box 487

OGUNKUIT, MAINE



Maine Invites You

YORK COUNTY

OGUNQUIT-BY-THE-SEA



More than 3 miles of unspoiled WHITE SAND BEACHES—ideal for SUNNING and BATHING—LIFE GUARDS on duty for your safety—footpaths follow the winding coast along scenic MARGINAL WAY.

ACCOMMODATIONS excellent and plentiful — CHURCHES, SHOPS and SUMMER PLAYHOUSE within easy reach.

Famed PERKINS COVE with yacht basin and ARTIST COLONY — Picturesque lobster shacks — CHARTER BOATS available.

Excellent highways lead to Ogunquit—Located 70 miles north of Boston on the beautiful COAST OF MAINE.

For further information and color folder write:

OGUNQUIT PUBLICITY BUREAU

Ogunquit

Maine



OGUNQUIT

On the Rockbound Coast of Maine

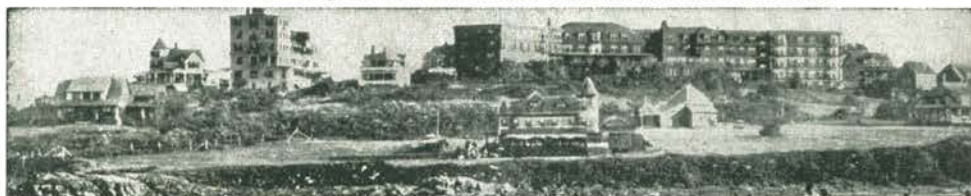


The LOOKOUT-OGUNQUIT CLUB, Ogunquit, Maine

BEAUTIFUL OGUNQUIT ON SOUTHERN MAINE'S SUNSHINE COAST

MID-JUNE

Recommended
by Duncan
Hines



MID-



SEPT.

3 miles sand beach, short beach, river, village. On Route U. S. 1. Ladies' trio; 2 movie houses; also Ogunquit Playhouse, Broadway stars. Spacious yacht basin. Full Automatic Fire Sprinkler Protection. Elevator. Steam heat. American Plan, \$12 to \$18 day single, \$22 to \$32 day double. Heated cottage apartments, also double and single rooms, European Plan, at low tariff. Write for information, state booking dates and rate bracket desired. Free parking on premises.

MALCOLM H. and M. HAMPTON MERRILL, JR., Managers

Tel. Wells 200

LARRY'S LODGE

U. S. ROUTE 1

Housekeeping cottages accommodate 2-6 persons. Completely equipped—spacious living rooms with fireplaces—picture windows—combination tub and showers—automatic heat—screened porches. Beach, churches and restaurants nearby.

Marjory and Lawrence Fernald
Box 115, Ogunquit, Maine

Telephone
Wells, 559

Ocean View House

Shore Road

OGUNQUIT, MAINE

A quiet homelike resort with ample grounds. Excellent homecooking. Moderate rates.

Write for illustrated booklet and prices

EDGAR P. BROOKS, Owner-Manager

ALGONQUIN HOTEL

Short Sands on U. S. Route 1A

18 rooms with bathing in front of hotel. European Plan \$3.00 to \$7.00 per person per day. American Plan, breakfast and dinner, \$6.00 to \$10.00 daily per person. Steaks, chops, roasts and lobster on menu every day. Cocktail lounge, TV room. Free parking.

LOUIS B. LEMAY, Manager

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FOR



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Ideal for discerning people seeking refined environment and comfort. Pleasantly situated in the heart of Ogunquit, close to bathing beach, theatres, shops and all activities. Rooms with, or without bath. Boating and water skiing for our guests.

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Prop.

OGUNQUIT,
MAINE

Riverside Hotel and Motel

"Overlooking the ocean at Perkin's Cove" a delightful New England Inn with beautiful surroundings. Good Down East food—Homelike Atmosphere—Reasonable Rates with or without meals.

May we send you our folder?

1 Mile south of village

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MAINE

HIGH ROCK HOTEL

OGUNQUIT,
MAINE

Centrally Located
Secluded

Overlooking
Village
Opposite
Post Office

Please Write
for Information
EUROPEAN PLAN



CHAPMAN HOUSE

OGUNQUIT, MAINE
SHORE ROAD

Congenial guests—homelike atmosphere. Centrally located. 3 mile sandy beach—artist colony—playhouse—golf—fishing—sailing—gift shops. \$52 up including delicious meals. Booklet.

FRANK and ESTHER LEWIS, Owners-Managers



NEAREST HOTEL TO OGUNQUIT'S FAMED
3 MILES OF SANDY BEACH



The St. Aspinquid

Ogunquit by the Sea
MAINE

Friendly Atmosphere . . . Choice
Maine Foods . . . European Plan
. . . Booklet . . . Moderate Daily Rates . . . \$4.00-\$4.50
Single . . . \$5.50 to \$8.00 Double.

Write H. H. CARROLL, Owner-Manager

Fortune's Rocks and Biddeford Pool are on the ocean side of Biddeford, largest city and metropolis of York County, situated at the mouth of the mighty Saco River.

Biddeford is the site of the famous Pepperell Mills and the Saco-Lowell textile machinery made here equips mills throughout the world. A banking, distribution and shopping center, it forms, together with the City of Saco on the northern bank of the river, a locale for many smaller manufacturing and service industries. Both cities have excellent residential and shopping districts and small farm areas in their suburbs.

Biddeford and Saco also are hubs for highway traffic into the western and northern interiors of York County, with its hills and lakes. Shoreward from U. S. Route One, branch roads lead to Bay View, Camp Ellis, Ocean Park and Old Orchard Beach.

These latter communities, famous for years as summer colony and oceanside resort areas, now are increasing their year-around populations annually.

Old Orchard Beach, focal point of an eight-mile long white sand beach area stretching from the mouth of the Saco River to the Scarborough River at Pine Point, features a five-mile strip of smooth sand from 400 to 700 feet wide, warming the surf considerably on sunny days. With more

(Continued on Page 17)



Ontio Hotel

OGUNQUIT . . . MAINE

A modern and informal hotel delightfully situated on beautiful Ogunquit Cliffs overlooking three miles of wide, white sand beach in one direction, and the breaking surf on Maine's magnificent rocky coast in the other.

Swimming—Golf—Tennis—Shuffleboard—Fishing

A short walk to lovely shops, famous Art Colony.

Ogunquit Summer Theatre nearby.

Open June 20 to September 4

Send for attractive, illustrated folder

Mr. and Mrs. Frederick A. McLaughlin, Owners-Managers



SOMERSET COTTAGES

U. S. Route 1

30 Cottages away from traffic, overlooking Wells Beach. All have radios, hot and cold water, showers, toilet, TV, housekeeping. Near stores, theatre, churches, restaurants; rooms in house available year round. Tel. 781-W.

Write for illustrated folder and prices

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WELLS, MAINE

WEBHANNET COURT MOTEL

Webhannet Section of Wells Beach

Newly-built housekeeping cottages located 100 feet from one of "Vacation Land's" finest sandy beaches. Your choice of 1 or 2 bedroom cottages with every modern convenience—with sleeping accommodations for two to six people. These cottages feature luxury living at reasonable cost. Electric ranges, electric wall-heaters, refrigerators, continuous hot water, dishes, cooking utensils, linens and blankets, innerspring mattresses, TV and recreation room. Non-housekeeping rooms with twin or double beds also available. Near restaurants, churches and amusement centers.

Webhannet Court will meet your every vacation need

Special Rates for June and September

Further information upon request

R. F. D. No. 1, Wells Beach, Maine

Tel. 630-W

Owned and Operated by "Doe" and Bill Dwyer



WELLS

One of New England's most famous coastal resorts. An oceanside town rich with seashore and countryside. A rare combination of "Old Maine."

You will find our quiet little town a nice place to stay, whether overnight on Route No. 1 or at our beach resorts.

We have provided plenty of FREE PARKING areas in all strategic spots.

COLONIAL HISTORY
OLD MANSIONS
ANTIQUES

HOTELS
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CABINS

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GIFT SHOPS
THEATERS

For further information write:

WELLS
BEACH

By the Sea Association, Wells, Maine
DRAKE'S
ISLAND

OGUNQUIT

MOODY
BEACH





Sleepytown

MAINE'S LARGEST and FINEST
MOTEL and GUEST RESORT
87 Units

4 Miles North of Ogunquit at Wells in the Heart of the Beaches

- TV Lounge and Lobby
- 40 New Motel Units
- 29 Individual Sleeping Units
- King Size Twin Beds
- 18 Efficiency Units
- Individually Controlled Automatic Heat
- Fully Soundproofed and Insulated
- Full Size Twin and Double Beds
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- Tubs and Showers
- AAA and Duncan Hines Approved

18 Acres Attractively Landscaped for Your Relaxation, Luxurious and Gracious Living at Rates You Can Afford.

For Reservations, Write E. H. Burgess or Phone 245 Wells, Maine

Ocean Breeze Motor Court

Rt. 1—1 Mile North of Wells Corner, Wells, Maine

Modern and comfortable units consisting of 2 new motels, 10 housekeeping cottages, small, medium and large. Screened porches. All equipped, linens, etc. furnished. Best of beds. All have private baths. Automatic heat. Free TV.

Restaurants, churches, theaters, playhouses, golf courses, shopping centers, boating and fishing in vicinity. Six bathing beaches nearby.

E. BOULET, Prop.

Telephone 23M3 Wells, Me.

HIBISCUS COURT MOTEL AND GUEST HOUSE

U. S. 1 Wells, Maine—4 mi. N. of Ogunquit

"Look for the Pink House"

Turnpike Exit Wells to U. S. 1, ¼ Mile North on Left

Ocean view, modern accommodations, semi or private bath, 5 minutes to white sandy beaches, golf, fishing, theatres, churches, restaurants nearby.

Open June 15-Sept. 15

"Country Store Antiques" for your enjoyment—
Free parking.

Gwendolyn Maloney, Owner. Same management.
Hibiscus Court Motel, U. S. 1, Delray Beach, Florida
Tel. Wells 46-W1

than 100 hotels, scores of rooming houses and restaurants, it is a world-famous amusement and convention center. More Canadians visit this area of Maine each Summer than any other resort section, even in their own Country.

If the visitor enters York County from Dover or Somersworth, N. H., he comes into the State through the Berwicks which include Berwick, South Berwick and North Berwick. These are on the western side of the county, comprising a rich farming area and famous in New England history and tradition. The first sawmill in New England was located in this area. Maine sent more men from this section to the Revolutionary War than any other area, and one family here provided Governors for both New Hampshire and Massachusetts.

Near South Berwick is the home of Gladys Hasty Carroll, contemporary novelist, who uses Maine and New England as the locale of many of her stories and writings. The Sarah Orne Jewett House, open to the public, contains some of the most beautiful features of any house in New England.

Beyond the Berwicks, the Bauneg Beg Hills, gateway to Sanford, have been developed as a summer playground, with fishing, swimming, hunting, hiking, golfing and all the other outdoor sports that the region affords.

Another gateway to Sanford is Route 202, entering the State from Rochester, N. H., and crossing the Salmon Falls

(Continued on Page 22)

New and Modern in 1957!

Directly on the Ocean front—a step onto
Maine's Finest Beach

Driftwinds Resort Motel

Private baths, showers, heat. Large recreation rooms, fireplace, television, shuffleboard, observation sun deck. Reasonable rates. One mile off U. S. Route 1 to Wells Beach.

For information, rates and reservations

THE MARGUERITE—Box 45—or telephone Wells 131-R

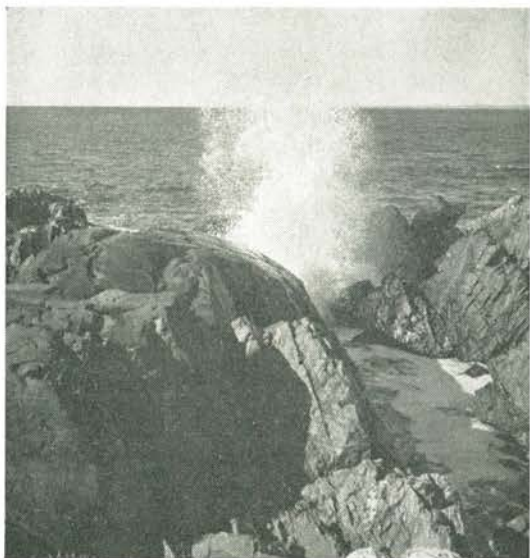
Season: May 15-Oct. 15

On the opposite end of the seawall from the
DRIFTWINDS IS—

—FORBES DINING ROOMS—

Noted for good foods for the past 35 years. Lobsters, chicken, steaks, and home made PASTRIES. From the windows of our Dining Rooms you can see the cool, blue waters of Wells Bay and the boats that catch the lobsters and much of the seafoods served by FORBES.

Telephone 131-W — Wells



Vacation Variety

... KEYNOTE
OF THE
CHARM AND APPEAL IN THE

KENNEBUNK REGION



- KENNEBUNK • KENNEBUNKPORT
- KENNEBUNK BEACH
- CAPE PORPOISE • GOOSE ROCKS BEACH

In the Kennebunk region, you'll find a *variety* of recreational attractions that will keep you coming back — year after year.

Sea-cooled breezes sharpen your zest for active sports — sunswept beaches heighten your pleasure in the surf and sand — beckoning trails and secluded inlets quicken your interest in hiking, sailing, exploring.

Modern regulation tennis courts . . . two 18-hole golf courses . . . art classes and exhibitions . . . and a wealth of historic houses, antique showings and gift shops. Home of the famed Arundel Opera Theater and the Kennebunk Playhouse, presenting big-name stars and productions throughout the season.

There is a wide choice of accommodations in the Kennebunks — at rates to fit every vacation budget. Here, too, you'll find traditional Maine cooking at its best.

90 miles from Boston — 328 miles from New York — easy to reach by car, bus or train.

For an attractive and informative, illustrated booklet or specific information, write to:

**Secretary, Chamber of Commerce
Kennebunk, Maine**



THE SEA VIEW Kennebunk Beach, Maine



A COLONIAL INN BY THE SEA
Fine New England Food and a Friendly
Atmosphere

Located on scenic cove with private beach where you can enjoy swimming and sun bathing. Water skiing is available on the calm waters of the cove. For your pleasure, we are introducing a cocktail lounge where you may find relaxation and meet new friends. You will be near two 18 hole golf courses, 2 summer theatres, movie houses, gift and antique shops, tennis courts, horseback riding, and churches.

THE SEA VIEW HOUSE

THE MERROWS, Owners-Operators

Kennebunk Beach

Maine

Kennebunkport 7-2042



SEASIDE HOUSE and BEACH CLUB Directly on Gooch's Beach

3,000 ft. private beach on our 20 acre estate. Varied sports and entertainment program, including movies, shuffleboard, sailing, water skiing, fishing.

Rooms in Hotel, Guest House—

3 Cottages with 2 or 3 bedrooms,
living room and bath.

Rates: \$10 to \$12 a day include delicious, satisfying meals. Noonday meal at hotel or at Beach Club Snack Bar. Churches nearby. Locker and parking facilities at Beach Club available for transients.

For folder, reservations, write

Mr. and Mrs. Leon O. Severance, Jr.

Kennebunk Beach ★ Maine

THE HOUSE ON THE HILL

overlooking the ocean at

Kennebunkport, Maine

All rooms with built-in seascapes!

Famous for good Maine foods prepared by real Down East Cooks. Cocktail Lounge. Adequate parking space for cars.

Under same management: WOODSIDE LODGE, Kennebunkport, - - a delightful guest house within walking distance of the beach and the village.

for further information write or phone:

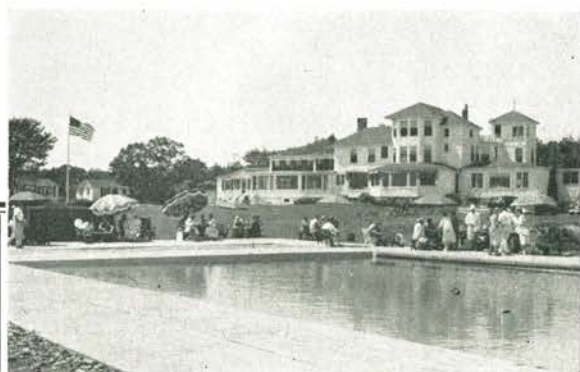
"JIM" SMITH

The House on the Hill

Kennebunkport

Maine

Tel.: Kennebunkport 7-4621



... a little inn by the sea

Shawmut Inn AND COTTAGES

QUIET
RESTFUL
INFORMAL

On the edge of the Atlantic Ocean at the end of our private road. Cheerful, modern rooms and cottages. Private baths. Famed for food. Cocktails served. Correspondence invited. Open May 15 to Oct. 15.

Mr. and Mrs. Harry E. Small,

Owner-Operators

At lovely

KENNEBUNKPORT, MAINE

Sun-warmed
Salt Water
swimming pool



Our guests enjoy a happy seaside vacation with all the outdoor sport facilities offered. 18 hole golf course nearby. Tennis. Lawn buffets, Sunday evening buffet, outdoor shore dinners, cocktail lounge, varied social program. Churches nearby.

Your vacation will be happier at The Narragansett Golf Swimming Sailing Tennis Deep-Sea Fishing Congenial people come here every year to enjoy Maine hospitality and Maine foods. Only 100 feet from one of most beautiful beaches on Maine Coast—a crescent of clean white sand, absolutely safe for bathing, no undertow.

Elevator and Sprinkler System insure comfort and safety.

For natural color booklet address

OWEN WENTWORTH, Reservation Mgr.

The Narragansett BY-THE-SEA KENNEBUNK BEACH • MAINE

Glen Haven Hotel KENNEBUNKPORT, M.E.

*Vacation Joys At Moderate Rates
On Your Vacation By the Sea!*

Central location of Maine's loveliest beaches, summer theatres, artist colonies. Here you will enjoy fun-filled days of sports shared with interesting people . . . social activities and entertainment . . . near shops and movies. Excellent meals featuring ocean-fresh seafood . . . Cocktail Bar. Elevator. Amer. or Euro. Plan.

Protestant and Catholic Churches nearby

Season: Mid-June to mid-September

For color folder, rates, reservations write

R. A. Baker, Owner-Manager

SINNETT HOUSE

CAPE PORPOISE

MAINE

Feel at home the first day. Old-fashioned boarding house. Picturesque fishing village. Artist paradise. Near Maine's finest beaches. Real New England hospitality and home cooking. Square dances, movies and all sports nearby.

Send for folder

A CASTLE IN MAINE

Every man's home is his castle, and whether you want a two-room castle or one with twenty rooms, we will be delighted to help you find it in Maine. Write today for further information about this unique free service. No obligation.

REAL ESTATE SERVICE

STATE OF MAINE PUBLICITY BUREAU

922 GATEWAY CIRCLE

PORTLAND, MAINE

LAND'S END COTTAGES

On Cape Porpoise Harbor (in Kennebunkport)

23 one, two and three bedroom cottages with electric kitchens, modern baths, all sports, theatres, gift shops, plus 100 acres of virgin Maine coastal property overlooking beautiful harbor, light-house, islands, and open ocean.

Address inquiries to Jon and Elizabeth Milligan

Kennebunk, Me.

Tel. Kennebunk 5-2311 or Kennebunkport 7-4484



PINE CONE MOTEL

Kennebunk, Maine on Route 35 at West exit of Maine Turnpike, 2 miles N. W. of U. S. 1 and Kennebunk.

20 spacious units, quiet informal vacation living, and only minutes away to fine beaches, golf, summer theatres, horseback riding. Chain restaurant adjacent. Daily or weekly rates. For further information write

Mr. and Mrs. Allen B. Morse, Owners-Mgrs. Tel. 5-2612

The ARLINGTON HOTEL

Kennebunkport, Maine

Open June to September

Located on highest point of Cape Arundel, facing ocean, with the pines in the rear. Walking distance to go to beach.

Excellent food Reasonable rates Friendly clientele

Write for information

MRS. JAMES B. YATES, Owner-Manager



Maine Invites You

YORK COUNTY



Old Fort Inn

on Cape Arundel

KENNEBUNKPORT, MAINE



One of Maine's Finest
Resort Hotels...



Accommodates over 200. Homelike atmosphere. Finest New England cuisine. Golf, bathing, fishing, all sports. Cocktail lounge. Dancing. Planned Entertainment. Summer Theater, Movies, Elevator, Garage.

Write for free illustrated booklet



THE ARUNDEL

Kennebunkport, Maine
May — October

For people of refinement
Moderate rates

WALLACE E. REID
Ownership-Management

THE NONANTUM

KENNEBUNKPORT MAINE

One of the leading hotels of this exclusive resort. Modern in every respect. Elevators. Steam heat. Telephone. Full automatic sprinkler system. Shuffleboard. Cocktail lounge.

EVERY RECREATIONAL FEATURE
PHYLLIS BRIDGER LEATHERS, Mgr.



the Forest Hill House and Cottages KENNEBUNKPORT, MAINE

Ideally located between the beautiful white sand beaches and the coastal village of Kennebunkport with all vacationing facilities nearby.

HOTEL — MODERN COTTAGES — DINING ROOM

For further information, please write:

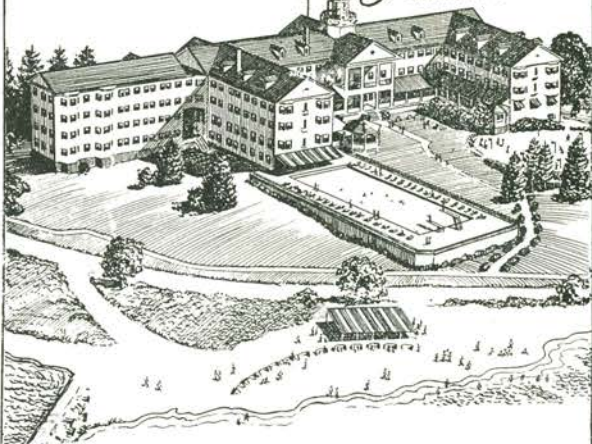
MRS. MARY E. COLLINS KENNEBUNKPORT, MAINE

Tel. 7-2321

OPEN JUNE 15 TO SEPTEMBER 15

The Colony

KENNEBUNKPORT MAINE



Beautifully situated overlooking beach, ocean, river. New swimming pool, heated salt water, one of New England's finest. Poolside buffet lunch daily. Cocktail bar. Dancing nightly. Entertainment. Safe surf bathing. Golf, tennis, shops, movies, summer theatres, churches nearby. Experienced career staff, outstanding resort value. Ownership Management.

Write or phone John S. Banta, Gen. Mgr., Box 566M, Kennebunkport, Maine. Phone 7-3331. Or New York Reservation Office, 30 Rockefeller Plaza, Circle 6-6820. George M. Boughton, President. Winters: The Colony, Delray Beach, Fla.

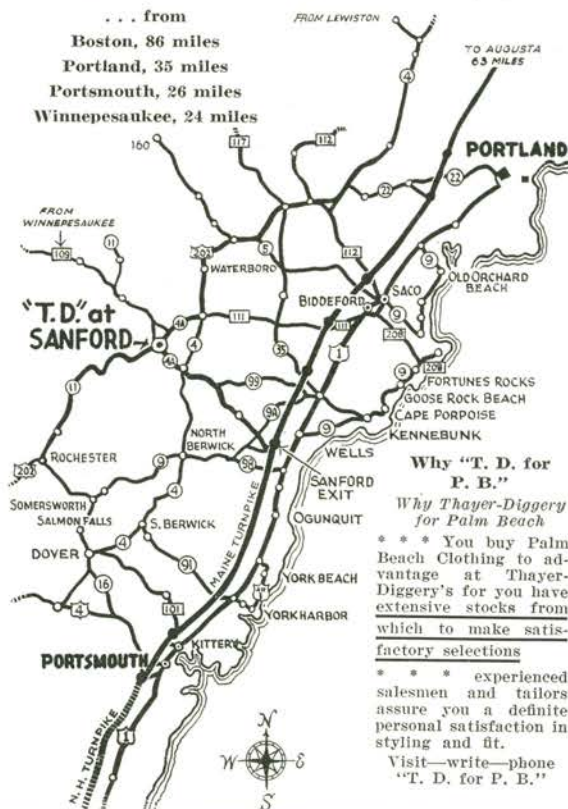


Suits—Slacks—Sport Coats

SANFORD

In the heart of Vacationland, 12 miles west from the Wells-Sanford exit of the Maine Turnpike.

... from
 Boston, 86 miles
 Portland, 35 miles
 Portsmouth, 26 miles
 Winnepesaukee, 24 miles



Why "T. D. for P. B."

Why Thayer-Diggery for Palm Beach

* * * You buy Palm Beach Clothing to advantage at Thayer-Diggery's for you have extensive stocks from which to make satisfactory selections

* * * experienced salesmen and tailors assure you a definite personal satisfaction in styling and fit.

Visit—write—phone
 "T. D. for P. B."

Thayer-Diggery Co.
 ~Palm Beach Store No. 1 of America~
SANFORD, MAINE

Pepperell Sheet Shop

York County's

Nichols & Co.

160-162 Main Street

BIDDEFORD, MAINE

"The Home of Pepperell"

A Unique Shop

Right Next Door to the Famous Pepperell Mill
 Well Known from Coast to Coast and Canada



You buy Lady Pepperell Sheets and Blankets to advantage, at the Pepperell Sheet Shop, where complete selections are nearly always available.

Write for price list—buy by mail—better still,
 pay us a visit—you will not be disappointed

River and the Town of Lebanon, rich in history and scenically beautiful with gently rolling, pine dotted hills, many brooks and ponds and a fine lake, North East Pond.

Sanford and Springvale are geographically in the center of York County and in the center of a superb lake and hill area. It is the largest community in Maine under the historic town form of administration and also is the home of Nason College, first college for girls established in Maine.

Roads northwest from Sanford-Springvale lead to a great summer vacation region dotted with lakes and ponds and streams. Mousam Lake, Square Lake, Pleasant Lake, Balch Pond and Great East Pond, nestle among hills and rolling farm lands in Acton, Shapleigh and Newfield. The many pleasant ridges along this route afford spectacular views of the colorful apple orchards of the region.

Northeast from Sanford is the charming shire town of Alfred, whose courthouse vaults contain the oldest continuous court records in the United States, dating back to 1635. Beautiful old houses of prominent early families are located on quiet streets under towering elms. The Whipping Tree, on Oak Street, is said to be the only whipping post now remaining in New England from early colonial days. The colorful cranberry bogs and the Massabesic Experimental Forest are located close by.

Directly east from Alfred is the road to Lyman and Biddeford. Lyman is the heart of the county's white pine belt and has three large ponds, Kennebunk, Bunganut and Swan within its town limits. A village, Goodwin's Mills, is the business center of Lyman.



Maine Invites You

YORK COUNTY

CASCADE LODGE and CABINS



Two Miles from Old Orchard Beach

Ten Miles to Portland

Offers a high standard of luxury in overnight cottages to the traveller and vacationist.

In the Lodge—sixteen rooms with private bath.

— MAINE'S FAMOUS SHORE DINNERS —

with Lobsters broiled, baked or boiled—tender Pine Point Clams—Maine vegetables, prepared as only a State of Maine Chef can.

SPECIAL DAILY MENUS

Illustrated folder available

CASCADE LODGE CO.

B. H. HAWKES, Mgr.

SACO, MAINE

Phone Scarborough TU 3-4416



• ON ATLANTIC HIGHWAY U.S. 1 -- SACO • MAINE •

North from Alfred to Waterboro and East Waterboro one passes through a delightful recreational region, dotted with lakes and mountains. Shaker Pond is just off Routes 4 and 202, while at Little Ossipee Pond, beautiful Ossipee Mountain (1050') rises from the shore of the salmon-stocked lake. Ossipee Mountain has a CCC automobile road almost to its peak and excellent picnic sites and open air fireplaces for the public. From the summit is a breathtaking view for miles in every direction.

From the Waterboros Route 5 leads to the northwestern corner of York County, where are Limerick, East Parsonsfield, Cornish and Limington. This again is beautiful hill and lake country, with Sokokis Lake, Little Ossipee River, (Continued on Page 25)

Log Cabin Village

Gateway to Old Orchard Beach

30 — Thirty Modern Cabins — 30

On Route No. 5

Reasonable day and weekly rates. With or without housekeeping facilities.

Please write for rates and detailed description folder

Owner-Management Mr. and Mrs. J. Daniel Hodgman

P. O. Box 296

Tel. 2-0442

LOG CABIN VILLAGE

SACO, MAINE



THE LITTLE HOUSES

SUNSET POINT, FERRY ROAD, SACO, MAINE

FOR A REAL VACATION CHOOSE . . .

Colonial type, housekeeping, cottages with maid service and every modern convenience.

Located on beautiful Sunset Bay, an inlet from ocean. Living room has fireplace, comfortable lounging chairs, couch, dinette set. Two bedrooms with finest twin beds. Kitchen and bath have automatic hot water. Electric stove, refrigerator, toaster and iron. Dishes, silver and linen included. Screened porches. Salt water bathing and boating from private dock. Several outdoor activities on grounds. Near beaches and all amusements. Private parking lot at beach, large terrace with cook-out facilities and TV and card room.

Special rates in June, September and October

All rates include water, fireplace wood, electricity, parking, boats and maid service.

Write for booklet

W. LLOYD WALKER, Prop.



OLD ORCHARD BEACH

Playground of the Nation

Where the blue waters meet the clean sands along miles of the most beautiful beach on the Atlantic Seaboard.

ENJOY YOURSELF . . .

Sun and Surf Bathing	Swimming
Ocean Pier	Dancing
Fishing	
Movies	Roller Skating
Bowling	
Golf	Tennis
Shuffleboard	
Amusements	Picnics
Seafood Bakes	

Over one hundred and fifty modern hotels, motels, tourist homes, and overnight camps are here to serve your every need at reasonable prices.

Direct rail and bus service from all points in the United States and Canada.

For color booklet, list of accommodations and rates, write:

OFFICIAL INFORMATION BUREAU
CHAMBER OF COMMERCE
Old Orchard Beach, Maine

CONVENTION CENTER OF NORTHERN NEW ENGLAND





Maine Invites You

YORK COUNTY



SEASIDE HOUSE

"Home away from Home"
Old Orchard Beach, Me.

Housekeeping Cottages
also available

May 30—October 1

100 yards from a 7-mile golden sandy beach. Excellent surf bathing. 5 minutes' walk to all attractions. Own tennis court. Clean, comfortable rooms, some with bath. Good home cooking with sea food and Swedish rye bread as specialties.

Write for booklet or reservations

MR. and MRS. JOHN W. ANDERSON Telephone 6-2265



Breakers BY-THE-SEA

On the edge of Maine's finest sandy beach. Surf bathing in the blue Atlantic, just off the porch of this friendly, comfortable summer home. Here in a quiet section, yet near all attractions, you'll find rest, relaxation, fun and good Maine food. Transient meal accommodations.

Rooms with meals at reasonable rates

THE ARMSTRONGS Old Orchard Beach, Me.

Pequawket Lake and other lesser ponds and streams and villages and pleasant valleys that made it a favorite region of the Indians and early settlers.

Inland York County is especially attractive in the Spring and Fall. The snow white blossoms of the many apple orchards of springtime and the richly laden trees of fall set against colorful foliage is a spectacle long to be remembered.

In the north central part of the county is the famous Saco River Valley Region of Dayton, Hollis Center, Bar Mills and West Buxton, the latter made famous by, among other things, Kate Douglas Wiggin's "Old Peabody Pew." The scene of this famous story and play is the old Tory Hill Meeting House at Buxton Lower Corner.

Besides its world-famous textile plants and its unequalled recreational advantages, York County is a highly developed agricultural area. It is part of the Atlantic Truck and Vegetable Region, growing crops such as peaches and melons usually grown farther south. Dairying, poultry raising, orcharding and forestry are important components of its rural economy and it contains the largest orchard in Maine of more than 16,000 trees.

Well-kept homes and farms, excellent highways, varied industrial opportunities, every form of recreational advantage close by, from the mountains to the sea, and the keen civic consciousness of its residents justify them in regarding their section of the State as the "show window of Maine."

THE LAFAYETTE HOTEL

On the Beach Front

OLD ORCHARD BEACH

MAINE

Maine's largest hotel observing Dietary Laws
Rooms with Bath All Sports Sprinkler Equipped

Open May 26th to Sept. 15th

SAUL GOODKOWSKY, Mgr.

Same ownership-management since 1909

THE GERTRUDE MOTEL

12 New Deluxe Motel Units

Equipped for Light Housekeeping

Twin or Double Beds—Showers—Gas and Electric
One Minute to Beach

3 Minutes to Churches—Restaurants—Amusements

Modern Equipped Children's Playground on Premises

Write or Phone Mr. and Mrs. Harvey Korobkin, Mgrs.
Walnut and Milliken St. Tel. Old Orchard Beach 6-4054

SPRUCE LODGE and CABINS

Modern housekeeping cabins with gas for cooking. Our unique "Maine Log Cabin" Lodge offers real hospitality to all our guests. Live among the beautiful pines and only five minutes to the "finest beach in the world." Write early to secure reservations, by week, month or season.

"A secluded spot for honeymoon couples"

Grace L. Macomber Tel. 324 Old Orchard Beach

SEAGATE HOTEL

On the Square
Old Orchard Beach,
Maine

Centrally located, 100 yds. to beach. Minute's walk to amusements, stores, R. R. and bus terminal. Fine restaurant in building. Hot and cold running water. Some large rooms to accommodate families. Special rates by week or month. Open June 15 to Sept. Reasonable rates.

Write MR. and MRS. G. L. HARBIG, Mgrs.

Tel. 6-8686

PINE HAVEN CABINS

SMITH WHEEL ROAD

ROUTE NO. 5

OLD ORCHARD BEACH, MAINE

Modern Housekeeping Ranch Style Cabins. Heated. Hot and cold water, private showers, screened in porches. Beautiful lawns. Ample parking space. Automatic refrigerators. Three minutes' ride to beach and amusements. 300 yds. off main highway away from traffic and noise. Ideal for honeymoon and vacation. Gas, electricity, and bed linens furnished. Day, week, or season.

Write for folder and rates

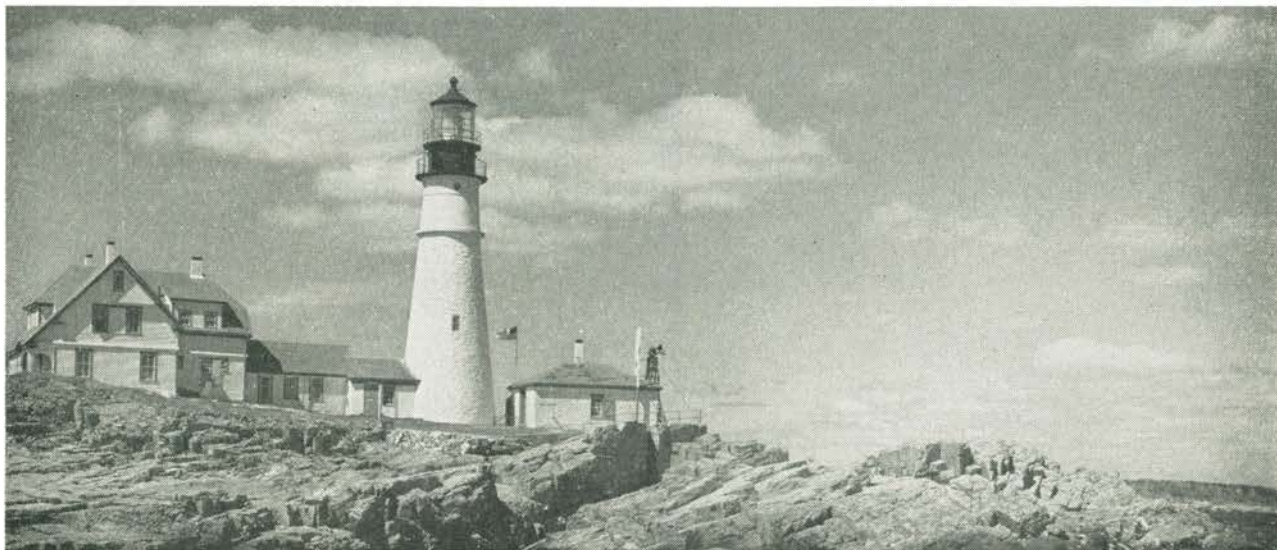
Please mention vacation period and number in party

FRANK and BERTHA WELCH, Owner and Mgr.



Tel. 6-2259

P. O. Box 236



CUMBERLAND COUNTY

CUMBERLAND COUNTY, Maine's most populous area, is, like York, a scenic wonderland stretching from the mountains to the sea. Along the coast, where most vacationers enter the State, are beaches, stern headlands and cliffs, scores of harbors, islands and inlets, where boating, swimming and deep and shallow water fishing offer residents and vacationers alike an unlimited scope of activities.

Inland the great Sebago Lake-Long Lake chain, with its scores of lesser lakes and ponds and streams covering an area of hundreds of square miles provides a recreational area for many thousands of persons annually.

Pine Point, adjoining the Old Orchard Beach section of York County, continues the beach features of the coast, with famous resort centers such as Prout's Neck, Scarborough Beach, Higgins Beach, and Cape Elizabeth forming the southern side of the great Casco Bay area centering on Maine's largest city, Portland. The Casco Bay area con-

tains hundreds of islands long popular with vacationists. Along its shores, from Cape Cottage and South Portland, the scenic route passes through Falmouth, Cumberland, Yarmouth, Freeport and Brunswick, thence seaward south-east to the northern shores of Casco Bay, to the resort and fishing areas of Harpswell, Great Island, Orr's Island and Bailey Island.

Portland is the metropolis for this coastal area, "the beautiful town that is seated by the sea" of its native Long-fellow. On a peninsula less than a mile wide, swept by cool sea breezes, it is a city of modern hotels, banks, department stores, numerous industries, theaters, libraries, churches and museums. Eight golf courses, many tennis courts, bridle paths, fresh and salt water boating and beaches are in the city or nearby.

In the adjoining City of Westbrook are the great paper

(Continued on Page 32)



CASCO BAY LINES

Delightful Cruises
Thru Historic Casco Bay



Write for descriptive folder

Custom House Wharf

Portland, Me.

Tel. SPruce 3-8105



The Ocean View

BAILEY ISLAND,
MAINE

Location ideal, for rest and diversion. Modern homelike atmosphere, excellent food. Large volume library, recreation and game room. Deep sea and tuna fishing arranged by Tuna Club. Central Maine R. R. to Brunswick, Me., then change to Bailey Island bus, or "auto route No. 24" to house. American and European plan.

June 15 to Labor Day week-end.

John C. Roehner, Prop.

Telephone Harpswell TErrace 3-6671

Sea Breeze Cabins

ON THE COAST OF MAINE IN CASCO BAY
BAILEY ISLAND, MAINE

Comfortable housekeeping cabins overlooking Casco Bay. Three and four rooms, complete furnishings, modern utilities. Open from May to November. For details, write

James E. Herrick
Bailey Island, Maine

Telephone: Harpswell
TErrace 3-6654

Willow Cottage and Cabins

BAILEY ISLAND, MAINE

Distinctive Inn—Cool, Quiet, Comfortable Rooms. Attractive Housekeeping Cottages—modern. Showers, fireplaces, overlooking the water and sunsets.

Special June and September rates

Rates reasonable

Marjorie Johnson

The Driftwood Cottages and Housekeeping Cabins

BAILEY ISLAND,
MAINE

An inn of distinction, ideally situated on ocean front. Excellent food, boating, bathing, and deep sea fishing. Always a cool and refreshing breeze on our porches. Unexcelled view. Congenial guests. Rates moderate. Open June to October. Route 24 from Brunswick. Folder. Tel. TE 3-2810.

MR. and MRS. HARRY E. CONRAD

JAQUISH CABINS-BY-THE-SEA

BAILEY ISLAND, MAINE

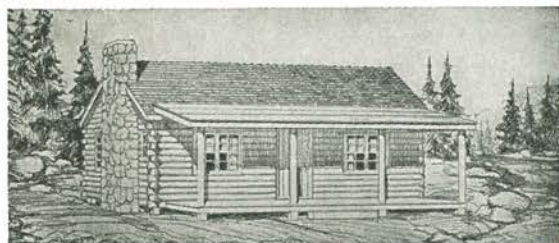
Scenic drive from Brunswick. Modern cabins. All facing the ocean. Gift shop on a scenic wharf. Also water-edge luncheons served.

Write for Information

LOOK
FOR



THIS
SIGN



"THE LURE"

A neat log cabin which should prove very popular as a summer home for the small family. Floor plan as shown.

L. C. ANDREW Lumber and Building Materials

Maine Cedar Log Cabins

Materials only for this plan, without porch \$1,008.79, with porch add \$91.86. Exterior walls of our Cedar Log Cabin Siding, matched Maine White Pine for roof, partitions and floor, roofing, sash, log doors, nails, and hardware complete. Our plan book shows large variety of cabins and cottages.

SOUTH WINDHAM, MAINE



EGGEMOGGIN

The Island Vacation
You've Dreamed of

43rd SEASON

Noted for our Hospitality
and Good Food

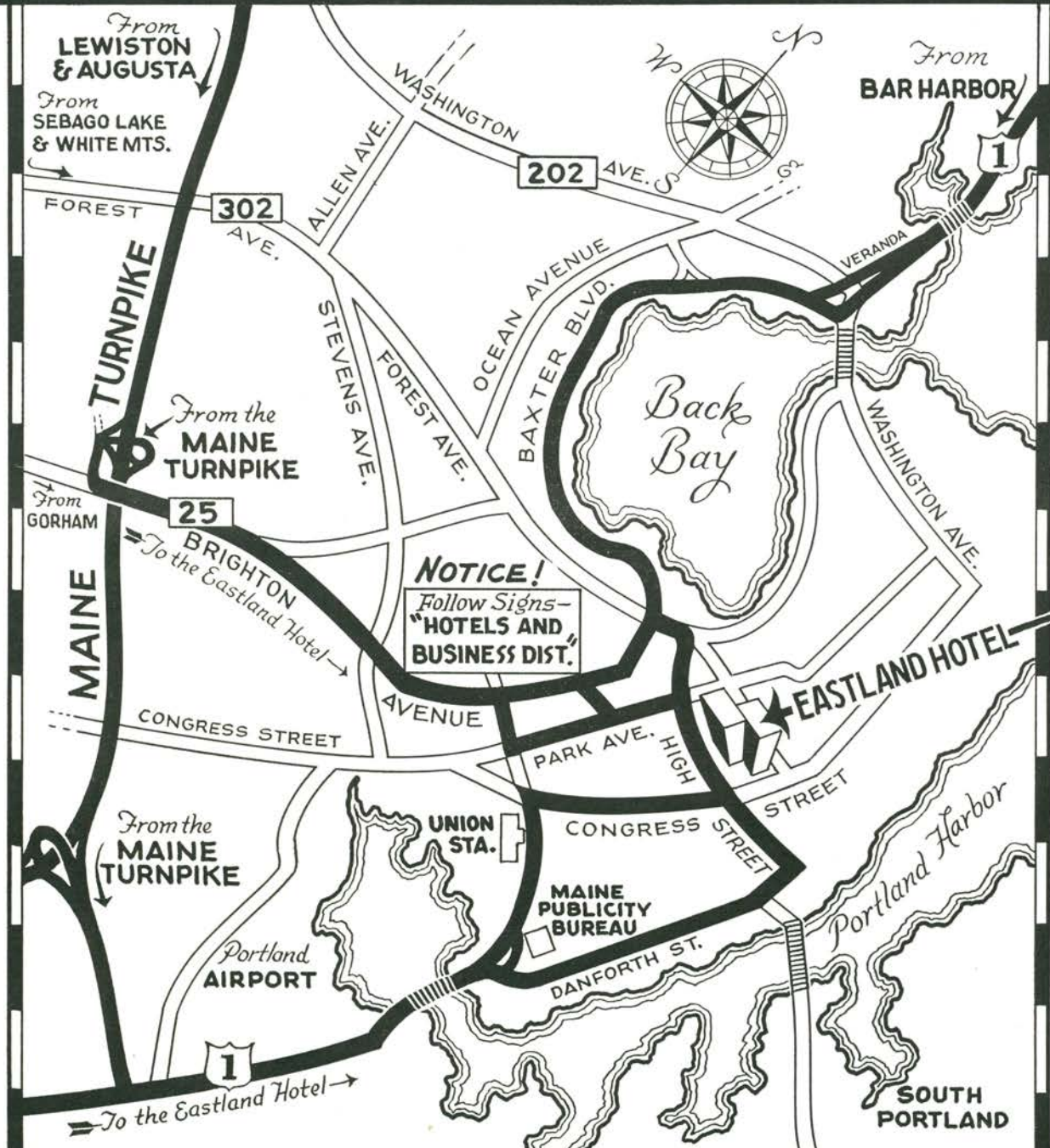
Individual cabins overlooking the water—central lodge and dining hall—recreation hall—outdoor game area. Water trips featured—38 ft. cabin cruiser—all water sports—private beach. Readily accessible to all mainland points of interest. Special children's rates. American Plan—everything included.

Please write for Rates and Booklet.

Mr. and Mrs. Sherman Yale, Camp Eggemoggin,
New Meadows Bay, Box 27, Brunswick, Maine.



The EASTL



735 ROOMS ♦ **POPULAR PRICED MEALS** ♦ **3 DINING ROOMS** ♦



Maine Invites You

CUMBERLAND COUNTY

AND



PORTLAND
MAINE



Popular Priced Meals Three Dining Rooms Two Cocktail Lounges Radio in Every Room
Storage Garage and Parking Lots 500 Rooms with Television
EUROPEAN PLAN SEASON 1958

450 ROOMS WITH BATH

Single	\$4.50	\$5.00	\$ 5.50	\$6.00	\$6.50	\$7.00	per day
Double, twin beds	\$8.00	\$8.50	\$10.00				per day
Double, large bed	\$7.50	\$8.00	\$ 8.50	\$9.00			per day

112 ROOMS WITH COMBINATION TUB AND SHOWER

Single	\$6.00	\$ 6.50	\$7.00	\$8.00	per day
Double, twin beds	\$9.50	\$11.00			per day
Double, large bed	\$8.50	\$ 9.00	\$9.50		per day

100 ROOMS WITH SHOWER BATH

Single	\$4.25	\$5.50	\$6.00	per day
Double, twin beds	\$8.00	\$8.50	\$9.00	per day
Double, large bed	\$8.00	\$8.50		per day

61 ROOMS WITH RUNNING WATER

Single	\$3.50	\$3.75	\$4.00	per day
Double, large bed	\$4.75	\$5.00		per day
Sample Rooms	\$9.00			Cots \$2.50

Family Plan

Restaurants and Cocktail Lounge Air Conditioned
Shore and Steak Dinners

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COLUMBIA HOTEL

PORTLAND, MAINE

A delightful air of old New England hospitality, combined with the most modern ideas in comfort and service, assuring the traveler of a cordial welcome and a most enjoyable stay.

Cocktail Lounges — Intimate Entertainment

The Best of Maine-cooked
Foods, Served in an Attractive
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Single Rooms from \$3.50
Double Rooms from \$7.00
Special Family Rates
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HOTEL AMBASSADOR

Casco Street
PORTLAND, MAINE

Every Room With Private
Bath and Kitchenette
Some Air Conditioned

Free Transient Parking

Single from \$4.00
Double from \$5.50
S. H. APPEL, Manager

MAINE TEMPERATURE

The average temperature during the daytime periods of July, August and September is about 70 degrees—sometimes it runs well up into the eighties, with ninety degrees on an average of three times a year, according to weather bureau records.

It always cools off after the sun goes down and there is scarcely a night that one or two blankets are not needed even in the summer.



**THE EASY . . . LOW COST . . .
COMFORTABLE WAY TO
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Go By Train -

COOL, CLEAN, AIR-CONDITIONED DELUXE
SERVICE ON THE CRACK TRAIN

THE STATE OF MAINE

Through Sleeping Cars and Coaches
between New York and Bangor.

For schedules, rates, reservations — or any other information about how to enjoy your trip to and from your favorite resort, without the discomforts of dusty, dangerous, crowded highways, write:

HAROLD J. FOSTER
Passenger Traffic Manager
222 St. John Street
Portland, Maine

MAINE CENTRAL RAILROAD





Maine Invites You

CUMBERLAND COUNTY

Considering "Poor Father," We Provide A "Family Rate"

Please Write for Quotation—Mention Requirements and Age of Children

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ENTRANCE



AIR
CONDITIONED
DINING ROOM
LOUNGE

Live the Maine-way! At Portland's Favorite Hotel

Air Conditioned Rooms Available

Television or Radio in Some Rooms

DELICIOUS MAINE FOODS await the traveler at The Lafayette

Shore dinners — chowders — broiled live lobsters.

Gateway to Maine's Vacationland.

Ideal Center for memorable day trips along Maine's rockbound coast,
lovely Sebago Lake Region and the White Mountains

All day sails on beautiful Casco Bay with its 365 interesting islands

COMPLETELY SPRINKLERED FOR YOUR PROTECTION

Single Rooms With Bath

\$5.25 to \$7.50

Double Rooms With Bath

Double Bed \$7.50 to \$10.25

Twin Beds \$7.50 to \$11.25



Richard H. Pew, Mgr.

Direction, American Hotels Corporation

PORTLAND

MAINE

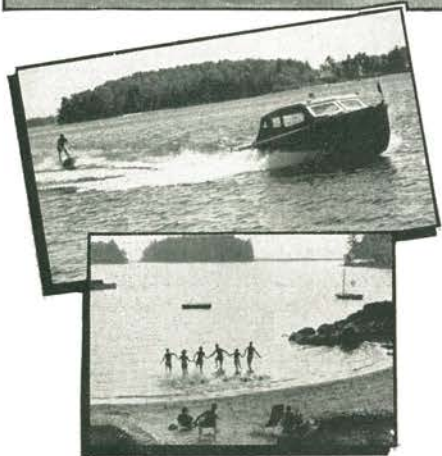
Lafayette Hotel




The Sebago Lake-Long Lake Region

The Heart of Vacation Land

**BRIDGTON—CASCO—HARRISON—NAPLES
RAYMOND—SEBAGO—STANDISH—WINDHAM**



This beautiful region of lakes, mountains and forests well deserves its popularity among vacationers, sportsmen and lovers of fine scenery. It is one of the most accessible recreation areas of New England, and within an easy ride are Maine's famous seacoast, New Hampshire's White Mountains, the shops of Portland and similar points of interest. Here is found the earliest land-locked salmon fishing in New England—usually beginning in mid April—modern inns and camps—a most healthful climate and widely varied opportunities for year round enjoyment.

For map and illustrated folder and list of accommodations, write:

SEBAGO-LONG LAKE REGION ASSOCIATION, INC., Sebago Lake 11, Maine

mills of the S. D. Warren Company, the Dana Warp Mills of the textile industry, dowel, box and other industries. Westbrook also is a shopping and highway gate to the southern Sebago Lake area and is on Route 25, main artery through Northern York County to Freedom, N. H., and the Ossipee area.

Northwest from Portland, on the threshold of the great Sebago Lakes region is a farming area famous for dairying and vegetable crops. This includes North Yarmouth, Gray, Windham, Standish and Gorham. In Standish is a State game preserve, where deer and other native animals have sanctuary each year and populate the entire section of the State for fall hunting. In Gray, New Gloucester, Casco and Raymond are state game farms and the largest trout hatchery in the world.

Sebago, second largest lake in Maine, is the native habitat of fighting landlocked salmon, square-tail trout, black bass and numerous other fresh water species which are caught, from Spring to Fall. Bordering towns of Windham, Raymond, South Casco, Sebago and Standish offer vacation facilities by the hundreds, ranging from overnight camps to exclusive lake shore resorts. This area too, provides the sites for scores of summer boys and girls camps.

The storied Songo River connects Sebago Lake to the

north with Long Lake, along the shores of which are such busy inland resort centers as Naples, Bridgton, North Bridgton, Harrison, Otisfield and Casco. Scores of other lakes and ponds, such as Little Sebago, Panther Pond, Crescent Lake, Thomas Pond, Pleasant Lake, Highland Lake and Thompson Lake, dot this area.

On U. S. Route 302, 6 miles west of Bridgton, is located one of Maine's major ski centers, the Pleasant Mountain Ski Area. Here a 2,000 foot Constam T-Bar lift operates throughout the Winter months and a 4,000-foot Chair Lift to the very top of Pleasant Mt. carries skiers in the Winter and vacationists in the Summer and Fall to enjoy the very beautiful and spectacular view.

Adjoining Oxford County to the west, the hill and lake sections of Baldwin, Douglas Hill and Steep Falls abound in trout and bass waters, bridle paths and hiking trails, camp sites and farming and lumber country.

Along the north central rim of the County is the historic town of New Gloucester, where the famous Shaker Society was organized in 1794, and the present Shaker Village and Church on the road to Poland Spring attract many visitors. Its farm lands and forest slope down to beautiful Sabbath-day Lake.

(Continued on Page 35)

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Maine Invites You

CUMBERLAND COUNTY



The CHUTE HOMESTEAD and COTTAGES

IN THE HEART OF THE
SEBAGO-LONG LAKE REGION

LONG LAKE
NAPLES I, MAINE

Your own modern, attractively furnished cottage, privately located on 200 acres of pine-bordered lakeshore and sunny hillside yet you may drive your car right to the door.

Boats and canoes, tennis court, trails, canoe trips, and cookouts along with square dances and informal entertainment in the barn loft are provided for your enjoyment. Delicious Maine meals are served at the Homestead.

48TH SEASON: JUNE 20 TO SEPT. 7



Please send for color folder

POLLY and PHIL CHUTE, NAPLES I, MAINE



LOCATED ON THE WIDEST SPOT OF LAKE SEBAGO

with a beautiful, white sandy beach. We have

everything to offer for a restful vacation—

BOATING, SWIMMING, FISHING

Modern cabins with fireplaces and showers

We serve excellent food

Rates Reasonable

American Plan

BEECHES LODGE

EAST SEBAGO, MAINE

Tel. Sebago SUnset 7-3316

KENDALL HELMOLD, Prop.



THE PROCTOR HOUSE AND COTTAGES

Situated in the heart of the famous Sebago Lake Region, The Proctor House with its many modern cottages and cabins offers the last thing in vacation pleasures. There is swimming, boating, fishing (salmon, bass, perch, pickerel and trout), dancing, cook-outs. And there are many other indoor activities which are held in our spacious Recreation Hall.

The excellence of Proctor House food has been a by-word, and its reputation has spread far and wide. Delicious steaks, chops, lobsters and a varied menu of delectable foods are served in our attractive dining room.

Write for our folder and rate sheet. And ask about our Modified American Plan. Fishing parties accommodated in April.

Open June to October

YVONNE and HI BAKER

U. S. Route 302
Tel. Naples 2051

ON BRANDY LAKE
NAPLES, MAINE



MIGIS LODGE

ON SEBAGO LAKE



Friendly and informal vacations for discriminating people. A main lodge and private cottages with central dining room.

Scenic location. Modern conveniences. Excellent food. Salmon and Bass Fishing, plus a complete list of vacation activities.

New color booklet and rates on request

Mr. and Mrs. Sherman K. Crockett, Owner-Management

Open from May 1 thru Sept.

SOUTH CASCO, MAINE



For A Real Maine Vacation Come To BURTON LODGE

White's Bridge North Windham, Maine

ON FAMOUS SEBAGO LAKE

AMERICAN PLAN

Salmon, Trout and Bass Fishing, Boating, Bathing, Sun
Pier, Lawn Games, etc.

Open April 1st to Sept. 30

Also seven modern Housekeeping Cottages

We specialize in home cooked food

Write for further information and folder

NELL and HAROLD SPARKS, Owners

CAMP WILDMERE FOR ADULTS

ON LONG LAKE AT NAPLES, MAINE

4 miles from village. In a pine grove. Camps equipped with electricity, running hot and cold water and toilets. Fishing, tennis and softball field and other sports. Excellent food.

Rates reasonable

Open June 25 to Sept. 5

ARTHUR TROTT, Mgr.

NAPLES, MAINE

BLACKWOOD COTTAGES

In a Pine Grove on Sebago Lake

Housekeeping cottages—Fireplace, Frigidaire, gas plate, flush toilets, showers or bath, screened porches. Sandy Beach. Churches, post office, stores, restaurants, golf nearby. On Routes 11 and 114—28 miles from Portland. Weekly rates \$50 to \$105. Write for monthly or season rates. Phone SUset 7-2241, Sebago.

Gladys and Bill Bachelder

No. Sebago, Maine

THOMPSON'S CAMPS

ON SEBAGO LAKE

Ideal for Your Vacation

Exceptional Location Comfortable Accommodations
Informal and Friendly Atmosphere

REST EAT RECREATION

All Summer Recreation Activities at Camp or Nearby

Level Terrain Sandy Beach

Main Lodge—Central Dining Room—Modern Cottages with
Maid Service

AMERICAN PLAN

Please write for further information:

Mr. and Mrs. George W. Weeks, Owner-managers

P. O. NAPLES MAINE

Tel. Naples 8501

Round Table Lodge and Cottages

Routes 114 and 11 ON SEBAGO LAKE Tel. SU 7-2431

Situated on private sandy beach, safe for children, at one of the best fishing grounds on Sebago. Recreation Building. Housekeeping Cottages Overnight Cabins Rooms

Early reservations advised

Open May to October

For further information write or wire:

ETTA and BUNNY BURNELL NORTH SEBAGO, ME.

SEBAGO LAKE CAMPS

SANDY BEACH

No. Sebago, Maine Tel. SUset 7-3211 On Rts. 11 and 114

RUTH and BOB NELSON, Proprietors

15 Modern housekeeping camps to accommodate 2 to 8 people. Good beds, showers, gas stoves, refrigeration—screened porches. Large playground. Outdoor fireplaces and television. Beautiful safe beach. Good fishing and boating. Post office and grocery store adjoining. Protestant and Catholic churches nearby. Linen, electricity, gas and wood furnished. Rates \$35 weekly and up.

Season: April 15 to October 15

OPERATED BY THE SAME FAMILY FOR 3 GENERATIONS

PINE GROVE FARM AND CABINS

Cabins located at edge of Pine Grove overlooking lake.

Mile shore front — Wide sandy beach — Central Dining Room —
American Plan — Spacious heated cabins, modern conveniences.

200 acres, 40 acres mowed fields for golf practice.

Large playroom — Ping Pong — Pool — Shuffleboards — Tennis —
Bathing — Boating — Fishing.

Open June to September

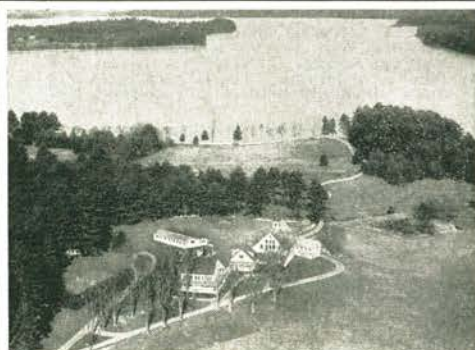
20 miles from Portland

¼ mile off Route 302

Send for Booklet

GARDNER & GERTRUDE HAYDEN

Raymond, Maine





Maine Invites You

Bradbury Mountain State Park in Pownal contains a granite bluff rising 484 feet facing south, with a beautiful panorama of Casco Bay and the islands and estuaries off Freeport.

Freeport also has been called the "birthplace of Maine," for it was here that commissioners from the District of Maine and its parent Commonwealth of Massachusetts met in 1820 and signed the papers which made Maine a separate state of the Union.

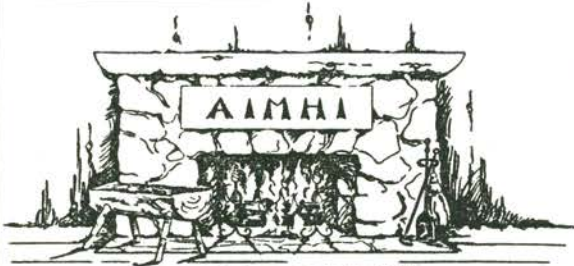
Brunswick, easternmost town of the County, is the site of Bowdoin College, historic guardian of culture, whose distinguished sons over the years have provided state and national leadership. Here also, manufacturing plants have for many years poured economic lifeblood into the surrounding area.

Harpwell, Great Island, Orr's Island and Bailey's Island, reached by highway from Brunswick or by passenger steamer from Portland, are picturesque vacation and outing spots. The sight of a Maine lobsterman fixing his traps, or a small boat fisherman mending his nets, is commonplace along the shore. Here tuna fishing has become both a great sport and an important summer industry in recent years and deep sea fishing trips can be arranged on short notice. On Orr's Island is "Pearl House," locale of Harriet Beecher Stowe's "The Pearl of Orr's Island."

Besides being the focal points for business and transportation in the County, Portland and South Portland are cities of many types of industries. They are constantly growing, yet are not congested.

Magnificent views of Casco Bay on the east and the mountains on the west are to be had from Portland's Eastern and Western Promenades, beautiful landscaped esplanades on high ground at either end of the city. Noteworthy points include its unsurpassed water system (from Sebago Lake); Kotschmar Memorial Organ in Portland City Hall, with public summer recitals by outstanding organists; Portland Municipal Airport near the Stroudwater terminus of the old Cumberland-Oxford Canal; the Wadsworth-Longfellow

(Continued on Page 37)



AIMHI LODGE
For Discriminating People
NORTH WINDHAM MAINE

CUMBERLAND COUNTY

Thomas House and CAMPS

ON LAKE THOMAS NEAR SEBAGO LAKE

Spring Fishing

Honeymoons

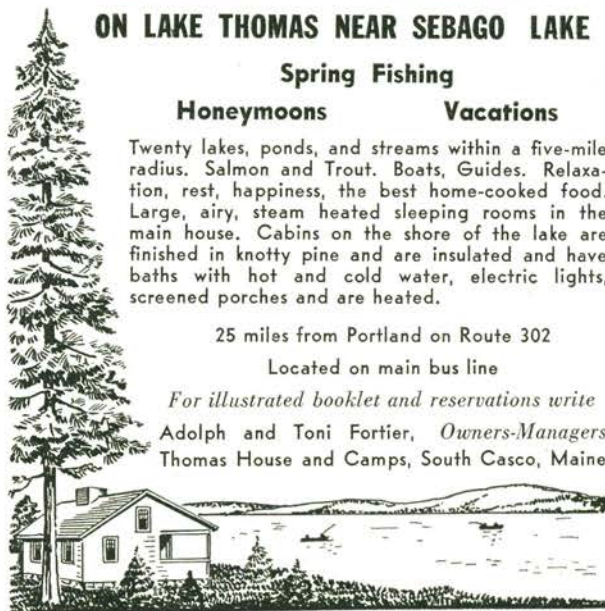
Vacations

Twenty lakes, ponds, and streams within a five-mile radius. Salmon and Trout. Boats, Guides. Relaxation, rest, happiness, the best home-cooked food. Large, airy, steam heated sleeping rooms in the main house. Cabins on the shore of the lake are finished in knotty pine and are insulated and have baths with hot and cold water, electric lights, screened porches and are heated.

25 miles from Portland on Route 302

Located on main bus line

For illustrated booklet and reservations write
Adolph and Toni Fortier, Owners-Managers
Thomas House and Camps, South Casco, Maine



Goodwin's Lodge COTTAGES AND CABINS

On North West Shore of Sebago Lake

27 Miles from Portland

Offers a choice of comfortable rooms with bath in Lodge, in guest cottages on the waterfront or private, heated bungalows accommodating two, three, or four, with twin or double beds, showers, continuous hot water and maid service. Dining room, living room, and recreation room in main Lodge. Restaurant and Snack Bar on grounds.

Good Food and Plenty of It

Fine sand beach, fishing, boats, float, pier and sundeck, excellent tennis court, shuffleboard courts. Golf course six miles away.

For a Good Vacation It's Goodwin's on Sebago

Illustrated folder and rate sheet on request

CHET and PAT MERRITT

P. O. North Sebago, Maine

Tel. SUNset 7-2101



Wind-in-Pines

ON SEBAGO LAKE - RAYMOND, MAINE

A woodland lodge for adults and families in a pine grove on an EXCELLENT SANDY BEACH. Attractive modern cottages, central lodge and dining room. HIGHEST QUALITY FOOD. Tennis, shuffleboard, boats, and many other land and water sports. We have a refined and quiet clientele. Churches nearby. \$9 to \$15 daily with meals. No liquor served.

Open June 23 to September 1

Send for illustrated booklet

Mrs. Harold M. Burnham, 431 Woodford St., Portland, Me.



SEBAGO ACRES

ROUTE 114

SEBAGO LAKE

A MODERN COTTAGE COLONY

Modern heated cottages well spaced in natural rustic setting—completely equipped—gas or electric kitchens—bath with shower—hot and cold water—linens—Sandy beach—safe bathing in crystal-clear fresh water—recreation area—boats available—good fishing—Shopping centers, golf courses, churches nearby—An ideal spot for your family vacation.



For further information write

SEBAGO ACRES SEBAGO LAKE, MAINE Tel. Sebago SUnset 7-3541
ARTHUR and MARY McCUBREY

18 SHORELANDS CABINS 18

CRYSTAL LAKE Route 117 HARRISON, MAINE

Cozy cabins with screened porches, set amid shady trees on lake shore. Kitchenettes, electric refrigerators and flush toilets. Linen and blankets furnished. Prices from \$25 to \$55 per week per cabin depending on size. ¼ mile from village.

B. M. DAVIS, Prop.

Tel. JU-3-2285

LAKE VUE COTTAGES, INC.

ON LONG LAKE IN HARRISON VILLAGE

Modern housekeeping cottages to accommodate four. Screened porches. G. E. kitchens, bath with shower, maple furniture, blankets and linen furnished. Rates \$60 a week. Reduced rates spring and fall.

Folder on request

G. W. FORREST, Mgr.
HARRISON, MAINE

Tel. 3-2395

ECHO LODGE

PINE GROVE AND
BATHING BEACH



ECHO LODGE BEACH AND COTTAGES
PANTHER LAKE, RAYMOND, ME.



Recreation Lodge and Cabins in Sebago Lake region on the shore of Panther Lake. New cottages, with vented gas heaters or Franklin fireplaces, complete baths, electric lights. Regulation tennis court. Shuffleboard. Lake and stream fishing and bathing. Boats, outboard motors and canoes. 150 foot dock. American plan. Central dining room.

Booklet on request

JESSE PLUMMER

RAYMOND, MAINE

Tel. Raymond OLdfield 5-4734



BRIDGTON

On the Lakes

In the shadow of the White Mountains and only 40 miles from the seacoast. On the 12 lakes within the boundaries of Bridgton are modern hotels, recreational camps, boys' and girls' camps, housekeeping cottages, motel, and tourist homes. Fishing, fall hunting, boating, golf, and swimming. Pleasant Mountain with T-bar and chair lifts is a growing ski development. A 3-hour drive from Boston.

BRIDGTON CHAMBER OF COMMERCE

Box 152

BRIDGTON, MAINE

House; Portland Observatory on Munjoy Hill; Tate House; Victoria Mansion, the many museums and art exhibits and Portland's nearness to beach, lake and mountain.

West of Portland, at the Southwestern entrance to the Sebago Lake region is historic Gorham, first called Narragansett.

Numerous highways lead to the Sebago Lake-Long Lake region stretching to the northern part of the county and beyond, a veritable wonderland of lakes, streams, forests and hills. Sebago Lake, 14 miles long and 11 miles wide reaches a depth of 400 feet in some places. From the crystal-pure, spring-fed waters of this lake comes the inexhaustible water supply for Portland and the surrounding area, including several of the Casco Bay islands. On the shore of Sebago in North Windham has been discovered the largest Indian

burial ground in the United States and thousands of Indian relics have been collected there.

Sebago Lake State Park consists of 1,296 acres on the lake on both sides of the Songo River, which connects Sebago and Long Lakes. On the Casco side is a day-outing area, while a camping area is on the Naples side.

Throughout Cumberland County agriculture is highly developed and widely diversified. From its dairy herds have come national and world champions and its variegated soil produces every type of vegetable in abundance, its crops being shipped to all eastern markets. Sea and shore fisheries are a big industry in its coastal belt, while its scores of industries, both large and small, help make it a thriving, prosperous area.

Sandy Cove Cottages

LONG LAKE, KANSAS RD., NO. 2, BRIDGTON, MAINE

17 modern 1-2-3 bedroom completely furnished and electrically equipped housekeeping cottages situated on shores of Long Lake. Fireplaces, showers and pure spring water included. Our wide, white sandy beach affords ideal bathing, boating and fishing facilities. Completely private but less than 2 miles to all stores, theatres, churches and golf course. No pets allowed.

OPEN JUNE 1ST TO OCT. 1ST

Brochures and price lists upon request

Special rates before July 1st and after Labor Day

JOHN SCHIAVI

Tel. Midway 7-2206 before 8 a. m. and after 6 p. m. and noon only





Christmas Tree Inn



Off U. S. ROUTE 302

BRIDGTON, MAINE

Main lodge and 13 cottages all with private baths. Directly on Highland Lake. Beautiful dining room, excellent meals, sandy beach, boats. European Plan. Rates sent on request.

Billie and Buck Austin, Managers

Telephone Bridgton, Midway 7-3482

STONE'S CAMPS HOUSEKEEPING

BRIDGTON,
MAINE

20 modern house-keeping cottages on the shore of Highland Lake delightfully located for boating, bathing, fishing, mountain climbing, golf. Rates: \$70 to \$85 per week. Special rates before July 1 and after Labor Day.

Write for Booklet

OPEN MAY 15 TO OCTOBER 30

FRANK M. and CHAS. T. STONE, Managers

RICHARDSON'S MOTEL

U. S. ROUTE 302

BRIDGTON, MAINE

20 Modern Units—Private Baths
Breakfast and Snack Bar, Central Heating, TV Lounge
Bathing Beaches and Boats

Ideal weekly vacation accommodations

Tel. Bridgton Midway 7-5571

Pleasant Mountain Inn and Camps

ON MOOSE POND

BRIDGTON, MAINE

Summer Vacations, Hunting, Fishing, Skiing

All Cabins with Fireplaces and Baths

Boats and Canoes. American Plan.

MR. and MRS. R. W. RILEY

CAMP BROOKLINE

BRIDGTON, MAINE

9 Modern Housekeeping Cottages grouped spaciouly in pine grove, on sandy shores of beautiful Highland Lake. Free boats with each cottage. Excellent fishing, private safe bathing beach and recreational facilities. Electric ranges, electric refrigerators, fireplaces, hot and cold water and showers.

REDUCED RATES BEFORE JULY 1 AND AFTER
LABOR DAY

Please write for color folder and rates

SAM GALLINARI, Owner-Manager Tel. Midway 7-3932

Merrieweather Inn

ON LONG LAKE

NORTH BRIDGTON, MAINE

A home-like country inn of high quality and refinement. Excellent food. Private baths. Unsurpassed for rest and relaxation. Open all the year. American and modified European Plan. Illustrated folder will be sent upon request.

MR. and MRS. WINFIELD WITHAM

PICKERING COTTAGES

On Hancock Lake
Douglas Hill, Maine

Fishing—Swimming—Boats and Motors

Enjoy your own comfortable vacation cottage, secluded but not isolated. All electric, fully equipped kitchen with bath and fireplace. Linen furnished. Hot and cold spring water, screened porches, sandy shore safe for children. Ideal spot for families. Accommodating from 2 to 10 persons. Rates \$55 to \$70 per week. Open year round. 10 minutes from town. Write, above, or phone Bridgton Midway 7-3921.



in

BRIDGTON

it's

PIONEER

vacationland's
VACATION
LAND

In the rustic atmosphere of woods, lake and hills—

You will find comfort and relaxation in the 22 modern cottages nestled among the pines along the east shore of beautiful Woods Lake.

You will find plenty to do. Fishing, boating, swimming, tennis, golf, planned entertainment.

You will find all the good things to eat in the Pine dining room. Buffet tables and at the famous cook-outs.

You will find a NEW EXPERIENCE in VACATION LIVING when you GO PIONEER!

Write today for our attractive folder with the complete story

American Plan

P. W. Wigginton Box "O" Midway 7-3424 Bridgton, Maine





Public Parks and Memorials in Maine

AROOSTOOK COUNTY STATE PARK: 430 acres; near Presque Isle, Aroostook County; winter sports, picnicking, hiking, bathing and camping.

BAXTER STATE PARK: 193,254 acres; approaches, Greenville and Ripogenus Dam, Piscataquis County; Millinocket or Shin Pond, Penobscot County; mountain climbing and restricted camping; sporting camps.

BRADBURY MOUNTAIN STATE PARK: 173 acres; near Pownal, Cumberland County; picnicking, hiking and camping.

CAMDEN HILLS STATE PARK: 4,962 acres; near Camden, Knox County; picnicking, camping, hiking and skiing.

FORT KNOX STATE PARK: In Prospect, Waldo County; 124 acres; granite fort; picnicking.

LAKE ST. GEORGE STATE PARK: 360 acres; near Liberty, Waldo County; picnicking, bathing, camping and boating.

LAMOINE STATE PARK: 55 acres; near Ellsworth, Hancock County; camping, picnicking, boating, fishing.

MOUNT BLUE STATE PARK: 4,921 acres; near Weld, Franklin County; picnicking, camping, bathing and hiking.

REID STATE PARK: 792 acres; Georgetown from Route 127; seashore park with salt water lagoon; picnicking, bathing. Bath houses available.

SEBAGO LAKE STATE PARK: 1,296 acres; near Naples, Cumberland County; picnicking, bathing, camping and boating.

National Parks

ACADIA NATIONAL PARK: 27,860 acres; on Mount Desert Island and Schoodic Point, Hancock County; picnicking, camping, bathing, hiking, boating, museums and nature guide service.

Memorials Open for Public Use

FORT EDGECOMB: At North Edgecomb, Lincoln County; three acres; octagonal blockhouse; picnic, shore dinner facilities.

FORT McCLARY: At Kittery Point, York County; 27 acres; hexagonal stone and wooden fort; picnicking and bathing.

FORT POPHAM: At Popham Beach, Sagadahoc County; 7 acres; Civil War fortification; picnicking.

FORT WILLIAM HENRY: Pemaquid Beach, Lincoln County; fort and historical relics.



PLEASANT MOUNTAIN

Maine's ONLY Chair Lift

On Route 302, 45 miles northwest of Portland, Maine and 25 miles east of North Conway, N. H.

Magnificent views of the White Mountain National Forest and its majestic peaks in both Maine and N. H. The surrounding countryside is dotted with the beautiful lakes of the Sebago-Long Lakes Region.

The 4300 foot long, double chair lift takes 2 passengers or 2 adults and a child to the summit of Pleasant Mountain in approximately 15 minutes. There, an unrestricted panorama extends in every direction. Picnic tables and light refreshments are available and trails provide an opportunity for exploration.

Open daily late June thru Oct. 12

	One way	Round trip
Adults	75c	\$1.25
Children (under 12)	50c	.75

Winter operation includes 2000 foot T-bar lift and beginners' rope tow. Open December thru March.

148 miles from Boston, 388 from New York City
230 from Montreal, 6 miles west of Bridgton

Russell Haggett, Manager

BRIDGTON, MAINE



OXFORD COUNTY

NORTHWEST of Cumberland County and the Sebago Long Lakes region lies a fairyland of lakes and hills, busy towns and quiet villages within the borders of Oxford County. Its western boundary is the state line with New Hampshire extending from the Fryeburg resort area to the wilderness of the Rangeley Lakes-Magalloway River region. Its central area is composed of fertile farming country, summer and winter resorts and attractive industrial villages and towns.

The beautiful Androscoggin River runs through the middle of the county, west to east, and provides water and power for numerous industries, the majority of them concerned with woodworking and paper products.

Crossing into Oxford County in the south from the Sebago Lake region, roads from Hiram and East Brownfield and from Naples and Bridgton lead to Fryeburg to the west; North Bridgton, Harrison and the Waterfords to the north and through the rolling hills and mountains of Sweden and Lovell to the northwest.

Located in Hiram is the Merrill Botanical Park where Camping, Picnicking and Nature Study may be enjoyed.

Fryeburg is the oldest town in the county, situated on a plain of the Saco River valley. Once an Indian settlement known as Pequawket, Fryeburg is now a resort and highway center between Southern Maine and the White Mountains and the home of Fryeburg Academy. At the entrance to Maine along U. S. Route 302 is the Western Maine Information Center of the Maine Publicity Bureau and here Robert E. Peary, the Arctic explorer and a former resident placed the two Meridian Stones to indicate the true north for surveyors. Denmark, a few miles to the southwest, is a center of farming activities, lakes and summer camps.

From Fryeburg north into Oxford County, run two main highways that open up a country of lakes, hills and forests. Through North Fryeburg and Stow passes Route 113 to Gilead, named for its Balm of Gilead trees in the center of the town. This road for miles passes through a section of the White Mountain National Forest, which occupies an area of many square miles in this section of Maine. Six miles from Gilead is Evans Notch, from which may be seen spectacular views of the Presidential Range.



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100 acres at the foot of lovely Mount Pleasant on Moose Pond, whose scenery is unsurpassed for beauty. Boating, bathing, fishing, tennis. A reading library of 2000 volumes. All cottages are 2 rooms with bath; completely modern with fireplaces, porches, running spring water. Separate dining hall. Season: Late June to Labor Day. American Plan.
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- For couples & family groups
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- New York City: DEwey 9-5730
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OXFORD COUNTY



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Large Sandy Beach White Mountains in Full View Hay Fever Relief
Continental Chefs • "Food for the Gourmet"

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MR. and MRS. HAROLD S. PIKE WATERFORD, ME.

The second road from Fryeburg north through Oxford County is Route 5, passing through the Lovells to Bethel. Parts of Lovell Village, Center Lovell and North Lovell lie on lovely Kezar Lake, jewel of this region, whose pine-clad shores shelter many summer homes and widely-known resorts.

At Lynchville, further north on Route 5, is the Bumpus Mine, one of the most productive feldspar deposits in the State, where clear pink and green beryl crystals are found. Albany and Stoneham both are centers of hilly-wooded townships where bridal paths and mountain climbing attract the hardier souls.

South from Lynchville on Route 35 are North Waterford and South Waterford, where Lake Keoka and the Five Kezars are favorite cottage and camp sites. Waterford is the birthplace and home of the late Artemus Ward, famous American humorist.

In the Southeastern section of Oxford County is Oxford, on the northern shore of Thompson Lake, an outstanding recreational and fishing area, which lies partly in Cumberland County.

Norway at the southern end of Lake Penesseewassee is
(Continued on Page 42)

Boulder Brook LODGE and COTTAGES on LAKE KEZAR



Switzerland-Like Views—Fine Sandy Beach—Tall Pines
Scenic Wide Sparkling Brook with Four Rustic Bridges

20 Private Comfortable Cottages

Each with Living Room, Fireplace, Bath and Porch

Central Dining Room—Known for Fine Food

Relax and Enjoy yourself among people you like to know.
Quiet and Informal Atmosphere. Plenty to do for all ages
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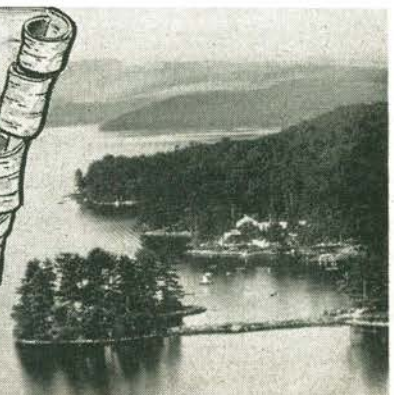


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In the beautiful Oxford Hills of Maine on Routes 2, 5, 26 and 35. Excellent 9-hole golf course, tennis, shuffleboard, putting green and Private Beach Club. Finest cuisine and delightful rooms. Steam heat, complete sprinkler protection. American Plan. Recommended by AAA.



Open early June to mid-October

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Mr. and Mrs. Guy P. Butler,
Owner-Managers*

BETHEL 1 . . . MAINE

a business and recreational center for the surrounding area. It is noted for its manufacture of shoes, wood products, snowshoes, skis, sleds and moccasins and several nearby mines turn out feldspar, quartz and semi-precious stones.

A few miles east of Norway is Paris, shire town of the county, made up of South Paris, West Paris and Paris Hill. South Paris is also a busy industrial and business center, producing wood and leather products, toys and novelties. Paris Hill was the earliest residential section of the township and the birthplace of Hannibal Hamlin, Vice-President of the United States with the martyred Lincoln. From here a spectacular panoramic view of the Oxford Hills is afforded. Nearby are Snow Falls, with a drop of 40 feet to the gorge of the Little Androscoggin River; a Maine Mineral Store, a museum of Maine gems, and Mount Mica.

Bryant Pond and Locke's Mills, both on the road from Paris to Bethel, are summer business centers for a surrounding lake and hill area, and have several small industries, notably in wood products. At Bryant's Pond is located Lake Christopher, one of Maine's prettiest small lakes. Nearby are the Greenwood Ice Caves, formed by landslides of huge boulders which make up large caverns inside which ice is found in midsummer.

Bethel, originally called Sudbury, Canada, is a pleasant, attractive community nestled in the Oxford Hills and along the banks of the Androscoggin River. Its Gould Academy is one of the leading preparatory schools of the State. Songo Pond, Twitchell Pond, North Pond and Lake Christopher are in the Bethel-Locke's Mills-Bryant Pond area.

From Bethel Route 26 follows the course of the Andros-



The Maine Camp *for* *Boys and Girls*

There's a reason why nearly 10 per cent of all Boys' and Girls' Camps are located in Maine—pine-scented air, lakes and coastal areas for all kinds of water sports, friendly fields and woodlands, the very best of fresh foods and vegetables.

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Besides every kind of sports activity, the unique Maine Junior Guides Program teaches the principles and practice of outdoor life.

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OXFORD COUNTY

coggin to North Bethel and Newry, thence northwest to North Newry, Grafton Notch and Upton. Mt. Plumbago in Newry has a greater variety of gems than any other Maine deposit. Screw Auger Falls, where the swirling water of Bear River has worn holes up to 25 feet deep in the solid rock of the river bed, is one of the many sights in this locality. Old Speck Mountain and Baldpate Mountain are separated by Grafton Notch in the trip through this scenic wonderland.

Upton, last town in Oxford County on this route, overlooks Umbagog Lake, source of the Androscoggin River, which drains the Rangeley Lakes region.

Hanover and Andover are located on Route 5 from Newry to South Arm, at the lower end of Richardson Lake. From South Arm vacationers, sportsmen and campers go by boat and woods roads to Middle Dam and Upper Richardson Lake to Upper Dam, connecting with the western side of Mooselookmeguntic Lake, largest of the Rangeley chain. This entire area is an unspoiled wilderness of lakes, woods, streams and mountains. Aziscoos Mountain, Sawyer (Aziscoos) Lake, Parmachenee Lake, for which the famous Parmachenee Belle trout fly was named, and West Kennebec Mountain, are annual favorites with thousands of fishermen, hunters and vacationers. The Magalloway and Rapid Rivers and Cupsuptic Stream are famous for their fighting square-tail trout and lakes of the area yield large landlocked salmon.

Route 16, from Rangeley, cuts across the upper corner of

(Continued on Page 44)



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"A friendly place for nice people"

In the peaceful, quiet hills and dales of central Maine, overlooking Lake Umbagog

Combines the simplicity of a camp with the comforts of an Inn and the bountiful produce of a large farm. Delicious, old-fashioned country cooking. Rooms in main house and individual cabins all with bath.

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The ideal spot for a low cost, "complete" vacation. Modern, comfortable, individual cabins. Central rustic dining room, delicious "down east" meals. Lots of fun for everyone. Private 9 hole golf course, swimming, tennis, dancing, fishing, picnics -- every vacation pleasure. Two locations, Pinewood on the Hill or Lakefield on the Knoll. You'll be surprised at how very little a big Pinewood vacation costs.

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RELIEF FROM HAY FEVER

Maine is rapidly becoming known as a mecca for those suffering from hay fever.

Broadly speaking, places in the forested regions offer great relief and in many cases entire immunity is had, particularly in northern Oxford County and in the Rangeley region and the wooded country around Moosehead Lake. Probably anywhere up in the "Big Woods", region of Maine where grasses and pollen bearing weeds are not found can be confidently recommended.

Along the coast where the growth is principally coniferous Monhegan Island, Newagen, Squirrel Island, Mount Desert Island, Petit Manan and Eastport are recommended.

HOTEL HARRIS

RUMFORD, MAINE

One of Maine's finer hotels.

Modern—Fireproof—European

Excellent dining room. 100 rooms, 75 baths, unique Tap Room.

Storage garage.

Located midway between the White Mountains and the famous

Rangeley Lake Region on Route 2

Center of Maine's Foremost Ski Area

Owned and operated by: Francis C. and Nelle Stisulis

Oxford County, connecting Pleasant Island at the upper end of Mooselookmeguntic with Wilson's Mills on the lower end of Sawyer Lake.

On the eastern and central side of Oxford County are such towns as Hebron, an agricultural and orcharding center, site of historic Hebron Academy and a State Sanatorium; Buckfield, Sumner, Hartford, Canton, Peru, and Dixfield, all of them centers of farming and recreational areas and with small industries nearly all based on various wood products. Anasagunticook Lake in Canton has bass, salmon, trout and perch and is popular with many sportsmen.

Rumford is the largest community in the county and is the site of one of the largest paper mills in the world, the Oxford Paper Company. Here the Ellis, Swift and Concord Rivers flow into the Androscoggin and the Falls are within direct view of the business section. This latter is on an island formed by a canal and three bridges connect it with the mainland.

An important social center for that section of the County, Rumford is also regarded as one of Maine's outstanding winter sports centers, with championship ski jumps, cross country trails, and other facilities. Nearby is Mount Zircon, famous for its Moontide Spring, the flow of which is influenced by the moon's phases and increases 22 gallons a minute when the moon is full.

North from Mexico are Frye, Roxbury, Byron and Houghton on the road to Oquossoc. Route 17 here follows the course of the Swift River through a region of farms and woodlands. Byron, on the Swift River, is one of the few places in Maine where gold can be washed right out of the river bed.

Beyond Houghton, Route 17 continues over the "Height of Land" to Oquossoc in the Rangeley Lakes Region.

Oxford County comprises a total of 1,980 square miles. It has 301 named peaks and scores of others that bear no name. It is a county of lakes and hills, of medium elevation, where sparkling, pineladen air adds to the zest of living in Summer or Winter. Its farming, dairying, lumbering and industry have been a source of prosperity for its residents and to the thousands who visit the county annually for sports or vacations it offers a rendezvous with nature that has no equal.



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OXFORD COUNTY

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A FAMILY CAMP LOCATED IN THE HEART OF THE RANGELEY LAKES REGION



Air View of Pleasant Island and Bridge to Mainland

THERE are 23 comfortable, modern individual log cabins with from 1 to 6 bedrooms on Island or mainland with either bathtub or shower, maid and cabin boy service. Delicious home-cooked meals. Enjoy your vacation here with your children, we cater to families. Good motor roads to camp.

Rates \$12 a day, \$80 per week. Special children's rates.

AMERICAN PLAN

References given in any state

Capacity, 75 guests

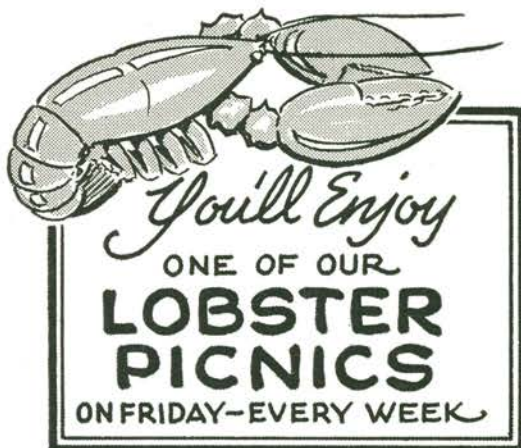
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Telephone Rangeley 305

Stop! THERE'S no need to look further for the place to spend your vacation. Like to fish?—wait until you hook onto a fighting Rangeley trout or salmon. Are you a golfer?—You'll enjoy the three nearby courses. Play tennis?—excellent court. And there's swimming, boating, mountain climbing—in fact every vacation pleasure. Water skiing and aquaplaning every day. We teach your children this wonderful sport. There is no danger as we insist they wear life preservers. Boats, canoes and Johnson outboard motors available. You may do what you please when you please at Pleasant Island. A haven for driftwood hunters.



N. G. MORRISON, Prop. — PLEASANT ISLAND LODGE
P. O. Box 5, OQUOSSOC, MAINE

To Hay Fever sufferers - no ragweed or pollen in the region - Altitude 1500 feet



FRANKLIN COUNTY

FRANKLIN COUNTY, adjoining the eastern border of Oxford County, is one of the so-called northern tier of Maine counties whose northern limits stretch into the great expanse of forests, lakes and mountains contiguous to the Canadian border.

In the southern section of the county it is bisected by the fertile valley of the Sandy River, while the west central section contains the eastern half of the world-famous Rangeley Lakes region.

Farmington, in the south, is the shire town and hub of the county, with good roads leading from it to the many smaller towns and villages, through rolling country of indescribable beauty, dotted with lakes, blue-capped hills and picturesque forest—emerald green in Summer, dark in Winter, multi-colored in Spring and gorgeously gay in Autumn from the valleys to the rounded summits.

Farmington is the main highway gate to the Rangeley and Dead River regions and the business and commercial center of a great agricultural, orcharding and recreational region. Sweet corn, canning peas, potatoes, dairying and small grains are raised in abundance in this section. Farmington also is the birthplace of Madame Nordica, whose home is a shrine open to visitors and here also is the home of Jacob Abbott, author of the famous Rollo books and many others. The famous Abbott family school for boys was opened here in 1841, achieving national fame as the Little Blue School. Here also is one of the State's best known teachers' colleges. Clearwater, Norcross, Varnum and Wilson Lakes are nearby. There is bass fishing in the Sandy River and trout

abound in the nearby streams that flow from the countless springs that gush from the hillsides.

Southwest of Farmington is Wilton, with a beautiful panorama of Wilson Lake. With its sporty golf course and unequalled facilities for boating, canoeing, swimming, fishing and other lake sports, it is a favorite of vacationers and picnickers. The famous Bass Shoe Factory and wood products and canning plants provide industrial income for hundreds of nearby residents. Wilton and Farmington also are active winter sports centers. Widely-known Wilton Academy, a fine public library and an active and enthusiastic civic group help make Wilton an attractive town.

Jay and Chisholm, on the road to Auburn, are centers of quarrying and pulp and paper manufacturing and have seasonal canning plants. Farmington Falls and New Sharon are southeast of Farmington and are small towns on the Sandy River noted as agricultural and small manufacturing centers. Chesterville is another pretty farming village.

A new, 300-acre Bird Sanctuary is being developed in Chesterville on Little Norridgewock Stream and should prove an important attraction for this area.

Weld, northwest of Farmington, is in a beautiful valley surrounded by rugged mountains. Here is found Mount Blue State Park, which lies also partly in Avon. This park contains 4,920 acres, runs to the east shore of Lake Webb and embraces Center Hill, with a good highway leading to its 1,600-foot summit. Scenic drives and hikes, swimming and water sports and a marvelous panorama from a park-

(Continued on Page 48)



Maine Invites You

FRANKLIN COUNTY

RANGELEY LAKES REGION

450 SQUARE MILES OF VACATION FUN FOR ALL THE FAMILY

Forty lakes, large and small, at an elevation averaging over 1600 feet, surrounded by the lofty grandeur of 4000 ft. peaks —Fun for ALL the family—swimming, sailing, trout and salmon fishing, canoeing, 2 golf courses, tennis, mountain climbing, loafing in the sun, boating, shuffleboard, scenic drives, art group, horseback riding, water skiing, aquaplaning, camera excursions, dancing, movies, arena style summer theatre.

AMAZING HAY FEVER RELIEF!

For full information concerning Rangeley's 75 hotels, camps, cottages, housekeeping cabin colonies, and tourist homes, write today to:

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Box 355
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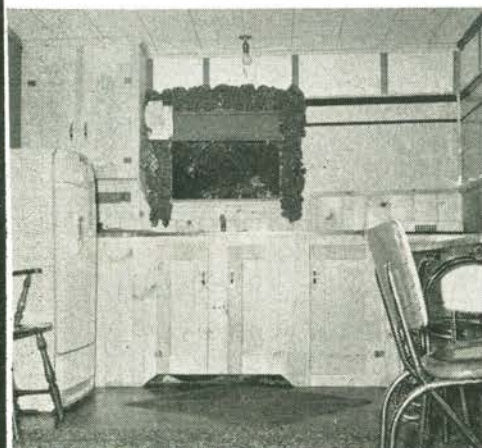




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12 cottages completely finished with pine paneling or natural log, with ceilings for your comfort. Modern appliances, dishes and bedding. All have large porches. No cottage more than 150 ft. from water's edge.

Situated on 900 ft. of shore front giving ample space between each cottage for privacy. Each cottage has own private boat landing and beach. A good place for rest and quiet. Playground area for adults and children.

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RANGELEY LAKES, MAINE

BALD MOUNTAIN CAMPS

ON SHORES OF MOOSELOOKMEGUNTIC LAKE
Rangeley Lakes Region

Excellent trout and salmon fishing. Individual log camps with bath and open fireplaces. Good meals. American plan. Activities: Tennis, shuffleboard, boating, with golf and riding nearby. Sand beach. Booklet. Reasonable rates. Phone Rangeley 122-2. Hay fever free. Open ice out through September.

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WEST SHORE LODGE

OQUOSSOC,
MAINE

AND HOUSEKEEPING COTTAGES

Completely equipped for light housekeeping, hot and cold water, showers, gas, electric refrigeration, fireplaces. Outdoor fireplaces for cook-outs, croquet, badminton, horseshoes, volleyball, swings and games for children. Boats and guides for excellent spring and fall fishing. Meals served, family style, during deer hunting season. Open May 1st to November 30th. Folder on request.

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Rangeley Inn

*A beautifully situated modern
resort hotel in the heart of
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Comfortable, attractively appointed rooms, an informal social life. Cocktail lounge. Coffee shop. Beautiful grounds in back of hotel. Badminton. European Plan \$3-\$6; American Plan \$10-\$12. Perfect Hay Fever Relief. Elev. 1500 ft. Season early Spring to Dec. 1st.

NEW: 12 Motel Units each with kitchenette
For folder, reservations tel. Rangeley 100 or write

Calix P. Blouin, Owner

RANGELEY • MAINE

ing overlook make Mount Blue State Park a favorite of campers and tourists.

Northeast of Farmington is the little village of New Vineyard, a favorite hunting and fishing area. Strong, on the Sandy River, is a farming, livestock and small industry center on the road to Kingfield. The latter is a modern little town in the valley of the Carrabassett River, which provides waterpower here for several mills. Maine's first Governor, William King, lived here. It commands a marvelous view of mountains to the west, including Mount Abraham, Saddleback, Spaulding, Sugarloaf and Crocker Mountains.

Sugarloaf, Maine's second highest mountain, is under development as a major ski area. The Sugarloaf Mountain ski

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area has the most dependable snow conditions in the East and has two 3,640 ft. T-Bar Lifts; Lodge and large parking area.

Further along on Route 27 are Carrabassett and Bigelow, small settlements on the Carrabassett and surrounded by deep forests. The Bigelow Game Preserve takes in parts of Bigelow and Dead River Plantation. It is a vast wooded area where big game, game birds and smaller animals roam unmolested. Stratton and Eustis are villages famed as camp sites on the Arnold Trail, named for the route taken by Benedict Arnold and his men on their ill-fated march through Maine to Quebec. Just outside of Stratton, which

(Continued on Page 51)

"Camps and Cottages to Rent"

is a special folder issued by us in which are described many places by the seashore and at interior lakes with accommodations of varying character at the price you want to pay.

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American Plan Lodge featuring the finest home-cooked foods.
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On Mooselookmeguntic Lake, Largest of the Rangeleys
Accommodations for board and room in attractive log
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American Plan in Cabins also available!

Excellent Summer Trout and Salmon Fishing

Boats — Motors RA 96-3

Open ice out thru hunting
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A "homey camp" away from home. Central dining room,
electric lights, fireplaces, private baths, tennis, fishing,
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SAGAMORE LODGE, RANGELEY LAKES, MAINE



YORKS LOG VILLAGE

70th
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Three Generations

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EUROPEAN AND
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include tennis, boats,
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Exclusive Woods and Lake area
five miles from Rangeley, Maine.
Protestant and Catholic Churches
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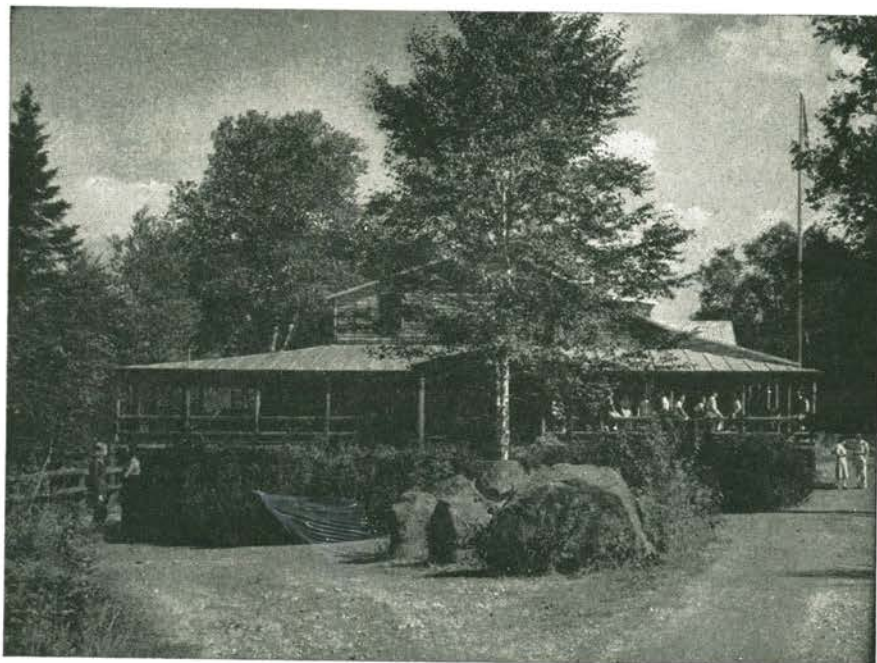
RANGELEY

*Special
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Before July 20

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In the heart of the Region. Near the town where churches, stores, and picture shows are available. Where you will meet and make lasting friends. A place you can bring your family and call home.

You can "rough it" the modern way in your own up-to-the-minute individual cabin. Each day is filled with every recreational pleasure—golfing, fishing, tennis, canoeing, swimming, etc. For relaxation, you'll find Badger Camps the restful haven you desire. Badger's home-cooked meals are famous throughout the entire Rangeley Region. Open as soon as the ice is out for trout and salmon fishing.

Non-housekeeping cabins. Central dining room together with regular hotel service. Write or wire your reservations. W. E. Tel. 119-3

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Duncan Hines Recommended

FRANK L. BADGER, Prop.

Box 6

RANGELEY, MAINE

is on the western side of newly-created New Flagstaff Lake, are the famous Cathedral Pines, a tract of several square miles of tall Norway pines, one of the few remaining stands of virgin timber. From Eustis the road follows the northern branch of Dead River over the Height of Land and through Chain of Ponds to the Lake Megantic region in Quebec. There Arnold's men followed the Chaudiere River to where it empties into the St. Lawrence near Quebec City.

The most travelled road out of Farmington is Route 4, leading to the Rangeley region. Strong, known as the toothpick center of the state, has many woodworking and wood-turning mills. Phillips is a thriving community in the upper Sandy River valley, overshadowed by majestic Mount Blue, Saddleback and Mount Abraham. Fertile upland and alluvial soil produce bumper crops in the nearby area and dairying and livestock also find a ready market in the nearby Rangeley section. Various lumber and wood products factories as well as resorts make for a busy area economy.

A few miles north of Phillips is said to be one of the grandest scenic panoramas in Maine, with a view of a half-dozen mountains on all sides. Madrid on the road to Rangeley is a small village on the western branch of the Sandy River, which here contains a number of beautiful falls.

Rangeley is the center of the far-famed Rangeley Lakes region, with numerous hotels, lodges and camps, a seaplane base, boat service and a wide-range of sports facilities. Its

(Continued on Page 53)

True's Rangeley Lake Camps

Will open May 10th for the 30th season under same management. Situated on east shore of Rangeley Lake on Route 4 and bus line. 11 camps with fireplace, continuous hot and cold water, complete bath, maid service. Cuisine unsurpassed anywhere. American Plan. Booklet and rate on request. Duncan Hines recommended.

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Housekeeping cabins of log design on shore of Rangeley Lake. Modern conveniences—Recreation facilities for entire family. Boats—Sandy enclosure for children—Swimming. $\frac{1}{2}$ mile to town—Reasonable rates

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The Pickford Camps and Lodge

On Lake Shore, Rangeley Lake, Maine
On New Highway, Route 4

25 modern cabins, each with fireplace and bath. Central dining room, excellent food. American and European Plan. Fishing, boating, swimming, tennis, with golf and riding nearby. Enjoy your vacation at this restful resort.

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RANGELEY, MAINE

RANGELEY LAKESIDE LODGE

AND COTTAGES, RANGELEY, MAINE

New Housekeeping Cottages with every modern convenience, in the heart of Maine's most beautiful lake and mountain region. Cottages have 1 to 3 bedrooms, living room with fireplace, screened porch, complete kitchen, elec. refrigerator, gas range, bath with shower, automatic hot water. Fishing, swimming, boating and golf. Cleanliness guaranteed. Folder sent on request.

HOWARD W. KEISER

Oct. to May 15: 125 Clover St., Stratford, Conn.

May 15 to Sept. incl.: Rangeley, Maine

Birchwood

HOUSEKEEPING COTTAGES ON RANGELEY LAKE

Comfortable and modern. Automatic hot water, gas for cooking, electric refrigerators, continuous heat (oil or gas), full bathrooms, one to four bedrooms. Bathing and sunning beach, diving float, boats, motors, badminton, table tennis, horseshoes and swings. For brochure and rates write to

MR. AND MRS. DAVE MOREL

RANGELEY, MAINE

TEL. 27-3.



Golf

Tennis

Mingo Springs

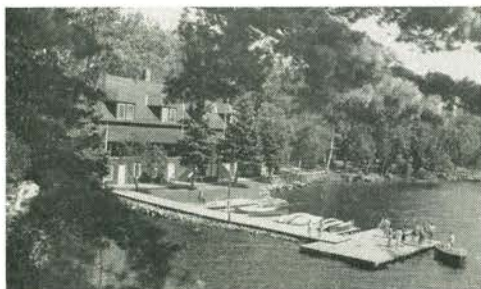
RANGELEY

MAINE

Popular Maine Resort for Both Single and Married. Hotel and Cottages on Rangeley Lake. American Plan. Golf, Tennis with capable Pros. Water Sports.

ALL ACTIVITIES LOCATED ON HOTEL PROPERTY

Season—End of June to Labor Day



For Brochure and Rates, write:
HENRY L. COTTRELL, Monmouth, Maine
After June 1st—Rangeley, Maine

Water
Skiing

Swimming

Canoeing
Fishing

LAKE VIEW HOUSEKEEPING CABINS

Wonderful spot for a family vacation and the more in your family, the merrier. A weekly rate covers all! 8½ acres on Rangeley Lake with complete and comfortable housekeeping cabins. Entirely free of those pesky mingles and mosquitoes. Please let us hear from you.

PAUL N. ELLIS, Prop.

RANGELEY, MAINE

HUNTER COVE CAMPS

Housekeeping camps, just off Rt. 16, on Rangeley Lake
Open May 1-Nov. 15. Gas ranges, electric refrigerators, screened porches, continuous hot and cold water, complete bath, fireplaces. Camps accommodate 2-6 persons. Catholic and Protestant churches nearby.

FORREST D. WEST, Proprietor

RANGELEY, MAINE

Verrill's Deluxe Housekeeping Cabins

Located on Route 4, ¼ Mile from Rangeley Village
900 ft. frontage on Haley Lake. Modern fully equipped housekeeping cabins. Cabins accommodate from 2-6. Private showers, individual hot water system; gas and oil for cooking and heat. Free lawn games, playground and picnic areas. Boats and motors to let on Haley and Rangeley Lakes. Open May 1st-Dec. 1st. Rates \$2.50 to \$3.50 per day per person. For further information call, Rangeley, 10-2 or write
Urban Verrill, Prop. Box M-345 Rangeley Lakes, Maine

The BARKER HOTEL

Long One of Maine's Finest Resorts

From tennis to tiddlywinks, sailing to snoozing, you'll cherish your days at this lovely, American-Plan, lake-shore resort. Thirty modern, immaculate, individual cottages overlook white birches, lawns, sand beach and lake. All the family carefully catered to. May we send you full particulars?

THE BARKER

RANGELEY LAKES, MAINE

KENNEBAGO LAKE CLUB

KENNEBAGO—"The Land of Sweet Flowing Water"

Where You Are a Stranger—But Once



ALPINE LAKE location.

PRIVATE AUTO ROAD away from traffic.
100 SQUARE MILES of forest, lakes, and streams.

Limited to friendly, congenial people.
Cabin homes. Modern conveniences.

Cabin services.
American Plan RENOWNED
"Merry Eating"
Main Lodge

Cocktail Lounge

THE KENNEBAGO LAKE CLUB

OUTSTANDING fly fishing months for SQUARE TAILS and LANDLOCKED SALMON—June and September. Guides.

ACTIVITIES: tennis, badminton, archery, horseshoes, surf board, water skis, sailboats, pitch and putt course, etc. Safe, sandy BEACHES. 50 miles of peaceful woodland trails. Cookouts. Buffets. Vacation DELIGHT for ALL AGES among people we all like to know. Adult and Junior Rates.

Season: June to October

See your Travel Agent: or our American and Canadian Representatives—William P. Wolfe Organization

Offices in—

New York, Boston, Philadelphia, Cleveland, Chicago, Miami, Toronto; Or Contact Us Directly



BUD RUSSELL, President, Rangeley, Maine



Maine Invites You

two golf courses are 2,000 feet above sea level and the entire area is famed as a health-giving summer resort, free from hay fever conditions. Within a radius of 10 miles are more than 40 trout and salmon lakes and ponds of all sizes. In Rangeley chain of lakes are Rangeley, Quimby Pond, Dodge Pond, Kennebago, Loon, Saddleback, Mooselookmeguntic, Cupsuptic, Upper and Lower Richardson, Aziscoos and Umbagog, with connecting streams making an area of more than 450 square miles for fishing, hunting, canoeing, swimming, or just plain loafing.

From Rangeley Route 16 goes northeast to follow the South Branch of the Dead River, through Dallas Plantation to Stratton. A private toll road goes north to the Kennebago Region, with Big and Little Kennebago Lake and connecting Kennebago Stream, a region where fly-fishing is unequalled.

West from the village of Rangeley is the road along the northern side of Rangeley Lake to Mountain View, Oquossoc, Haines Landing, Bald Mountain, Barker and Mooselookmeguntic Lake. South on Route 17 from Oquossoc is the "Height of Land," where a roadside outlook provides one of the most extensive panoramic views in the entire State, overlooking Mooselookmeguntic and two other lakes of the Rangeley Chain, as well as embracing the mountain peaks of Maine's northwest boundary corner with New Hampshire and Canada. From Oquossoc Route 16 traverses Northern Oxford County to Wilson's Mills at the western side of this magnificent recreational area. Like Northern

(Continued on Page 54)

FRANKLIN COUNTY



the *Original*
indoor - outdoor
leisure shoes
are made in
Maine...

genuine

*Bass Weejuns**



• See the single piece of leather around under the foot. That's how the Indian made his moccasins!

weejuns*
quail hunters*
sportocasins*
indian tans
field trial boots

Bass
OUTDOOR FOOTWEAR
True Moccasin Construction

*T. M. Reg.

G. H. Bass & Co., 155 Main St., Wilton, Maine



An inviting American Plan resort

SADDLEBACK will delight you with its many comforts, delicious food, individual up-to-date cottages, recreational activities and friendly hospitality. You can relax in peace and privacy—as this is the only lodge and cottages on Saddleback Lake. You can enjoy a variety of outdoor sports, including trout fishing, or have indoor fun and entertainment in the recreation room. Everything for a vacation of wonderful memories.

Spectacular Autumn Foliage, September-Early October

AAA and Duncan Hines Recommended

Write or phone for natural color folder

Peg and Monett Robbins Box 58 Rangeley, Maine
Telephone 101



Main lodge and dining room overlook the lake



Cottages nestle in the woods at lakeside



WHERE THE
FISHING
IS ALWAYS
GOOD

King and Bartlett Lake Camps

Located deep in the woods in the Dead River Region. The lakes, ponds, and streams around these camps offer some of the best salmon and trout fishing in Maine. Also unexcelled fall hunting for birds and game.

Log Cabins — Central Dining Room — Good Food

By Reservation Only

Information sent on request

RAYMOND B. WILLARD (Tel. Moosehorn 6-7) EUSTIS, MAINE



DEER FARM Camps

Vacation pleasure for every member of the family at Deer Farm Camps in the beautiful Kingfield Mountains. Fishing, hiking, swimming, golf, boating. Skiing at nearby Sugarloaf Mountain

in the winter and spring. Modern comfortable log cabins and good homecooked food at moderate American Plan rates.

Write for folder

Earland S. Winter
Tel. Kingfield 26-11

3 Birch Road
KINGFIELD, MAINE

Maine's Best Hunting Country

Tim Pond Camps

Best of fishing thruout the summer.

Tim Pond has never been stocked.

2000' elevation, cool, quiet.

Fine food.

Season—late May-Sept. 30.

American Plan.

Summer rates July 7-Aug. 28.

6 miles private road.

No transients.

Tim Pond is well sheltered, safe.

Guides not needed.

Wayne Hussey

EUSTIS

MAINE

BIG JIM POND CAMPS

A Plain Fishing, Hunting and Vacation Camp

Real wilderness in the Dead River section. Good food, trout, salmon, togue fishing. Deer, grouse, bear, woodcock hunting. Swimming, canoeing. Early reservations advisable. Reasonable rates. Booklet on request. Privacy, separate log cabins. Central dining room. No Hay Fever. Quiet, restful.

William F. Kimber Tel. MOosehorn 16-5 Eustis, Maine

BLACK BEAR CAMPS

Located in one of the most beautiful and primitive sections of the East. Upper Dead River region on Flagstaff Lake. Many lakes and streams in easy reach for Salmon, Trout, Togue, Pickerel and Perch. Bear, Deer, Grouse and Woodcock. Am. Plan and housekeeping cabins modern in every detail—oil heat, showers, etc. Central Dining Room. Boats, motors, guides and Jeep.

Jack Coddling Tel. 70 Stratton, Maine

Oxford County, this northern side of Franklin County is a wonderland of lakes, streams and mountains with nothing but trails and woods roads once the vacationer leaves the paved highways.

In spite of its wilderness appeal, the region is well spotted with camps, lodges, summer resorts, hotels and other modern conveniences. In addition to the seaplane base, a Class One airport at Rangeley brings in vacationers and private planes. State fish hatcheries breed salmon and trout at Oquossoc and the Rangeley Game Preserve covers many hundreds of acres assuring a constant supply of game to the surrounding areas.

The log cabin style of summer hotel life was born in this region, with comfortable camps containing fireplaces, baths, housekeeping service and other details, such as central dining rooms, libraries, group entertainment, etc.

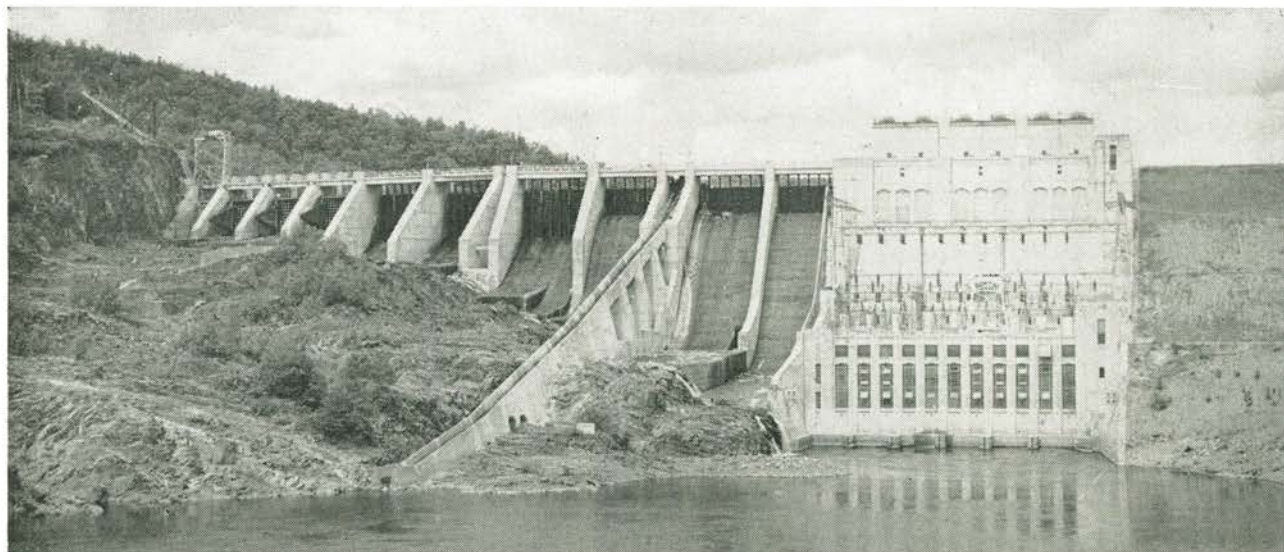
From its rich agricultural areas and thriving industrial activities to its wonderland of recreational features, Franklin County has long been one of the outstanding and most attractive areas in Maine for visitor and resident alike.

TAGUE'S HOTEL and CABINS

Located on the Carrabassett River, just 6 miles from famous Sugarloaf Mountain Ski Area, on Route 27. 10 new hotel rooms with private baths, cocktail lounge and dining room. Housekeeping cabins with gas appliances. Open Year Round for Perfect Skiing, Hunting, Hiking and Stream Fishing. Miles of back-country roads for pleasure driving.

Write for folder and rates

Leo & Jean E. Tague, Carrabassett, Me. Tel. Kingfield 34-15



SOMERSET COUNTY

SOMERSET COUNTY is another of the northern tier of Maine counties, its southern end a part of the fertile and industrial region of Central Maine and its northern reaches traversing a vast roadless area of rivers, lakes and forests extending into Canada.

The great Kennebec River flows southward for more than half its length within the borders of the county and in the northern part of the county are the headwaters of the St. John and Penobscot Rivers. The southern border of the county invades the famous Belgrade Lakes section of Central Maine.

Skowhegan is the largest town and the county seat. It is the hub of a network of roads entering the county from various directions. From it the main roads lead north through the county to Jackman and into Quebec.

The center of a rich farmland area, Skowhegan is an up-to-date small city with modern stores, hotels, restaurants and other facilities and a residential area with many fine historic homes and tree-shaded streets. Leading industries

are woolen goods, shoes, pulp and paper, canning, wood products and commercial activities.

Five miles from Skowhegan is Lakewood, world famous summer resort and summer theatrical center on the shore of Lake Wesserunsett. Its summer theater dates from 1900 and it has achieved fame as "Broadway in Maine."

Norridgewock, southwest of Skowhegan, was the original shire town of the county and is rich in Indian and historic lore. There still stands the early Congregational Church, the old county jail and the Danforth Tavern, where the old bar and ballroom remain intact. The trip from Norridgewock to Madison leads past the Old Point section, where Father Rale, missionary to the Indians, was killed in 1724.

Other towns in the southern corner of the county include Mercer, a little lumbering and farming village; Smithfield, between North Pond and East Pond on the road from Oakland in the Belgrade Lakes chain of Kennebec County; Fairfield, an industrial and business town with neat homes

(Continued on Page 57)

58th CONSECUTIVE SEASON

Lakewood Inn and Cottages

Located on Lake Wesserunsett 5 Miles North of Skowhegan
Home of the famed Lakewood Players

Excellent cuisine—recommended by AAA and Duncan Hines

All cottages with private bath

Swimming—Fishing—Boating—Tennis

Lakewood Golf Club—Gift Shop—Coffee Shop—Cocktail Lounge
A Country Club Atmosphere

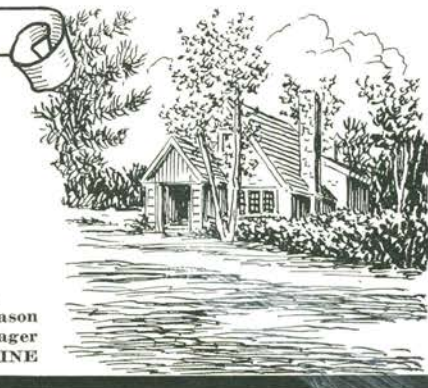
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LAKEWOOD INCORPORATED

Stay overnight or all season

Grant Mills, Manager

SKOWHEGAN, MAINE





Skowhegan

ON THE KENNEBEC

One of the State's oldest and best known communities, nestled in the scenic Kennebec Valley at the crossroads of vacationland on U. S. Routes 2 and 201 . . . Here originates the Hunters' Highway, Route 150, to incomparable Moosehead Lake . . . Locale of Benedict Arnold's encampment—memorabilia of this ill-fated expedition at History House Museum . . . Home of U. S. Senator Margaret Chase Smith . . . The Lakewood Players, "Bringing Broadway to Maine" from June to early September . . . The Skowhegan State Fair and The School of Painting and Sculpture are among the many attractions . . . Excellent stores, thriving industries and friendly citizens make Skowhegan the trading center of Somerset County . . . Modern motels, tourists homes and "restaurants with a reputation" make Skowhegan an ideal stopping place for tourists from which to visit Maine's coast, lakes and mountains . . . only 40 miles from the Maine Turnpike . . . a town of stately homes, modern schools and fine churches, Skowhegan is a fine place to visit and to live in.

For free booklets and further information:

wire or write

SKOWHEGAN
CHAMBER OF COMMERCE

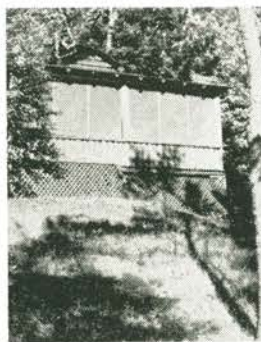




Henderson Camps JACKMAN, MAINE

The Switzerland of Maine

Individual Log Cabins with private baths and Central Dining Cabin of round logs. Excellent table with menu of several choices. Trout and salmon fishing. Hunting, deer and partridge. Tennis court, indoor games and all water sports on premises. Reservations should be made early. Directly on shore of Big Wood Lake; one-eighth mile from Quebec Highway. Open May 1 to Nov. 1st. Overnight guest accommodations. Under same management for over 50 years.

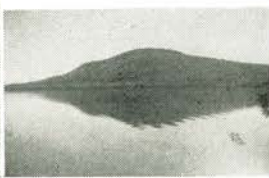


Route 201

Pamphlet on request

Leon E. Henderson

Telephone 53



on the road from Waterville, Canaan, Palmyra, Starks, Larone and Hinckley, the latter containing the famous Good Will Farm of 2,600 acres and 40 buildings, providing a home for deserving boys and girls.

To the east of Skowhegan the lower eastern section of the county is an important industrial, agricultural and recreational area containing Pittsfield, a busy trading center with a woolen mill, shoe factory and other small plants; and Hartland, once the site of a woolen industry, but now containing a large tannery and canning plant. Hartland, Cornville, St. Albans, Ripley, Harmony and Athens are farming centers surrounding the Great Moose Lake resort area, where fishing, hunting, boating and camping attract hundreds of visitors.

From Madison and Anson, Route 16 leads through North New Portland to Dead River Plantation and the new dam of the Central Maine Power Company, which has created an artificial lake 26 miles long and from one-half to four miles wide in the Dead River Basin.

Solon may be reached either from North Anson or Lake-wood. It is a dairying center and is the site of Caratunk Falls, which may be viewed best from a railroad bridge spanning the river. Embden and Embden Pond are favorite hunting and fishing spots.

Further along the Arnold Trail is Bingham, gateway to Wyman Dam, which is in the Town of Moscow and has made in the Kennebec an artificial lake many miles long. The dam took two years to build and is 155 feet high and 2,250 feet long.

(Continued on Page 58)



HARDING'S

BIRCH ISLAND

SPORTING &
VACATION
CAMP

is recommended especially to entire Family Groups, Honeymooners (also in love with the Outdoors), Fishermen — all Vacationers looking for the features — **all in, one place** — which make for a successful vacation — varied sports entertainment, wilderness fishing (square-tail and salmon), scenic beauty, fine food and accommodations, serene living, rest. **All this and more is here . . . it's waiting . . . it's yours!**

Birch Island (formerly an exclusive Club) is set like a jewel in the middle of Holeb Pond (Lake). Ours are the only buildings on the entire lake. The Island is 12 miles from Jackman, on the Canadian Pacific, and is reached by train, plus a 5 minute boat ride from our Depot (Boston Ranch), or by air. Planes land at our dock.

The beautiful island, the splendid cottages, recreational facilities, excellent fishing waters, hunting, the famous 45 mile Moose River Canoe Trip and the scenic splendor of this, **The Switzerland of Maine**, are elaborately illustrated, detailed in our handsome, new 12 page folder.

By all means **WRITE FOR IT.**

Philip and Mary Harding, Owners-Managers
HOLEB, MAINE

Telephone: JACKMAN 36-12

SKY LODGE

JACKMAN, MAINE

"Luxury in the Rough"

May to Dec.



All Rooms with Private Bath

Finest of Food and Cocktails

Free Golf
Swimming Pool



Steam Heat
Guides & Licenses

Overnight Accommodations

Fishing — Hunting — Vacations
Honeymoons

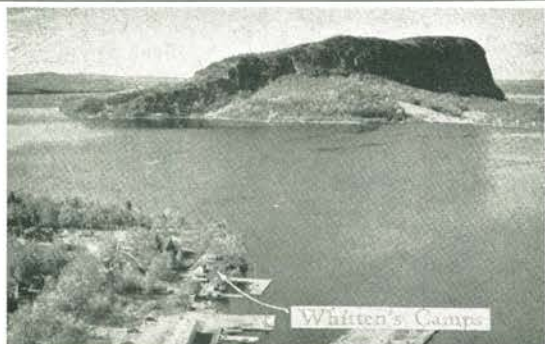
Route 201

2 Mi. North of Jackman

105 Miles South of Quebec City

Telephone Jackman 71

E. R. Landgraf, Owner



WHITTEN'S CAMPS

Facing Kineo Mountain—Moosehead Lake

Large, completely modern, cottages fully equipped for housekeeping. Stores and Churches nearby.

EXCELLENT FISHING AND HUNTING

Fishing: Salmon, Togue and Lake Trout

Game: Deer, Bear and Partridge

Motor Boating, Canoeing, Swimming, Hiking

Boats, Motors and Bait

Guides available on request

For rates and further information, write

M. C. and M. G. WHITTEN, Mgrs.

Rockwood, Maine

Tel. LEhigh 4-2201

GILBERT'S CAMPS

On Moosehead Lake opposite Mt. Kineo

Housekeeping cottages equipped with electric refrigerators, gas ranges, showers, and running spring water in each camp. We have camps to accommodate from 1 to 6 people. There is excellent spring and fall fishing here. Also this is a nice place to spend your vacation relaxing on the public bathing beach nearby.

Write for folder and rates

LEhigh 4-2161

Henry and Clem Gilbert

ROCKWOOD, MAINE

LAKE SHORE CAMPS

On the Shore of Moosehead Lake

Extra large modern 1 to 4 bedroom cottages for the fisherman or family vacation. Located in a beautiful setting opposite Mt. Kineo. Housekeeping cottages equipped with full bathrooms, electric lights, refrigeration, gas for cooking, constant hot water. By the week, month or season. Also boats, bait, tackle, non-resident licenses, library, etc. Best fishing May and September. Our 168 acres assure you of a restful vacation with pleasant surroundings. Reasonable rates.

Write now for folder and rates

OPEN MAY 1ST

Larry Crooker

Tel. LEhigh 4-2661

Rockwood, Maine

Est. 1888

HEALD POND CAMPS

The "Switzerland of Maine"

Excellent trout and salmon fishing. Open May 25. Individual log cabins with complete baths, electric lights and open fireplaces, central dining cabin. Non housekeeping. Ideal for families. Trails, mountain climbing, sandy beach. Exclusive access to 8 outlying ponds. Deer, bear and partridge hunting in fall. *Booklet on request.* Reasonable rates.

OMER G. ELLIS

JACKMAN, MAINE

TANNER'S LODGE AND CABINS

Fishing Hunting Family Vacations

Enjoy the Maine Woods in real log cabins—rustic setting—in formal atmosphere—no electricity. River, lake and stream fishing for trout and salmon. Hunting for deer, bear, duck and partridge. Housekeeping or American Plans "ice-out" to Oct. 21. American Plan only in hunting season. Home cooked meals in new main dining lodge. Accommodates parties from 2-20 people. Tel. 4-11 or write for folder.

LYNN F. TANNER

Box 45

JACKMAN, ME.

ATTEAN LAKE CAMPS

JACKMAN, MAINE

Located on one of 42 beautiful islands.

Twenty-one log cabins with bath. Central dining-room. Fine beaches. Ideal family resort. We have many return year after year.

Trout and Salmon Fishing.

Booklet on request

THE LANGDON HOLDENS

WARD'S-ON-BIG WOOD LAKE

"The Switzerland of Maine"

Open "ice out" to Dec. 1st

New log housekeeping cabins with modern conveniences—all with three piece bathrooms, continuous hot water, electricity—and Simmons beds. AAA endorsed. Ideally located on shores of lake and accessible by car. A restful place in the famous Switzerland of Maine—ideal fishing, hunting and canoe trip country. High elevation excellent for hay fever sufferers. *Write for rates.*

Mr. and Mrs. Ralph L. Ward, Props. Tel. 67 Jackman Station, Me.

Ten miles above Bingham is the northernmost Arnold Trail marker in the Kennebec River section, for here his expedition left the course of the river to portage across country to Dead River and thence to Megantic. Pleasant Ridge, Carry Ponds, Rowe Pond and other desirable fishing waters and vacationing territory are in this region.

On the east bank of the Kennebec, the main highway continues on to Quebec over the so-called Jackman highway through Caratunk, the gateway to Pierce Pond, Pleasant Pond and Moxie Mountain, and to The Forks, named because of the confluence of the waters of Dead River which has flowed down from the hills and lakes of Franklin County to join those of the Kennebec which have come from Moosehead Lake through the East and West Outlets.

The Forks, Troutdale on Lake Moxie, Indian Pond, reached via Tarratine, Long Pond, Lake Parlin and Jackman sections are fishing and hunting sections of renown. The lakes have an abundance of trout, landlocked salmon and togue and the woods abound with partridge, woodcock, deer, and bear. Pierce Pond, Mount Coburn, Spencer Lake and the Dead River region also are great hunting and fishing areas. From Jackman, Big Wood Lake, Attean Lake, Holeb

(Continued on Page 60)



The Birches

A Modern,
Luxurious Vacation
Lodge for the
Discriminating
On Moosehead
Lake
Rockwood, Maine



HERE in one of Maine's few primitive deep woods settings is a group of modern, charmingly rustic cabins and lodge, all directly on the shore of Moosehead Lake. The cabins have the most amazingly comfortable casual furnishings. All have a living room, one or more baths and bedrooms and each has its own private dock and float for sunbathing, swimming, or for canoes and boats.

The huge peeled log dining hall makes every meal a relaxed unhurried occasion of complete satisfaction. Two excellent chefs serve up an inspired array of carefully prepared viands embracing the finest food to be had.

Around the conversation-provoking double fireplace in the lodge our select congenial guests gather for relaxation. Here are enjoyed informal parties, shows, games, and movies.

All water sports are available and the large T-dock is the center for swimming parties and sports events. Of course fishing is the main attraction and THE BIRCHES is right in the center of the best fishing grounds on Moosehead. Trout, salmon, and togue are brought in every day throughout the season.

Guides, boats, motors, and cabin cruisers are here for our guests.

Here is that "out of this world" spot you have been seeking . . . yet it is within easy reach by auto, train, or plane. Train or plane to Bangor, bus to Rockwood. By auto follow R. 15 from Bangor or R. 150 from Skowhegan to Guilford, then take R. 15 to The Birches.



*Detailed information and colored
brochure on request*

Reservations should be made well
in advance.

Open May 15th to Sept. 25th

H. A. Towle

Owner-Proprietor

Rockwood, Maine

Telephone LEhigh 4-2151



POWDER HORN Lodge

—situated on majestic Moosehead Lake, long considered the ultimate in salmon and trout fishing, offers the vacationer an atmosphere of friendly and congenial hospitality. Here, the vacationing family can enjoy all facilities and activities in an environment unsurpassed in rugged scenic beauty.

Write for illustrated brochure

**POWDER HORN
LODGE**

ROCKWOOD, MAINE

THE BEMIS CAMPS

NAT and MARY BEMIS

At the Mouth of Moose River on Moosehead Lake
Complete Housekeeping Cottages Boats Motors Guides

FISHING and HUNTING

Phone LEhigh 5-2541

ROCKWOOD, MAINE

LINCOLNS' HOUSEKEEPING CAMPS

At confluence of Moose River with Moosehead Lake, famous for landlocked salmon, lake trout and squaretailed trout. Electricity, bathrooms complete with showers, continuous hot and cold running water, electric refrigerators, gas ranges, some are insulated. Boats, motors, tackle for rent. Tackle, licenses, bait for sale. Open May 10th to Dec. 1st for fishing and deer hunting.

Props., Margaret and Vance Lincoln, Rockwood, Me.

Tel. LEhigh 4-2411



CYR'S CAMPS

ON THE SHORE OF
MOOSEHEAD LAKE

Equipped for Housekeeping

Reasonable Rates

MRS. LEO M. CYR

ROCKWOOD

MAINE

Pond and the waters of Moose River are favorites with hunters, fishermen and campers.

Jackman is known as "the Switzerland of Maine" because of the background of many mountain ranges in the region.

At Jackman Route 15 extends to Rockwood on the western shore of Moosehead Lake, largest in Maine, and thence south to Greenville, crossing West and East Outlets to the southern shore of Moosehead.

The northern third of Somerset County is traversed by a private road now open to the public from Rockwood to Pittston Farm and on into Quebec. In this region, Penobscot Lake, Canada Falls, Seboomook Lake and Seboomook lie in a vast forest, lake and wilderness region reaching north to the St. John Ponds and Baker Lake. These latter are the headwaters of the mighty St. John River, which forms much of the northern boundary of Maine with Canada.

MAYNARD'S-IN-MAINE

IN THE CENTER OF THE MOOSEHEAD LAKE REGION

Established 1919

One of Maine's oldest and best resorts for fisherman or vacationist. The ideal spot for rest and relaxation, friendly and informal atmosphere, fish for Salmon and Trout in either river or lake. The best of home cooked foods served in the central dining room and a well balanced menu. 135 miles from Quebec city—20 miles from Greenville on route 15. Individual cabins with private bath. Reasonable rates, special rates for large parties or family groups.

Write for colored folder and further details

Roger C. Maynard

Open May 1st through hunting

Tel. LEhigh 4-2511

Rockwood, Maine





PISCATAQUIS COUNTY

PISCATAQUIS, the "county of lakes," is the second largest county in Maine. Within its 4,205 square miles are 252,872 acres of water, almost twice as much as any other Maine county.

Located in the north central part of Maine, it contains four outstanding features: In the northern section it contains hundreds of large and small lakes in a wilderness of forest and mountain; it contains Moosehead Lake, largest in the State; it is the site of mile-high Mount Katahdin and Baxter State Park; and its southern section, containing most of its built up villages and towns, is an important agricultural and industrial area.

The Moosehead Lake region is one of Maine's most popular hunting, fishing and vacationing areas. Forty miles long and twenty miles wide, the lake contains several large islands, many bays and inlets and is fed by scores of streams and lesser lakes. Hemmed by rugged mountains and flanked by the virgin forest, Moosehead has been a haven of rest and a center of sports and recreation for many years. Its

waters provide unexcelled trout, togue and salmon fishing from the time the ice goes out, early in May, until the hunting season in October. From Moosehead Lake start five famous canoe trips: The East and West Branch trips, the Allagash, the Allagash Circuit and the St. John River trip.

Greenville, at the foot of the lake, is the starting point for excellent roads that strike for many miles northward along both sides of the lake into the wilderness regions beyond. To the west one road leads through Greenville Junction to East and West Outlets, Rockwood and Seboomook to Caucomgomoc Lake 80 miles to the north. The popular sportsman's settlement of Northeast Carry, 63 miles north of Greenville, is located on this road. To the northeast the other road leads through Lily Bay and Kokadjo to Ripogenus Dam at the foot of Chesuncook Lake and around Harrington Lake to Baxter State Park and the Katahdin region.

From Greenville also lake boats travel to various resort
(Continued on Page 62)



Spend Your Vacation at **MOOSEHEAD LODGE** ON MOOSEHEAD LAKE

FISHING—Salmon, Trout, Togue

HUNTING—Deer, Bear, Grouse

SPORTS—Boating, Swimming, Hiking

HOME COOKING

REASONABLE RATES

Write for information

HOWARD B. CORSA, Owner

Tel. OXbow 5-2457

GREENVILLE

MAINE



WILSONS

On Moosehead Lake

Tel. Greenville

OXbow 5-2549

Post Office

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NORTH EAST CARRY, MAINE

centers on the lake. Opposite Rockwood and West Outlet, Kineo Mountain rises sheer from the heart of the lake. A beautiful resort spot, it is the largest mass of hornblende in the world and Indian implements and weapons made from its flint have been found as far west as the Mississippi. A few miles southeast of Greenville, on Little Wilson Stream, a fifty-seven foot falls in a sheer slate canyon makes one of the most impressive cascades in the State. Big Squaw Mountain, near Greenville Junction, is easily climbed and affords a magnificent view of the entire area. East and West Outlet, Rockwood and Seboomook, all on the western shore of the lake, are renowned vacation and resort centers.

Lily Bay is almost a lake in itself and is separated from the main lake by Sugar Island. It is a fishing center of high repute and many record salmon and trout are taken each year. Spencer Narrows farther up the east shore from Lily Bay are at the entrance to Spencer Bay, at the head of which is Spencer Mountain and nearby Spencer Pond, always favorite fishing waters and an area full of game. Kokadjo, on beautiful Kokadjo Lake is the center of a fly-fishing area embracing 23 ponds and numerous streams. Further on is Ripogenus Dam, 92 feet high at the head of West Branch Gorge. At the foot of Chesuncook Lake, it is a jumping off place for the vast northern area of Piscataquis County, with its trackless forests and lakes such as Chamberlain, Sourdnhunk, Telos, Webster, Umbazookskus, Allagash, Churchill, Chemquasabamticook, and hundreds of others, both large and small.

Mount Katahdin, in Baxter State Park, is the northern terminus of the Appalachian Trail, which cuts across the



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northern sections of Piscataquis, Somerset, Franklin and Oxford Counties. It is one of the three highest peaks east of the Rockies and dominates a vast expanse of territory whose lakes and streams are famous among fishermen and whose forest depths outside the park area are among the best hunting grounds in the State. While there are several entrances to this region from the south and east through Millinocket in adjoining Penobscot County, one of the most popular is by the auto road from Ripogenus Dam to Sourdnhunk Stream via Frost Pond and Harrington Lake, thence by trail to Kidney Pond or Daicey and thence by the Hunt Trail to Mount Katahdin.

Over the Appalachian Trail the hiker may visit some of the most beautiful spots in Piscataquis County, the well-marked route being so laid out that nightfall of each day finds the hiker at a camp where he can find good food and a comfortable bed.

South of Greenville is Shirley Mills, a lumbering and farming village and further on is Monson, a village perched high on a slate ridge where slate was quarried for more than 70 years.

Blanchard is a small town off the main route and on this upper end of the Piscataquis River.

The principal towns and villages in the southern part of the county follow the course of the Piscataquis River. Abbot Village, Parkman, Kingsbury and Wellington are small towns in the southwestern corner and are centers for nearby lumbering and farming activities. Guilford, on both sides of the river, is an active industrial and business community.

(Continued on Page 64)

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whose chief manufactures are woolen and wood products. Sangerville also is a woolen center and agricultural village and is the birthplace of Sir Hiram Maxim, inventor of the machine gun, smokeless powder, pumps and other devices.

Dover-Foxcroft, shire town of the county, is the largest in population and is a business and industrial town, with woolen, canning and wood products mills, modern stores, schools, hotels, library and shaded residential streets. It is also the center for the recreational area around Sebec Lake, 13 miles long and one of the original homes of the land-locked salmon in Maine. Here salmon, bass and perch fishing is excellent. Lake Onawa is a gem among Maine lakes, nestled at the foot of Borestone Mountain further north. The villages of Willimantic, Sebec Lake, Bowerbank, Sebec and Greeley's Landing are popular centers around Sebec Lake.

Milo, in whose town limits the outlet of Sebec Lake and Pleasant River join the Piscataquis, is an industrial, lumbering and farming community. Here are farms with high production records. The soil is of a calcareous composition, supporting fine produce, excellent feed for dairy herds and fast-growing timber. The only spool mill of the American Thread Company is located here. Carloads of spools are developed from the vast white birch stands in this area, which is gaining popularity as a fishing and hunting center.

Car shops of the Bangor and Aroostook Railroad are at adjoining Derby, a landscaped and "planned" community "way up in Maine." From Milo a road leads northeast to Lake View, at the foot of Schoodic Lake, noted for its trout fishing and the view of Mount Katahdin in the background.

North from Milo an excellent tarred road leads to Brownville and Brownville Junction, then a gravel road to a good airport and the Katahdin Iron Works. This road opens up a heretofore hard-to-get-to hunting and fishing country of wide renown, including the Big Houston Lake area. The Katahdin Iron Works is the site of an unused mine and



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smelting mill which at one time worked a bog of iron ore, a variety of hematite, found in the area at the foot of Ore Mountain. Deposits of pigments and copper and asbestos also have been found here. Some lumbering operations are now carried on there.

Nearby, reached only by trail, is the "Grand Canyon of the East," at what is known as the Gulf on the West Branch of Pleasant River. Here the stream is deeply entrenched in a slate canyon. Water falls, sheer walls, fantastic shapes and unusual rock formations make a scene of surpassing beauty. Trout fishing in the various waters is excellent.

North from this region are Whitecap and Jo-Mary Mountains, the Jo-Mary Lakes and the northern section of Pemadumkeag Lake on the West Branch of the Penobscot. The Appalachian Trail traverses this wilderness, which reaches to the southern limits of Baxter State Park and the Katahdin area.

Baxter State Park is a 193,254 acre wild life sanctuary offering opportunities for mountain climbing of every description, for the study of wild life, geology, wild flowers and everything pertaining to the wilderness. Mountain trails, camp sites and shelters harmonize with the unspoiled surroundings. It is the most wildly spectacular spot in the Eastern United States.

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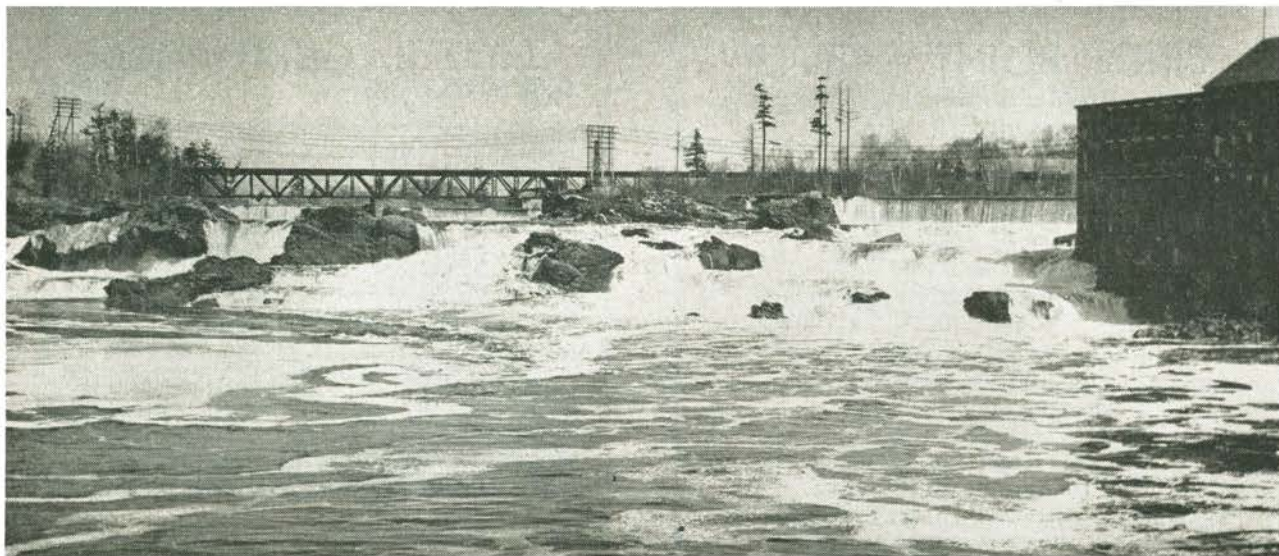
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ANDROSCOGGIN COUNTY

SMALL in area, but important for its industries, agriculture and convenience of recreation facilities, Androscoggin County is located in the inland heart of South Central Maine.

Its twin cities, Lewiston and Auburn, on opposite banks of the Androscoggin River, form a commercial population and travel center for a wide area in that section of the State that makes them second only to Greater Portland in size and economic importance. The twin cities have been called the "industrial heart" of Maine, for they contain the greatest concentration of shoe and textile mills in the State. In normal years these two activities rank second and third, respectively in the State's industrial economy.

Auburn, on the west bank of the river, is the shire town of the county and fourth largest city in the State. It has nearly a score of shoe factories, has extensive residential sections with many fine old homes and stately mansions and is the trading center for a rich farming area. It is a busy city with outstanding schools, an excellent public library founded by Andrew Carnegie, and an exemplary civic consciousness manifested by such citizens' groups as an active Chamber of Commerce, service clubs, agricultural organizations and others.

The Androscoggin Historical Society, which houses its reminders of pioneers in the courthouse at Auburn, has been established for many years and is steadily increasing its collection of valuable historical material. Auburn also is a supply center for sports goods of all kinds and is a favorite stopping and shopping place for many out-of-state sportsmen on their way to the better known hunting and fishing sections.

Lewiston cotton and woolen textile mills give employment to thousands of people and provide a payroll on which the industrial prosperity of the city depends. It is the second

largest city in Maine and is adequately equipped with good hotels, theaters, excellent department stores and other facilities usually found in a large commercial and industrial center.

Lewiston also is the home of Bates College, with an enrollment in normal years of nearly 700 students, and with a large registration for summer school courses. For more than three-quarters of a century Bates has been known best for the educators it has trained for service all over the world. Nearly half of its alumni are in the teaching profession and it ranks first among New England Colleges in the number of its graduates who are principals of New England secondary schools. Since the turn of the century it has been a pioneer in intercollegiate and international debating, achieving enviable honors year after year. Its beautiful campus spreads over 75 level acres on which 26 buildings, mostly ivy-clad, stand amid shady elms, maples, lawns and gardens. A short walk from the campus leads to the summit of Mt. David, which commands panoramas of Bates, Lewiston-Auburn and the White Mountains more than 50 miles to the west.

Other outstanding buildings in Lewiston are the Sts. Peter and Paul Church, a massive, Gothic, cathedral-like structure built principally of Maine Granite; Kora Shrine Temple with Harry Cochrane's famous Palestine murals and the Lewiston Armory, seating 6,000 persons, which is used for large conventions, assemblies and sport events.

Lewiston Falls and Dam, viewed from the North Bridge, the main artery connecting Lewiston and Auburn, provides a spectacular sight during Spring months. The granite dam increases the 40-foot natural fall of the river here by more than ten feet and diverts water into a mile-long canal supplying the various textile mills.

Both Lewiston and Auburn are constantly developing their parks and playgrounds and nearby golf courses, lakes



Maine Invites You

ANDROSCOGGIN COUNTY

and winter sports areas offer varied recreational facilities. Recent stocking has provided Lake Auburn, on the northern outskirts of the city, with square-tails, brown trout and perch, while many excellent nearby brooks provide good trout fishing. Taylor Pond, just west of Auburn, and Sabattus Pond, east of Lewiston, are favorite swimming, cottage and boating spots for twin-city residents.

In Western Androscoggin County is the famous lake and resort area of Poland Spring, capped by the world-renowned Poland Spring Hotels. The Mansion House and Poland Spring House stand at the top of Ricker Hill, which commands a broad panorama of hills and lakes. The sunsets from Ricker Hill are one of the most beautiful sights in Maine. Grouped about the base of the hill, which has a world-famous golf course, are the five Range Ponds, with excellent fishing, boating and bathing facilities. Poland Spring also is the home of Poland water, which is shipped all over the world. The Spring House, with its gleaming marble and spotless metal interior, is visited annually by thousands of people.

Beyond Poland Spring are Tripp Lake and the southern end of Thompson Lake, which stretches into Cumberland and Oxford Counties. Both are popular resort and tourist centers, with excellent boating, fishing, hunting and water sports facilities.

Dairying, poultry raising, canning crops, apples and potatoes are the chief agricultural activities of Androscoggin County. Canning factories are located at Auburn, Poland, West Minot, Livermore Falls and Leeds. Turner, Turner Center, Durham and Greene also are centers of farming areas based on livestock, vegetables and orcharding.

Livermore and Livermore Falls, at the northern tip of the county, are agricultural and industrial centers, the latter

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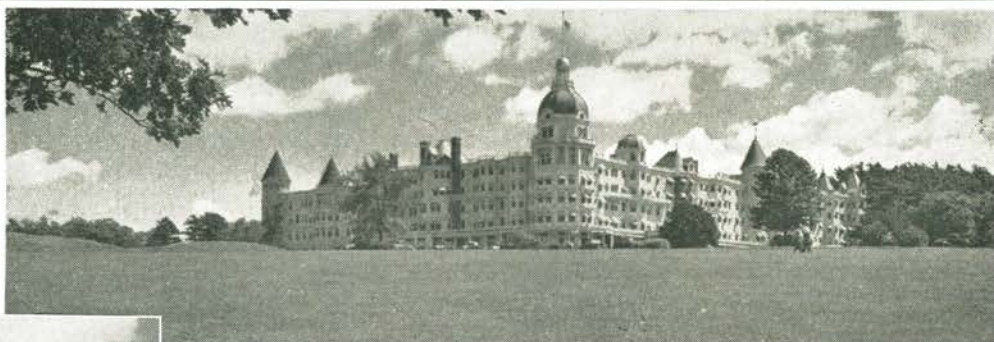
Also in Augusta and Waterville

having one of the largest paper mills in Maine, a famous foundry, a glove factory and a large cannery, besides numerous commercial establishments. Numerous small ponds and streams dot the area.

Lisbon and its business center, Lisbon Falls, is the site of the Worumbo Manufacturing Company, long famous for its men's coatings and other fine fabrics, a linoleum factory, and lumber mills. Mechanic Falls, on the western side of the county, is a commercial center for a pond and stream area and has several wood products plants.

The area of eastern Androscoggin County, reached through Wales, Webster, Sabattus, Greene, Leeds and East Livermore, adjoins the famous Kennebec Lakes Region and all of its streams, ponds and lakes including Androscoggin Lake, are well-known to fishermen, cottagers and vacationers.

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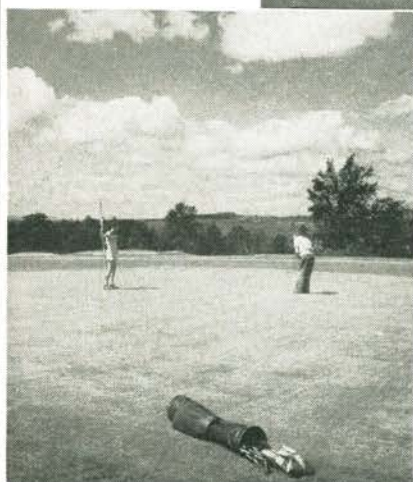
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KENNEBEC COUNTY

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The City of Augusta, on Routes 100, 202, 201, 27 and at the end of the Maine Turnpike, occupies a large area on both sides of the river, whose sloping banks contain several picturesque parks and many historic shrines and monuments. The dome of the Capitol, the main structure built of Hallowell granite, rising above the tops of majestic oaks and elms, is visible for many miles up and down the river.

On the eastern bank of the river is historic Fort Western, built in 1754 as a protection against the Indians and recently restored as an historic shrine. The Kennebec Dam, north of the new toll (10 cents) bridge across the river, sup-

plies hydro-electric power for the city and its manufacturers.

Both the State House with its Hall of Flags and State Library and the Blaine House, residence of the Governor, are open to the public. Other points of interest include Lithgow Library, with an important collection of volumes and early Americana; Camp Keyes and the Augusta Airport on a high, treeless plateau nearly a square mile in area, from which a sweeping panorama of the countryside is obtained; and Ganeston Park of 475 wooded acres, where hiking, riding, picnicking and winter sports are enjoyed in the midst of a State Game Preserve and Bird Sanctuary.

On the western bank of the Kennebec below Augusta are Hallowell and Gardiner, with the neighboring town of Farmingdale. These are active industrial and shopping centers, with beautiful old homes and estates harking back to the days when sailing vessels by the hundreds carried the name of the Kennebec region to all parts of the world. Into the towns below Augusta lead roads from the southwestern

(Continued on Page 71)

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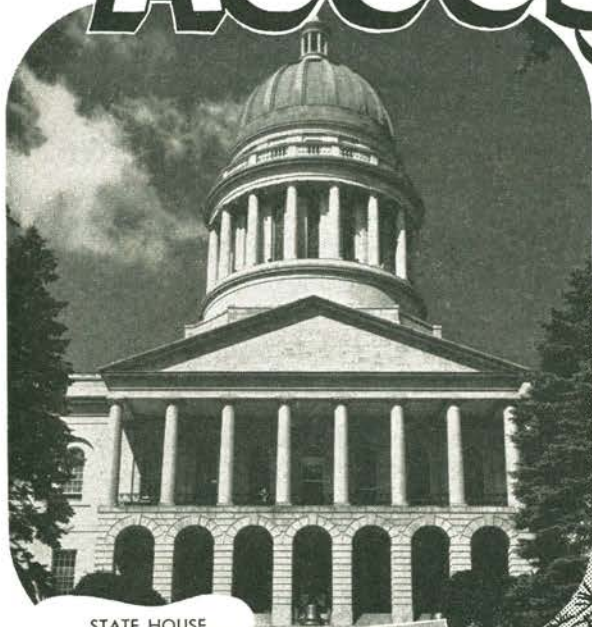
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The Blaine Mansion, used as the Augusta home of Maine's Governor during his respective term of office, is open to the public Monday through Friday from 2-4 P.M. In the Capitol Building itself visitors are welcome from 8-5 P.M. daily except Saturdays and Sundays. The Hall of Flags in the main rotunda is an impressive feature one should not fail to see.

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WINTHROP

MAINE

corner of the county, where the towns of Litchfield and West Gardiner are centers of a farming and small lakes region containing summer camps and fishing, boating and vacationing facilities.

Directly west of Augusta is the famous Winthrop Lakes region, comprising some 200 square miles of rolling, farm-dotted landscapes, which nature has filled with shimmering lakes and ponds, twenty of them joined by a network of murmuring streams. Larger lakes in this region include Cobbosseecontee, Annabessacook and Maranacook in the towns of Monmouth, Winthrop, Manchester, West Gardiner and Readfield. One town alone, Winthrop, has twelve lakes and ponds within its confines or on its borders.

Against the western edge of Kennebec County lies Androscoggin Lake, overlooked by Morrison Heights, in the town of Wayne, from which a broad panorama for many miles is obtainable. A host of other smaller lakes, almost too numerous to list, sing their captivating names to the visitor. Romantic Echo Lake, Flying Pond and Parker Pond, beautiful Torsey Pond, historic Cochnewagen, Tacoma, Pocasset, Minnehonk, Little "Cobbossee" Lakes, along with Lovejoy, Dexter, Berry, Wilson, Horseshoe, Pleasant, Sanborn, Jamies, Shed, Carleton and Narrow Ponds, all share in the scenic glories of the Winthrop Lakes Region. Kents Hill, Fayette, Mount Vernon and Vienna, all in the northwestern part of the county, are shopping and business centers for their rich agricultural, recreational and lumbering region.

North of Augusta, through the towns of Sidney, Belgrade,

(Continued on Page 72)

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PINEREST Cottages

on Lake Maranacook

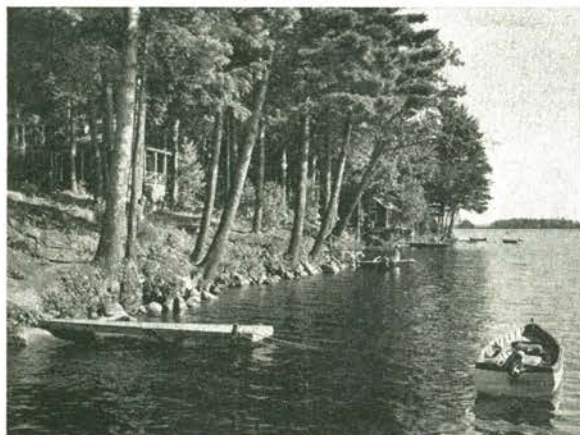
Rustic housekeeping cottages on beautiful lake shore. Modern conveniences and recreational facilities for you and your family. Excellent hunting and fishing.

Write for further information and folder.

Catherine and Fred Bliss
READFIELD DEPOT,
MAINE

MU 5-4403 or MU 5-3334





Crystal Spring Camps

On Great Lake - Largest of the Belgrades



**TROUT, SALMON
and
BASS FISHING**



Attractive cabins nestled in a beautiful pine grove right on the shore of Great Lake. Comfortably furnished, each has living room, open-fire Franklin stove, one to three bedrooms, excellent twin or double beds, bath and shower, hot and cold running water, electric lights, spacious porch, and private dock.

Central dining room, delicious Maine food—all home cooking. Our famous spring water (from boiling springs used by the Indians) a special treat on a summer day. Golf courses, summer theatres, shopping centers, churches nearby.

Hiking, swimming, canoeing, boating, excellent fishing—the best in boats, new Johnson motors. Rest, comfort and complete relaxation in a friendly rustic atmosphere. Reasonable rates.

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Tel. Rome, Me. EXport 7-2542

BELGRADE LAKES, MAINE

Winter address: Box 55, Waterville, Maine—Tel. TRinity 2-6217

Lakeview Dining Room and Cabins

CHINA, MAINE

On Beautiful China Lake

Individual cabins. Electric heat. Full baths.

Fishing, Boating, Bathing

Home cooked food

Recreation of all kinds

MR. and MRS. WARREN H. MOSES

Write for booklet



Charming, modern private cottages, central dining room and recreational lodge scattered along the tree lined shore of beautiful Lake Torsey. Excellent black bass fishing, variety of sports, sandy beach, fine food, American plan at reasonable rates offer an attractive vacation for all members of the family. Also available, large house-keeping cottage. *Booklet on request.*

Address: Mrs. John A. Chase, Readfield, Maine.



Modern—Light Housekeeping
LAKE COBBOSSEECONTEE WINTHROP, MAINE

The Place You'll Recommend to Your Friends

Boating Swimming Fishing Water Skiing

Ideal for families with children

Complete bathrooms

Fully equipped

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Oakland and Rome is the famous Belgrade Lakes Region with five of the seven lakes of the chain inside Kennebec County. Great Lake is the largest, spreading out at the center of the group. Around it are the other isle-dotted lakes, including Long, Salmon, Magrath, East and Messalonskee.

The Belgrade Lakes Region has long been famous for its smallmouthed bass fishing and the size and quantity of these fishes make these waters a topic of conversation among the Nation's anglers. Native landlocked salmon and trout and other lake and stream fish make good catches commonplace.

Within easy motoring distance of the shopping centers at Waterville and Augusta, the Belgrade Lakes region offers a wide range of accommodations from smart hotels and camps to simple housekeeping cottages.

CHINA LAKE

CHINA, MAINE

WILLOW BEACH CAMPS



A grand vacation spot. Modern camps. Dining room and recreation buildings. Several sports. Boats and motors. On one of Maine's best fishing lakes.

N. W. Bailey

Tel. So. China 8015-13

Write for booklet
China, Maine



Vacation in the Famous BELGRADE LAKES Region



The perfect vacation spot from May through October. Seven beautiful lakes, inter-connected with silvery streams, providing excellent fishing for brook trout, landlocked salmon, brown trout, bass, white perch and pickerel.

Modern hotels, motels, boarding camps, housekeeping and overnight accommodations available in the region. The Belgrade Chain of Lakes are the pride of Maine. Easy access to churches of all denominations, unique restaurants, gift shops, summer theatres, golf courses and excellent shopping centers.

Recreational facilities include tennis, shuffleboard, water skiing, bathing, boating, square dancing, horse-back riding, hayrides, badminton, horseshoes, croquet, basketball and softball.

For information, please write:

The Belgrade Lakes Region, Inc.

BELGRADE

MAINE

Waterville, in Northern Kennebec County, is an elm-shaded city of homes, large industries and a modern commercial center. It is a city rich in historic associations dating back to the time when the Indians had a village there and across the river in Winslow. It is also the site of Colby College, established in 1818, which has been relocated on a beautiful 500 acre campus on Mayflower Hill.

Modern hotels, department stores, theaters and other urban facilities make Waterville a convenient shopping place for the traveling public and from it main highways radiate to the surrounding section of the State. Textiles, lumber, fiber board and garments predominate in its industrial activity.

(Continued on Page 74)

WOODLAND CAMPS

TROUT BELGRADE LAKES, MAINE BASS

Healthful and restful in pine woods, black bass fishing, tennis, golf, bathing, individual cabins with open fires, baths, electric lights, home cooking, fresh vegetables and dairy products. Tel. conn. Write for booklet and rates. No black flies.

C. H. THWING, Prop.

MAPLE NOOK CAMPS

McGRATH LAKE

In the heart of the Belgrade Lakes Region. Individual house-keeping cottages with all modern conveniences. Excellent salmon and bass fishing—swimming—beach—recreation for the entire family. Boats, motors, guides available. Relax and be just plain lazy for a most restful and healthful vacation.

Write for detailed information

Bea and Bill Volinsky, Props. Tel. HOPKINS 5-2204 Oakland 1, Maine

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on East Lake

BELGRADE LAKES REGION

Ideal family vacation camp—

American Plan

Beautiful, safe sand beach

**WATER SPORTS — FISHING —
WATER SKIING**

Cabins with maid service.

Home cooked meals served in
central dining room.

Fun and relaxation for all ages.

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ROCKY SHORE CAMP

BELGRADE LAKES

Fun for the whole family

Under the pines on the shores of
beautiful EAST LAKE

Individual cabins, all modern conveniences,
excellent food, good fishing, reasonable rates.

Write for illustrated catalog

H. A. CAYFORD

Oakland, Maine

Since 1917





If you like to fish..and relax!

COME TO BELGRADE JUNE THROUGH SEPTEMBER

The *perfect* vacation spot for fishing and just plain loafing . . . BEAR SPRING CAMPS. Located on beautiful Belgrade Lake, it is the ideal spot for the whole family.

Twenty-seven two to five room cottages, all conveniences including hot showers. Fine Maine food. Sandy beach . . . unexcelled Bass, Salmon, Trout fishing. All sports including tennis, water skiing, weekly square dances and roller skating.

Write for booklet and rates.

BERT MOSHER, P. O. Box M-5

BEAR SPRING CAMPS - on beautiful Belgrade Lakes-Oakland, Maine



THE LOCUSTS HOUSE

BELGRADE LAKES, MAINE

Is the perfect spot for a restful vacation and fishing for bass, trout, salmon, pickerel and perch. Famous for Comfort and Good Food. Home cooking, fresh vegetables and dairy products.

Edwin F. Megill, Proprietor
Belgrade Lakes

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Phone HYatt 5-3371

WATSON POND LOG CABIN

BELGRADE LAKES, ME.

RT. 27

Housekeeping cabins for 4, 6 or 8 persons by day, week or month. Good fishing, boating, bathing. Everything furnished with cabins. Reasonable rates.

Write for booklet

LEON E. WATSON

R. F. D. 2

New Sharon, Me.

Headwaters of the Beautiful Belgrade Lakes Region



EXCELLENT FISHING — Small Mouth Bass in season, Perch and Pickerel. Boats — Motors — Canoes. 1½ miles Private Shore Line.

GOLF COURSES NEARBY SANDY BATHING BEACH Central dining and recreation rooms. Protestant and Catholic Churches.

Further Information Gladly Furnished

DAVEY'S East Lake CAMPS

Mr. and Mrs. E. K. Davey, Mgr. and Owners Oakland, Maine

ties. The famed "Hathaway" Shirts are manufactured here. Northeast of Waterville are the farming centers of Winslow, Albion, Benton and Clinton, all in an area where wooded hills and many streams are conducive to good hunting and fishing.

In Eastern Kennebec County is the China Lake area, containing the towns of Vassalboro, with the well known Oak Grove Seminary for Girls and the Natanis Wild Life Sanctuary; China, Windsor, Chelsea, Randolph and Pittston.

Two and a half miles below Randolph, on the Wiscasset Road, a bronze marker designates the site of Major Curn's shipyard, where were built the boats used by Benedict Arnold in his famous march to Quebec.

China Lake is the largest of this chain of lakes and ponds and contains some of Maine's most beautiful landlocked salmon and small mouth black bass. Three Mile Pond and Webber Pond, smaller but none the less beautiful, peacefully ripple in the woodlands on this coastal side of the Kennebec.

Thus, with its three great lakes regions, the Belgrades, Winthrop and China, and its location on the mighty Kennebec River, with a host of tributary streams, Kennebec County justifies its title of "The Heart of Vacationland." The extensive scope of its accommodations, its excellent roads and its highly-developed recreational facilities make Kennebec truly the County of Vacations.



Castle Island Camps



Bass, Trout, Salmon, Perch, Pickerel fishing.

In twelve-mile Long Pond, the angler can fish from early spring until fall and Long Pond produces many fine fish throughout the season, due to careful stocking.

Boats, Motors, Mixed Gasoline, Bait, Fishing Licenses and Fishing Equipment may be obtained at the Camps.

OF BELGRADE LAKES, MAINE

Located on an island, crossed by Route 211, on Long Pond of the famous Belgrade Lakes. Twelve completely furnished, modern, attractive cottages in a beautiful pine setting. All on the shore front with State approved gas space heaters.

In the Community Building on cool evenings, you will enjoy the huge open fireplace. In the Dining Room, the best of home-cooked food is served in abundance. There is also a large, screened-in, pavilion over the water.

The picturesque village of Belgrade Lakes is easily accessible by car or boat. Local Protestant and Catholic Churches nearby.

Accommodations are for two to six persons per cottage and rates are \$8.00 per person per day, including all meals. Special rates for children. House-keeping cottages available May, June and September.

We will do everything possible to make your stay a vacation long to be remembered.

For further information or reservations, please write or call:

George F. Weis, Proprietor

Box 251-M, Belgrade Lakes, Maine

CASTLE ISLAND CAMPS

Tel. HYatt 5-3312

SEASON MAY 1ST TO OCTOBER 1ST

THE VILLAGE COTTAGES

GILMAN CAMPS, BELGRADE LAKES, MAINE

On Long Lake of the Belgrade Chain

Pleasant, modern housekeeping cottages. Electric kitchens, fireplaces. Good fishing. Bass, salmon, trout, perch. Boats and motors available. **Open May 1 to Nov. 1.**

MRS. ELMER GREENE, Manager

Messalonskee Beach Camps

On the Beautiful Belgrade Lakes

Deluxe modern housekeeping cottages nestled in pine and birch grove, all on lake front. Excellent fishing—trout, bass, perch, pickerel. Safe sandy beach. Recreation cottage. Homey atmosphere. 30 guests. 18 hole putting green.

C. T. CASSELY

Route 11

BELGRADE, ME.

CEDAR CAMPS

New Housekeeping Cottages with every modern convenience on the shore of one of Maine's largest and most beautiful lakes. Each cabin faces the lake shore with its sand beach and boating facilities, floats, etc., new 14 foot aluminum boats and new outboard motors of all sizes available. Cabins made of cedar half-log, full screened in porches, one or two bedrooms and full bath in each. Hot water heaters, electric refrigerators, ranges, space heaters, along with comfortable modern furniture. For a real vacation, this is the spot. For information:

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Winter address: 59 Pierce Street, Gardiner, Maine, Phone 1215

Summer address: Cedar Camps, Belgrade Lakes, Maine

HYatt 5-2238

On GREAT LAKE ★ BELGRADE LAKES, MAINE



WHISPERWOOD CAMPS

ON SALMON LAKE

Would you like a real Maine vacation in a cabin with all the privacy of home life without its domestic cares?

We offer you comfortable modern cabins, all your favorite sports and plenty of good home cooked food at reasonable rates.

For the whole story please write

D. W. SNOW, Owner-mgr.

Box 27

North Belgrade, Maine



SAGADAHOC COUNTY

SAGADAHOC COUNTY, next eastward along the coast from Cumberland County, is the smallest in area in the State, yet it is somewhat typical of Maine coastal counties from here on eastward, which feature rugged peninsulas jutting far out into the coastal sea area, with many inlets and innumerable small bays and harbors where yachts and other motor and sailing craft find snug havens.

The central portion of Sagadahoc County contains Merrymeeting Bay, so named because it is the junction of the Kennebec, Androscoggin, Cathance, Abagadasset and Eastern Rivers. It is world-famous for its duck hunting and water-fowling.

Along the shores of Merrymeeting Bay are hundreds of cottages, farms and summer homes where vacationers and duck hunters annually visit for sport and relaxation. West and north of the Bay are the farming towns and shopping centers of Topsham, Bowdoin, Bowdoinham and Richmond

and the industrial town of Pejepscot, with a large pulp and paper mill. Bowdoinham, in the center of the Merrymeeting Bay Area, is a popular rendezvous for sportsmen and a trading center.

The City of Bath, further south along the Kennebec, is famous as the site of the Bath Iron Works, whose destroyers rate among the best in the service of the U. S. Navy. Famous yachts, fishing boats and other craft built in peacetime years have made the name of this company famous throughout the shipbuilding world. Bath is also a commercial and business center for the county and roads lead from it down to the many resorts and vacation centers along the coast on both sides of the mouth of the Kennebec.

Route 209 below Bath passes through Winnegance, a suburb of Bath, where a tide mill until recent years was used to power a lumber mill. Phippsburg is a village center for a picturesque area of rugged coast, sand dunes and wooded knolls. From it lead the roads to the Sebasco Estates, West Point, Small Point, Parker Head and Popham Beach.

This whole area is a favorite picnicking and vacationing

(Continued on Page 78)

Dream Home

Have you ever dreamed of owning a little white farmhouse, on a quiet road, with rambler roses and maybe a cow or chickens,—just a place to call your own? Let us help you find that spot in Maine. Our services are free. Your inquiry will not place you under obligation, in any way. Write today.

REAL ESTATE SERVICE
STATE OF MAINE PUBLICITY BUREAU
 922 GATEWAY CIRCLE
 PORTLAND, MAINE

FIVE ISLANDS INN

FIVE ISLANDS **MAINE**
 Located directly on the shore. The Inn has 12 bedrooms with comfortable beds and ocean view. Also, spacious 2 story cottage suitable for at least 4 persons.

Dining Room—Excellent food, reasonable.
 Please write for further details.

Mrs. J. P. Kunz, Five Islands Inn, Five Islands, Maine
 Tel. after June 15—Bath, Maine Hilltop 3-3885 or 3-5988



Maine Invites You

SAGadahoc COUNTY

Sebasco Lodge AND COTTAGES

On Casco Bay
SEBASCO ESTATES, MAINE

More fun for you - - more things to do at Sebasco!
Awaiting you - warm hospitality and a friendly
atmosphere, a gay round of activities, healthful
relaxation, real "Down-East" Maine sea foods,
homey comfort, attractive accommodations, a fine
opportunity to meet and make new friends. A
complete recreation and entertainment program
for "One and All" to make up a fun packed
happy holiday!

All activities centrally located on our property
lots to do! Nine hole golf course, tennis courts,
dances, bowling alleys, movies, sun bathing, large
sun heated salt water swimming pool, putting green,
boat rides and fishing trips, shuffleboard, lobster
picnics on our own sun swept private beach - - just
enjoy carefree days of sunshine and light-hearted
laughter at the Lodge.

RATES: \$9.00 to \$14.00 Daily • American Plan
SEASON: JUNE 15 - SEPTEMBER 20

Send for folder - - RICHARD D. CUSHMAN
SEBASCO LODGE, SEBASCO ESTATES, MAINE

Address: From September 20 to June 15
P.O. Box 1040 - Portland, Maine

One of Maine's Most Beautiful Seacoast Resorts

In writing to advertisers, please mention "Maine Invites You"

Page 77



ROCK GARDENS INN and Cottages

RELAX... ENJOY
COASTAL SCENERY



Imagine a delightful cottage shaded by towering pines... You, your family, and vacation friends are relaxed... You watched the lobstermen haul their traps. And in a few minutes you'll eat this delicacy on a picnic by the shore. The salt air beside the pool, on a boat trip or a walk through the woods makes big appetites.

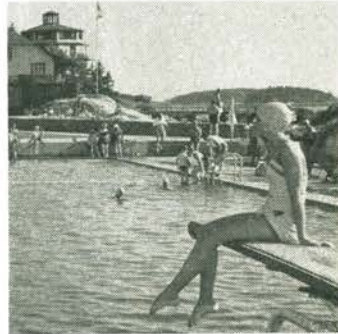
All cottages have open fireplaces and automatic heat for enjoyable vacations in the beautiful foliage month of September. American plan. \$10 to \$18 daily.

Our free folder has all the colors you will see.

OUR SEASON: June 1 - September 30
OUR NAMES: DOT & GENE WINSLOW —
SEBASCO ESTATES, MAINE

ON THE SHORE OF CASCO BAY
GOLF • FISHING • TENNIS
BOATING • SWIMMING • BOWLING

SWIM IN... SUN BY
THE BIG POOL



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FOR



THIS
SIGN

GOOD EATING

One of the prime delights of a Maine vacation is the enjoyment of Maine home-cooked foods prepared by men and women who have made it their business for years to provide good eating.

Until you have enjoyed the thrill of a real "Down East" meal, whether it be on the seafood or mainland side, you have been missing one of the joys of living known to Maine vacationists for many years.

Whether it be the regal lobster, prepared in any one of a score of delectable ways, or the other products of the coastal fisheries, such as clams, sardines, crab meat, delicious fish species or chowders, or whether it be the inland dishes of fresh meats, salmon, trout, or the other inland fish surrounded by crisp and flavorful Maine vegetables, hot biscuits and other tasteful accessories, your Maine host can place a spread before you that even few kings can today enjoy.

The world's best food, genial hospitality, some of the Nation's most outstanding scenic wonders, ample facilities for every type of vacation—small wonder so many thousands return to Maine year after year.

territory, rich in early American history and before that a favorite summering place of the Indians, who left many of their relics scattered around. Boating, bathing, and deep sea fishing combine with golfing, riding and other land sports to make this section an attractive resort area. The remnants of old forts and the earliest of American settlements at the mouth of the Kennebec add to the historic interest of the region.

From Woolwich, across the river from Bath, Route 127 runs down across a group of heavily wooded islands forming the eastern side of the mouth of the Kennebec and with Sheepscot Bay and River on its easterly side. Here are Arrowsic, Georgetown, Five Islands and Robinhood, small farming and fishing villages with many cottages and shore outing spots where small boats put in from the neighboring coastal region.

At Georgetown is the Reid State Park. Major features are picnic areas, bath houses, Mile Beach and a six-acre impounded salt water lagoon, suitable for bathing and canoeing, in the Griffith's Head area.

Phipps Point, overlooking beautiful Hockamock Bay, is the site of numerous fine summer homes. It was the birthplace of the great adventurer for whom it was named. Sir William Phipps was at one time Provincial Governor and was the first American knighted at the English court in recognition for having brought treasure taken from old Spanish galleons sunk in the Caribbean Sea.

Many small islands, some of them privately-owned, lie off this section of the coast and numerous artists and sculptors of note annually summer in this region. Five Islands has an excellent harbor and has been the frequent rendezvous of the Boston and other yacht clubs. Bay Point and MacMahan Island also are favorites of summer visitors.



LINCOLN COUNTY

WITH its coastal terrain jutting lacy fingers of wooded headlands and islands into the Atlantic and its inland regions composed of rolling farm lands and pine and spruce bordered lakes and streams, Lincoln County has become one of Maine's best known vacationing areas.

In early times one of the favorite locales of Indians, traders, settlers and pirates, its coastal towns and inland lakes are today the goal of thousands of summer visitors and vacationers, many of whom own their own cottages and camps, and nearly all of whom return year after year to the bracing coastal spots or the canoeing and fishing relaxation of the lakes and small rivers.

From U. S. Route One, which cuts across the county from Wiscasset to Waldoboro, a network of excellent roads leads both to the coastal villages and resorts and northward through a farming and lake country where streams, brooks and ponds cut through the dense forests.

Wiscasset, on the westerly edge of the county, is the shire town and lies on the west bank of the wide Sheepscot River. Its beautiful old homes, mostly built by shipping merchants and sea captains, make it one of the most charming towns along the Maine coast. It is the rendezvous of artists and writers who have been fascinated by its interesting atmosphere and the historical associations of its show places. From Wiscasset roads lead north to Dresden, on the East Bank of the Kennebec, and to Alna, Head Tide and Whitefield, all on the Sheepscot River and villages of a large farming and camping area where small lakes and wooded streams make fishing and canoeing attractive sports.

Across the river is North Edgecomb, with its historic old fort and the famous Marie Antoinette House, which legend says was built for the royal personage who never occupied it.

(Continued on Page 81)



Squirrel Inn, SQUIRREL ISLAND, MAINE

Just what you have been looking for in a *different* vacation. Famous old Island Resort—Rest—Good Food—Natural Beauty and Congenial People. Ship-board atmosphere with sea breezes, white sand beach, many attractive walks, evergreen woods and one of the best resort Libraries in the East. For the energetic guest, swimming, tennis, sailing, cruises, fishing, movies, square and regular dancing. Sail our own boat in beautiful Boothbay Harbor. Always 10 degrees cooler than the mainland three miles away.

Write for brochure

Rates \$9 to \$14 Daily

F. Nelson Lukens, Owner, Squirrel Inn, Squirrel Island, Maine



AT CAPE NEWAGEN, MAINE

"Your Down East Holiday"

400-acre estate on seaward tip of wooded ocean peninsula. 100 guest rooms in charming modern inn and hotel-serviced cottages. Tempered ocean swimming pool with sand beach, private dock. Wooded trails, cook-outs, native Maine lobster bakes. All sports. Planned entertainment for your pleasure. American plan rates \$14 to \$19 each; early and late season \$12 to \$18. NO HAY FEVER. For free brochure in color write John K. Brooks, General Manager, The Newagen Inn, Cape Newagen, Maine.



"Where Sea, Cliffs and Spruce Forests Meet" . . .

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Maine Invites You

LINCOLN COUNTY

DISCOVER!

THE BOOTHBAY HARBOR REGION!

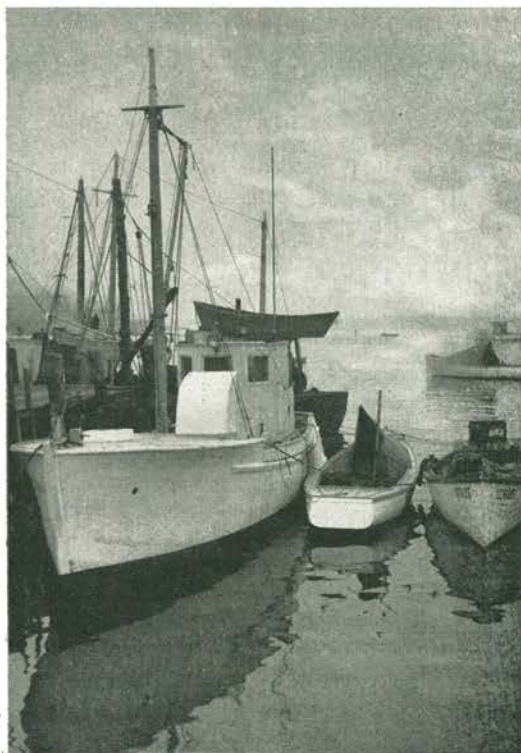
Boothbay Boothbay Harbor Southport

Where the coastline is rugged and dotted with islands, deep harbors and inlets banked with evergreens. Where the unforgettable tang of salt air restores one's soul.

A camera fan's paradise. 7,500 accommodations present modern hotels, inns, cabins, motels and tourist homes. Excursion boats which offer over 40 trips each day, summer theatre, movies, golf, fishing and a thriving business with unusual gift shops. This region is also ideal for the fall vacation with beautiful foliage, relaxing auto trips and planned events. All this is set against a 300-year-old background. Without commercialized amusements, the Boothbay Harbor Region attracts young and old alike.

For illustrated booklet, write today,

BOOTHBAY HARBOR REGION CHAMBER OF COMMERCE,
Boothbay Harbor, Maine



DISCOVER THE BOOTHBAY HARBOR REGION!

Route 27 leaves Route 1 at this point and winds down through the Boothbay Harbor Region. South on this Route is the village of Edgecomb, where a part of Captain Kidd's treasure is reputedly buried.

Continuing south on 27 to Boothbay, site of a popular summer playhouse, the route leads to Boothbay Harbor, hub of a busy summer resort region, with excellent facilities for fishing, bathing, yachting and boat trips. Fine hotels, guest houses, cabins, good restaurants, gift shops and stores accommodate every need of the visitor. Spruce Point, east of the harbor, is a secluded resort area, as are the communities of Southport, West Southport and Newagen, these latter on an island connected by a short drawbridge over Town-

(Continued on Page 83)

LINEKIN LODGE

BOOTHBAY HARBOR,
MAINE

FINEST WATERFRONT LOCATION IN
BOOTHBAY HARBOR REGION

Rooms with or without private bath, five charming rustic cottages with complete hotel service. Friendly home-like atmosphere. Ideal for young and old, individuals or families. American Plan—Maine Seafoods and Delicious New England Meals.

For folder and rates write to:
WILLIAM H. SUMMERS,
Owner-Manager



OAK GROVE HOTEL



A comfortable, homelike hotel, located at water's edge of beautiful Boothbay Harbor, one mile from Village. Shaded lawns, wide verandas and ample lounging rooms. Only hotel in Boothbay Region equipped with automatic fire sprinkler system.

Attractive boat rides from hotel pier. Near all churches and amusements. Summer season.

Write for descriptive folder

Ownership Management



Mrs. J. Richard Wright

Mrs. Thomas H. Dorr

BOOTHBAY HARBOR, MAINE



SPRUCE POINT INN AND COTTAGES

41st Season — (Open Mid-June to Mid-September)

Ideally located among evergreens and birches on a beautiful ocean point.

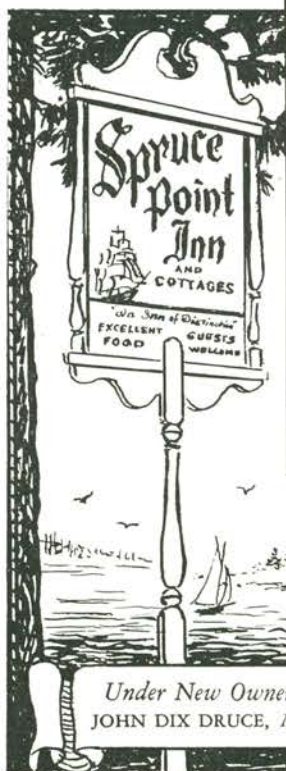
A private 100 acre reservation. Situated only 1 mile from town.

American Plan

Famous for its fine food

Attractive modern cottages with full hotel service, sandy ocean beach, private boat mooring and pier with deck chairs. Boat trips including sunset sails and deep sea fishing all leave from Inn pier. Entertainment and planned activities. Tennis and shuffleboard courts. Churches, golf and summer theater nearby.

"An Inn of Distinction"



Under New Ownership
JOHN DIX DRUCE, Manager

For booklet and rates write

SPRUCE POINT INN

BOOTHBAY HARBOR, MAINE

Green Shutters Inn and Cottages

BOOTHBAY HARBOR, MAINE

A friendly informal inn with congenial atmosphere for both families and individual guests. Seven attractive cottages each accommodating from two to six persons. Also comfortable single and double rooms in our Lodge. Modified American Plan featuring hearty country breakfasts and scrumptious dinners. Tasty lunches always available.

Rates \$45 to \$60 per week

Recommended by Duncan Hines

Write for folder and reservations

Phone 142

Ocean Point Motel

In the Boothbay
Harbor Region
Route 96

A charming Colonial Motel in a beautiful setting directly on the Ocean surrounded by magnificent seascape scenery. Built last year. 14 large units. Early American and Colonial decor. Wall-to-wall carpeting. Beautyrest mattresses, 2 easy chairs, cross ventilation, central steam heat (individual control), comb. tub-showers. Attractive Lounge and Breakfast Bar.

Season: Mid-April-Mid-Nov. Special Off-season Rates
Warren F. Barnes Ocean Point, Me. Tel. Boothbay Hbr. 81

COVE COTTAGE INN

In the Beautiful Boothbay Region.
Quiet, Restful, Homelike, Cool
ocean breezes. Pine Woods. Boating, Fish-
ing, Swimming, Golf, Playhouse, Movies.
American Plan. Tel. Conn.

SOUTHPORT, MAINE



A RESORT MOTEL AND LODGE AT THE HARBOR

On the seaward slope of a hill commanding a magnificent view of the harbor and islands. Spacious lawn and porches. Two lounges. Shuffleboard and TV. Quiet, yet near fine eating places, boat trips, shops, fishing, harbor activities, churches, movies. A short drive to saltwater pools, summer stock, golf. Reasonable European rates. Off-season rates during June and September. Conservative clientele.

Booklet

Correspondence invited by Robert Boynton



Topside



BOOTHBAY HARBOR



Maine Invites You

LINCOLN COUNTY

Sprucewold Lodge and Log Cabins



Seclusion in a spruce forest, cooled by ocean breezes.

Modern Log Cottages, attractively furnished, with one, two or three bedrooms, living room, bath, fireplaces—complete hotel service. American Plan.

Boating	Bathing	Badminton	Golf	Tennis	Shuffleboard	Fishing
Summer Playhouse	Salt water swimming pool	Private ocean beach	Weekly Barbecue and Lobster Bake	Cocktail Lounge		

SPRUCEWOLD LODGE

For illustrated booklet, rates, reservations write

BOOTHBAY HARBOR, MAINE

SEASON JUNE 13TH TO SEPTEMBER 10TH
FREDERICK E. DITTMER, Manager-Director

send Gut. This Island is heavily wooded and a delightfully cool summer haven.

East of Boothbay Harbor is East Boothbay, picturesque boat building village on the Damariscotta River and Lincoln Bay, with popular Ocean Point at its seaward tip. Here at East Boothbay, a century-old tide mill between the bay and the mill pond is still in use. This pleasant little village has long been famous for the many pleasure yachts, fishing vessels and naval craft built by local craftsmen in the many boat yards of the region.

Squirrel Island is one of the oldest resorts in this section and is the summer home of college professors and others nationally known in literature, the arts and business. Another island off shore is Damariscove and ten miles out is

(Continued on Page 84)

LAKE VIEW MOTEL

Boothbay Harbor, Me.

New resort motel on beautiful West Harbor Lake, one mile southwest of business district, off Route 27. Swimming, boating, and fishing. Each room has private bath, free TV, cross ventilation, scenic view, heat.

Rates include all facilities.

AAA and Emmons-Walker approved.

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- Where Gourmets Gather
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Modified American Plan
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Swimming—Fishing—Boating—Tennis—Shuffleboard—Croquet



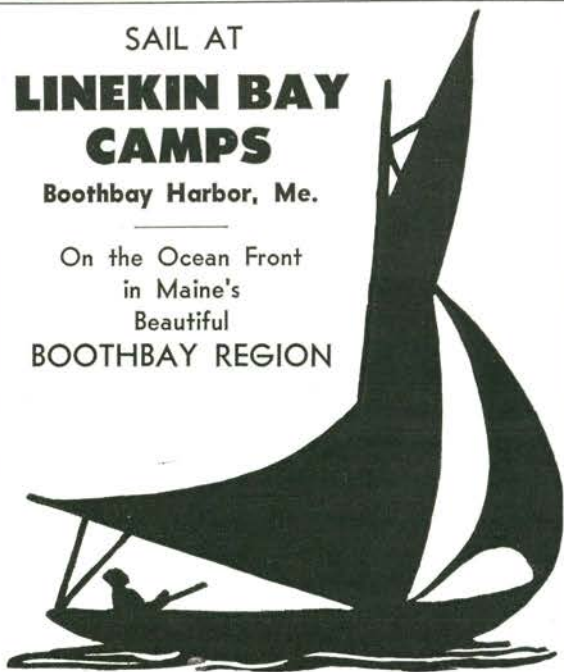
American Plan Rates: \$3.50-\$13.00 daily.

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Beautiful
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Maine's famed Monhegan Island. The island was discovered by Captain John Smith in 1614 and the many moods of this magnificent sentinel have long been a challenge to authors, poets and painters. Three unusual cliff formations are among the features of the island. It is an active year-round lobstering community and a quiet friendly summer resort.

The U. S. Fish Hatchery and Aquarium is located outside of Boothbay Harbor at McKown's Point and is visited annually by thousands of tourists. Propagation and conservation work of the Maine Department of Sea and Shore Fisheries also is carried on here.

Westport is the largest of the islands in Sheepscot Bay on the Sagadahoc side of the county and is connected with the mainland by a new bridge.

The wide Damariscotta River, one of the most beautiful

For that three-day holiday or two-week vacation

THE VILLAGE INN

Boothbay Harbor, Maine

RESERVATIONS ON SHORT NOTICE

Phone 350, or write Charles Doherty, Jr., Manager
Rates per day, \$5, \$6, \$7 for one; \$7, \$8, \$10, \$12
for two.

Two restaurants. Cocktail Lounge.

FREE PARKING

This charming modern inn is two minutes' walk to
boats, shops and theatre.



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- Pleasing Guests for 70 Years

Open May into October

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European or Modified American Plans, with choice of Cottage, Hotel or MOTEL Facilities. Easily accessible, 8 Hours from New York City.

AT FAMOUS PEMAQUID POINT

tidewater rivers in Maine, virtually bisects the county from north to south and leads into big Damariscotta Lake, widely known for its splendid sporting camps and camps for boys and girls patronized by groups from many states. Served by the towns of Nobleboro and Jefferson, this lake area is one of the most attractive in Maine and is a favorite with residents of the shore areas to the south. All of Lincoln County's lakes and ponds are popular spots for bass, salmon and trout fishing.

The twin towns of Newcastle and Damariscotta furnish the shopping and banking center of the county. Both are pleasant little villages of many fine homes and unusual historical aspects and both are centers of small boat building. Here also each Spring may be seen the annual run of the

(Continued on Page 86)



DAMARISCOTTA Information Bureau

Complete Tourist Service
U. S. Coastal Route #1

Will send upon request illustrated Map-folder and guide to scenic area—Rocky coast, beach, many lakes, tidal rivers. Hotels, inns, motels and cabins; Cottage rentals by week or season, all moderate rate. Excellent restaurants.

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CHRISTMAS COVE — PEMAQUID — NEW HARBOR
ROUND POND

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Delightful, homey Inn by the sea. Accommodates 14 adult guests. Gracious living. The very best in food and home comforts, private and semi-private bathrooms. Boating, fishing, swimming, special TV room separate building. Send for colored folder and weekly menu. Rates reasonable. American plan.

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NOBLEBORO, ME.

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Your home away from home. Phone Damariscotta LOcust 3-3673. Fishing, boating, swimming, shuffleboard. Overnight and weekly guests. Home cooking (with dining room service).

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MAINE COAST INN

Every room with bath Good food and comfortable rooms of course
Golf Tennis Swimming Pool Boats
Tours Trails Cookouts Activities

Open June to September Write for free folder

alewives, when tens of thousands of the fish fight their way up the river to the spawning grounds in the Damariscotta Lake region. Nearby are the famous Indian shell heaps, where successive generations of Indians tossed the shells from their summer encampments.

South from Damariscotta roads lead to the eastern area of Lincoln County jutting out to sea. One road branches to Walpole, South Bristol and Christmas Cove, so named by Capt. John Smith in 1614. Another leads past Pemaquid and Biscay Ponds to the shores of Muscongus Bay and Pemaquid Point, Pemaquid, Pemaquid Beach, New Harbor and Pemaquid Point, all in the town of Bristol, are little fishing and resort villages on one of the boldest headlands on the coast. The old round fort at Pemaquid Beach, a reproduction of the tower of Fort William Henry and the fine old fort house take one back to Indian times, when three other forts rose and fell on the same spot. The fort is now a museum containing relics of the colonial times. It is open to the public during the summer months.

Close by is scenic Pemaquid Light, located on a high promontory, overlooking the waters of Muscongus Bay and is easily accessible by automobile. Round Pond, sloping down to a small cove on Muscongus Bay and nearby Loud's Island are picturesque for their fishing and boating activities.

North along the shore of Muscongus Bay are Medomak and Bremen, on the Medomak River, both of them fishing

DAMARISCOTTA LAKE FARM

Rooms—Meals—Cabins Vacation—Hunting—Fishing
110 acres situated on beautiful 12 mile Damariscotta Lake. Private sandy beach, large recreation room, many outdoor and indoor recreational facilities, home cooking. \$40 to \$50 per week with meals. 15 Housekeeping Cabins also available by the week or month. Illustrated folder on request.

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At the head of Damariscotta Lake in the heart of Lincoln County. 3 log cabins and one large, 2-bedroom cottage, built in a quiet grove of pine and birch, assuring rest and privacy. Completely furnished, including gas ranges, refrigerators and heaters. All have baths. We furnish the linen and blankets. Fine sandy beach. Boats and motors available. Cabins accommodate up to 4. Cottage will sleep 5. Convenient to stores and churches. Folder and rates on request. Please give number in party.
William S. Fish Jefferson, Maine, Tel. N. Whitefield Fieldstone 7-2259

and resort villages, and Waldoboro, a commercial and small industry center. Deep-sea fishing and fly-fishing for mackerel and pollock are popular with visitors and residents alike. Striped bass and large tunas also are caught in nearby waters. At Bremen, on Route 32, just outside of Waldoboro, the "Old German Meeting House," built by the early settlers of the region, is open for visitors. On Hog Island, off Bremen is the Audubon Nature Camp, where people from all over the United States come to study at the Todd Wild Life Sanctuary. The National Audubon Society is here engaged in a program for the preservation of wild life.

North Whitefield, Coopers Mills and Somerville, in the northern part of the county, are inland villages of rural attractiveness, with several nearby lakes and ponds.

Lincoln County, though small in area, is one of the most beautiful of Maine's coastal counties with many miles of ocean peninsulas and bays easily reached by good highways and an inland region of lakes and ponds where fishing, hunting and vacationing are available in abundance.

Monhegan Island

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Special accommodations for artists. Overlooking Monhegan Harbor. Ideal for rest and comfort. Home cooking, seafood, lobsters served in an abundance. Exclusive views. Centrally located. Beautiful walks to the cliffs. Easily accessible from Thomaston, Port Clyde or Boothbay Harbor. Rates reasonable.
Booklets

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American Plan
Transient meals

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Maine, "The Pine Tree State," is looking for you this summer. Come to Maine and stop at Moody's Cabins for a night or entire vacation. We have 17 modern equipped cabins for 2, 3, 4 and 6 people. 3 are kitchenette cabins. All insulated and remodeled for comfort and TV. We are situated on a high hill, one-half mile east of Waldoboro village. A view of the surrounding country is sure to stay in your memory. When approaching Waldoboro look for Picture sign at mouth of Cabin road. Moody's Diner and Dining Room a short way from Cabins. 24 hour service with a varied menu. Write for booklet and rates.
P. B. MOODY, Prop. Open May 20—Nov. 1



KNOX COUNTY

MOUNTAINS, lakes and seacoast, plus its location on the western side of Penobscot Bay, Maine's maritime scenic wonderland, give Knox County the natural advantages which have made it for many years a favorite resort area for vacationers and tourists.

Along its broken shoreline, studded with innumerable coves, bays and inlets and on the many large islands standing well out into broad Penobscot Bay, the large summer estates of famous families and modern hotels look out upon the picturesque fishing villages, neat homes and cozy cottages of a year-round and summer population that has come to love that section of the State with an attachment that only close association with nature's wonders can bring.

Knox County is rich, too, in its historical interests, for here generations of farming and fishing folks are rooted, as well as the descendants of sailing and shipping families who still keep the traditions and mementoes of a day when the clipper ship and the schooner ruled the waves.

U. S. Route No. One enters Knox County from Waldoboro and from it branch many excellent lateral roads curving scenically through tall stands of pine and spruce to the

coastal resorts and past rolling fields and meadows into the farming and lake regions.

From Waldoboro and South Warren, Routes 220 and 97 traverse the peninsula formed by Muscongus Bay and the Georges River, leading to the resort areas and islands of Friendship and Cushing. Cushing has many summer cottages along the Georges River, which here is an inlet by the sea, and many interesting Indian relics are found annually.

Friendship is one of the most charming unspoiled seaport towns in Maine, the birthplace of the famous Friendship sloop and the home of typical coastal people. Deep sea fishing, casting and trolling for the various salt water species, such as mackerel, cunner, pollock and silver hake, shore clambakes and picnics are popular pastimes.

Warren, the center of a fine farming region, is also an interesting small industrial community. Thomaston is noted historically as the home of General Henry Knox, Washington's chief of staff and Secretary of War, and a reproduction of his beautiful mansion, Montpelier, is one of the show places of Maine and open to the public. Thomaston also is the site of the largest cement and limestone plant in New England.

(Continued on Page 88)

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Spend a restful vacation on one of Maine's most picturesque islands. Delicious food, comfortable rooms and a real homey atmosphere. Hollywood chose this spot for its scenery and charm—why not you?

Badminton and Shuffleboard Courts
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MAINE CLIMATE MOST HEALTHFUL IN NATION

The U. S. Department of Commerce, Weather Bureau annual meteorological summary, says "Maine has the most healthful climate in the United States and equals any in the world, not only in the summer but also, contrary to popular belief, in the winter.

"Sunshine averages close to 60 per cent for the year and monthly averages vary little during the changes of seasons. Frequently the winter has more sunshiny days than the summer.

"It is a fact that southern Maine has more actual hours of sunshine during the summer months of June, July, August and September than the famous winter resorts of Florida, Georgia, Texas and California have during the winter months of November, December, January and February.

"Vitamin 'D' has been recognized as being very necessary to invalids or convalescent patients. Maine's sunshine and large number of crystal clear days assure residents of large quantities of vitamin 'D' and ultra-violet rays to insure good health."

Rockland is the shire city and trading center for the county, with modern hotels, stores and banks. Its fine harbor is the port of call for all kinds of craft and from it steamers ply between the mainland and the islands in Penobscot Bay. Fishing, shipbuilding, shipping and limestone quarrying are important in its industrial activities. Here, too, is the birthplace of the late Edna St. Vincent Millay and a cultural and civic consciousness among the residents that finds expression in numerous clubs, societies and organizations. During the war it was an important center of Coast Guard activity.

At Rockland is new Farnsworth Art Museum, with a year-round schedule of exhibits and programs adding greatly to the historic lore and culture of the area. Here also is held the annual Maine Seafoods Festival.

From Rockland and Thomaston main highways lead southward to the shore areas fronting on the southwestward side of Penobscot Bay, a resort area containing outstanding hotels, summer estates, cottages and fishing villages. Owl's Head, South Thomaston, Spruce Head, St. George, Long Cove, Tenants Harbor and Port Clyde are picturesque fishing and resort villages in the coves and inlets along the shore and small boats ply between them and the islands off shore.

North of Rockland is Glen Cove, another vacationing center, and Rockport, with a V-shaped waterfront on Goose River that has been landscaped by Mrs. Mary Louise Zimbalist.

CRESCENT BEACH INN

OWLS HEAD, MAINE

For a real vacation among congenial guests, in a delightful informal atmosphere—beautiful location, right on the water—charming rooms with or without bath—delicious cuisine—bathing, boating, fishing, etc.—genuine down east hospitality.

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One Mile North on U. S. 1

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North of Rockport is Camden, one of the loveliest of all Maine coastal towns, where towering mountains rise almost from the ocean's edge to a height of more than 1,500 feet. These Camden Hills, Mount Battie, Megunticook, Bald and Ragged, were marvelled at by Champlain and Capt. John Smith because of their beautiful setting on the shores of Penobscot Bay. Here a State Park recreation area has been developed, containing picnic and camping sites, nature trails and ski trails. Citizens of Camden started this development with the Camden Bowl, in which events are held both Summer and Winter. Eventual size of the park will be nearly 6,000 acres between Lake Megunticook and the seashore. The Sagamore Picnic Area, just off Route No. One and on the seashore contains 20 acres and already is rated as one of the finest in New England.

Not only have the year-round and summer residents of Camden taken particular interest in landscaping, both in the town and along the surrounding shore and countryside but in the Summer baskets of flowers decorate the lampposts in the business section and create an atmosphere of beauty and charm that is found nowhere else in the world. A notable group of musicians also make their summer homes in Camden and the beautiful Bok Amphitheater, seating 1,500 persons in a landscaped setting of trees, shrubs and plants and the remodelling and redecorating of the Camden Opera House, also have been special projects of Mrs. Zimbalist.

Among the larger islands in Penobscot Bay reached by



Mountain View Inn

C. P. FOSTER, Proprietor

By the Sea — Camden, Maine

An Inn of distinction overlooking Camden Harbor and the Camden Hills. Mountain View Inn has long been noted for its hospitality and warmth of feeling for its guests.

Rates \$8-\$10 day

American Plan

both from Rockland and other Knox County towns are North Haven and Vinalhaven, both fashionable resort islands, Matinicus and Cribhaven, whose primitive charm are well-known to lovers of nature.

Inland Knox County, with its network of lakes, streams and farmlands, contains the towns of Union, Washington, Appleton and Hope. Here are farming and orcharding communities in a region of lakes, streams and mountains, with excellent fishing, canoeing, hiking and mountain climbing. Appleton is the center of the apple region and also has a State Fish Rearing Station. Megunticook Lake, Crawford Pond, Seven Tree Pond, Sennebec Lake and Washington Pond are but a few of the many bodies of water that dot this area like gems.



WHITEHALL Inn

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A distinctive summer Inn in an area of the ultimate in scenic beauty.

Finest food. All Sports, clambakes, trips, picnics, Social Hostess. Activities Director. Listed by A. A. A., Duncan Hines, Gourmet. Sprinkler system. Mid-June to Mid-Sept. \$12-\$16 daily incl. meals.

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WALDO COUNTY

ON the western shores of Penobscot Bay and the mouth of the Penobscot River, stretching from the blue Camden Hills to the head of ice-free winter navigation at Winterport, Waldo County in south central Maine comprises an area of 749 square miles extending back into an inland farm and lake country bordered by Knox, Hancock, Lincoln, Kennebec, Somerset and Penobscot Counties.

Focal point in the county is the City of Belfast, a famous seaport town and hub of a network of roads radiating to all sections of the county. On the seaward side, Belfast is likewise a hub for small boat traffic from the islands to the east and southeast in Penobscot Bay and thus serves as a shopping and commercial center for an area within a great land and sea circle from the city center.

Along the shores of the bay and river are a series of other seaport, fishing and resort towns, while back from the coast is a large farming, lake and mountain region, where apples, potatoes, vegetable raising, poultry farming and dairying combine with lumbering and resort activities to provide a healthy, economic livelihood for Waldo County residents. Its shoreside quarries have provided granite for paving blocks and buildings in some of the largest cities of the Country.

U. S. Route One enters Waldo County from Camden, skirting the shore through Lincolnville and Northport, both favorite resort towns for surrounding areas. From Lincolnville a ferry services Islesboro, largest island on this section of the coast with an exclusive summer colony and yachting center that make it the richest town in the county. An auxiliary road from Camden, Route 137, follows the northern side of Megunticook Lake to Lincolnville Center and Belfast, passing through a beautiful countryside area.

Belfast is situated on a side-hill sloping gradually to the shores of Belfast Bay and the Passagassawaukeag River, its highest point commanding a sweeping view over the island-studded waters of Penobscot Bay. Many fine old mansions sheltered by stately trees recall the days of past mercantile and seafaring glory. A 15-acre city park is directly on the shores of the Bay and has modern facilities for trailers, camping, swimming and other activities. The city's excellent hotels and shopping facilities, its quiet streets and nearness to all forms of recreational opportunities make it a center for visitors in this section of the State.

Belfast also is the southern terminus of the famous Belfast-Moosehead Lake Railroad, bisecting the county to Burnham Junction, where it connects with the Maine Central Railroad. New shoe factories now are important to the economic stream of the area. The important poultry industry in this section is highlighted by an annual Maine Broiler Day. Belfast, one of the centers of the State's rapidly growing broiler industry has become known as the "Broiler Capital of Maine."

North of Belfast is Searsport, home of many sea captains and ocean shipping point for the Bangor and Aroostook Railroad. Its wartime shipping record has been important. Here also is the Penobscot Marine Museum, the most valuable of its kind in the State.

Stockton Springs, with its nearby Fort Point, a charming retreat for tourists, and Prospect, on the western approach to the Waldo-Hancock Bridge over the Penobscot, are village centers for nearby summer estates and resorts. In Prospect is Fort Knox, a massive structure of Mt. Waldo granite, commanding one of the most beautiful views on the Penobscot River. On the road to Frankfort are the surface



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20 MILES NORTH OF WATERVILLE



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Metuchen, N. J.



quarries of Mt. Waldo, where countless tons of fine granite have been cut out of the mountainside. Frankfort is a riverside town, once an important seaport, over-shadowed by Mt. Waldo, from whence has come much of the finely-polished granite for government buildings in Washington, New York's Church of St. John the Divine and Boston's New England Mutual Building, to name only a few.

Winterport is an historic town of many fine homes, including the Blaisdell homestead, built in 1789 and designed by Christopher Wren, famous English architect. As the head of winter navigation on the Penobscot it was once an important shipbuilding community and seaport and these activities still are carried on to a limited extent.

One of the main roads leading into Belfast from the west is Route 3 from Augusta. This traverses the Waldo County towns of Palermo, Montville, Liberty, Searsmont and Belmont. Belmont's Tilden Pond is a popular summer resort, while Lake Quantabacook between Searsmont and North Searsmont offers many cottages and charming scenery in every direction. Nearby is the country home of the late Ben Ames Williams where he wrote many of his famous novels. Liberty, on Georges Lake, is the site of the 5,310-acre St. George State Park, located also in adjoining Montville. Palermo is near Sheepscot Lake, making it an ideal place to fish, rest and enjoy life in the open.

Waldo, Brooks, Knox, Morrill, Freedom, Thorndike, Unity, Troy and Burnham are on Route 137 and connecting

roads and in an area serviced by the historic and unique Belfast and Moosehead Lake Railroad. All are inland towns that have rivers, lakes, streams and groves that appeal to those in search of recreation and rest. Winnecook Lake (Unity Pond), bordering on Unity, Burnham and Troy, is one of the best black bass and brown trout fishing waters in this section of Maine.

Swanville is located on Swan Lake, noted for its salmon fishing and offers fine accommodations for tourists. Monroe and Jackson are farming and lumbering communities where tourists may rest at farm homes and enjoy the delicious foods that Maine women always seem to know how to cook best.

MAINE INDUSTRY

Workers in Maine's many diversified industries are considered as one of the finest labor groups in the Nation and the quality of products bearing the distinctive "Made in Maine" label is known throughout the World.

Many of the State's industrial plants welcome visitors and some provide conducted tours for interested parties wishing to see how these name brands are produced.

Also, several maintain factory showrooms where Maine manufactured goods may be purchased.

For further information regarding Maine Industry and

Maine Products, write:

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LOG LODGE and CABINS on white sand beach, WINNICOOK LAKE. Cabins have complete baths, hot and cold water, fireplaces, and unusually well furnished. Attractive lodge—Central DINING ROOM with very best of meals and gracious service. This is a NATURAL BASS LAKE, also pickerel and perch. Golf, water sports, and others nearby. All churches near. Train, plane, and bus service.

OPEN JUNE 1ST TO SEPTEMBER 30TH

Rates and further information upon request

Address: **HERSOM'S CAMPS, BURNHAM, MAINE**

Mrs. Joseph H. Cooney

WINNICOOK LAKE BURNHAM, MAINE



HANCOCK COUNTY

It was inevitable in the scheme of things that when the scenic wonderland that is the State of Maine was fashioned, there would be one region that would stand out above all others in majesty and beauty. Such has been the tribute accorded to Hancock County.

Capped by the wild grandeur of Mount Desert Island, termed by Henry Van Dyke "the most beautiful island in the world," this far-flung coastal area of islands, bays, beaches and bold headlands reaching from Castine on Penobscot Bay to Schoodic Point on the east for nearly a century has drawn thousands of summer visitors from all parts of the world.

The U. S. Terminus of the Canadian National R. R. Ferry "Bluenose" is located at Bar Harbor. The Ferry operates daily during the summer from here to Yarmouth, N. S. and on a curtailed schedule year-round.

This archipelago of islands, island-sheltered waterways and lake-like bays presents a panorama of majestic beauty and infinite scenic variety that defies description. On Mount Desert Island alone eighteen beautiful mountains literally rise out of the sea, with twenty-six lakes and ponds in the valleys between. On all sides evergreen forests stretch to the sea, or to the sheer cliffs where the sometimes wild surf flings ocean spray high into the air. In its center deep Somes Sound forms the only natural fjord on the whole Atlantic Coast.

Twenty-two square miles of Mount Desert and Schoodic Point, across the entrance to Frenchman's Bay, form famous

Acadia National Park, the first National Park east of the Mississippi and the only one on the coast north of Florida. Land and sea, woodland, lake and mountain—all are represented here in remarkable concentration. It has become the home of land and water birds of many species and deer and beaver have become numerous and are often in evidence.

Motor roads of great beauty traverse the park and surrounding areas and connect with Bar Harbor on the North and Seal Harbor and Northeast Harbor, resorts on the southern shore. Rising from the Bar Harbor road, a marvel of highway engineering winds a hard-surfaced road to the summit of Cadillac Mountain (1,528), the highest point on the eastern coast, where a parking overlook commands a breath-taking view of the surrounding ocean, islands and countryside.

Free camping grounds, a nature guide service with varied daily programs, museums such as at Sieur de Monts Spring and at Islesford on Little Cranberry Island, and adequate information facilities are but a few of the many aids to the visitor and tourist. Outside of the park area, at Bar Harbor and the various villages on the island, such as Seal Harbor, Northeast Harbor, Southwest Harbor, Somesville, Manset, Seawall, McKinley, Tremont, Bernard, West Tremont, Seal Cove, Center and Pretty Marsh are accommodations ranging from high-class summer hotels to rooming houses, cottages and restaurants.

Schoodic Point, a part of Acadia National Park although
(Continued on Page 96)

Mountain Ash Inn and Cottages

BROOKLIN, MAINE

A beautiful Coast of Maine spot for quiet and recreation. Individual or family groups. Coffee Shop—Picnics—Salt Water Swimming Pool—Tennis—Motor Boat.

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At the Entrance to the Famous Ocean Drive and Acadia National Park

BAR HARBOR

MAINE

New Motel, central heat and Cottages, with or without electric kitchenettes. Fireplaces, radiant heat, showers, twin beds. Room control in Motel.

One mile from village, ten minutes' walk to the beach
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Maine Invites You

HANCOCK COUNTY

BAR HARBOR

*and
Acadia National Park*



Enjoy complete rest and relaxation amid Bar Harbor's world famous combination of ocean, lake and mountain scenery.

Golf on a sporty 18 hole course—one of the most beautiful in America. Deep sea and fresh water fishing, hiking and mountain climbing over miles of mapped trails, excellent motor roads and Park carriage road system—at every turn, breath-taking beauty.

Acadia National Park service programs, sightseeing boat trips in beautiful Frenchman's Bay, yachting and swimming or lazy days by the pounding surf—Bar Harbor is for you in 1958!

Hotels, motor courts and cottages, motels, guest houses, in fact every type of accommodations to be desired. Excellent restaurants—everything easily accessible.

For information and booklet write Information Bureau, Bar Harbor, Maine.



Plan Your Vacation at **BAR HARBOR**



EAST PENOBSCOT BAY REGION

Between Castine and Bluehill



WEEKLY CRUISES

On a sailing vessel

Accommodations and meals included at \$87 plus \$2 tax (no extras or tips)

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"STEPHEN TABER" CRUISES
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HIRAM BLAKE CAMP

ON PENOBSCOT BAY

CAPE ROSIER, MAINE

Recreational Cottage Resort on American Plan; 42nd Year. Modern Conveniences—Sea Bathing—Sailing and Small Boating—Island Cruises and Picnics—Hiking and Trails—Good Maine Food family style. Accommodates 60. Folder on request.

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WEST BROOKSVILLE, MAINE

offers you

Country living on a saltwater farm on the coast of Maine. A vacation of informality and simplicity amid beautiful surroundings and congenial people. Sea food, blueberry pies, organically raised vegetables, and a coffee pot always on the stove. Open May to November. Rates \$55 to \$60 per week. Folder on request.
Minerva E. Cutler

Bayside Lodge and Cottages

ON PENOBSCOT BAY

HARBORSIDE, MAINE

The 58th season . . . Beautiful scenery, congenial people, bathing beach, fishing, lobster picnics. Our 45 ft. Ketch for sailing. Fine meals, spacious living quarters. American Plan from \$40.00 per week.

MR. and MRS. HOBART S. BLAKE

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OAKLAND HOUSE and Family Cottages

"Between the Lake and Sea"

Located on 100 acres with a 2½ mile long fresh water lake on one side and Penobscot Bay on the other.

On both fresh and salt water you can row, fish and swim or just lay in the sun on our private beaches.

Delightful trips around Penobscot Bay on our fast modern 35 foot power cruiser.

Large recreation hall with fireplace, ping-pong and shuffleboard. Splendid rainy day spot.

Lobster picnics every week on the salt water beach.

Nature trails ideal for the bird watcher, artist and photographer.

Capacity 85 guests. Large range in rates in rooms with running water or private bath and in family size cottages each of which is modern and completely finished and with fireplace and bath. Eleven cottages for from two to six persons each.

Operated since 1889 by same family

OPEN JUNE 21-OCT. 1

Write for folder to Mr. Elmir L. Littlefield

Herricks, Sargentville P. O., Maine



Blodgett House and Bryn-Teg Housekeeping Cottages

A small country home on the salt water. Home cooked food served family style. Twin beds. Rates \$40-\$45.

Cottages—Fireplaces, modern conveniences, beautiful view of Penobscot Bay. Restful. Privacy. Folder on request. Rates \$500-\$550 season. \$60-\$75 weekly.

Special rates for June and September

Mr. and Mrs. Lewis Blodgett West Brooksville, Maine

FALLS VIEW HOUSE

Situated at Goose Falls in Harborside, on Penobscot Bay

Home cooked foods. Our own cabin cruiser for boat trips and picnics, free row boats. An ideal spot for rest or recreation. Also housekeeping units.

Descriptive booklet

Brainard L. Farnham

Harborside, Maine

The East Penobscot Bay Region

is a comparatively undiscovered vacationland situated roughly between Castine and Bluehill. It comprises the towns and communities of Castine, Penobscot, the Brooks-villes, Cape Rosier, Harborside, Herricks, Sargentville, Deer Isle, Stonington, Sedgwick, Brooklin, and Bluehill. Every community has the great East Penobscot Bay as its shoreline and playground. Every community has at heart the vacation happiness of our summer visitors.

For folder on E. Penobscot Bay Region and further information on vacation opportunities, housekeeping cottages, summer cottage and home sites, and real estate write to the

Secretary,

East Penobscot Bay Resort Association

WEST BROOKSVILLE

MAINE



GOOSE COVE LODGE

Deer Isle

On Penobscot Bay

A wonderful summer retreat for the Nature Lover . . . naturalist, photographer, artist, or teacher. We are located directly on the ocean with a beautiful harbor view. Room in the main lodge or separate cottages—all with private or semi-private bath. Nearly all with a sea-view . . . as you wish. Special Nature features.

Weekly lobster picnics on our beach. Frequent sailing parties aboard our 32' sloop with picnic ashore on some island. Small sail and rowboats for individual use.

Quiet isolation. Best of food.

Write for our low rates and folder

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P. O. Sunset, Maine

BREEZEMERE FARM



SPECIALIZES IN HOME COOKED FOOD, COMFORTABLE BEDS AND FRIENDLY ATMOSPHERE. Central dining room, lobster, sea food, own dairy products. Heated rooms in main house. Cottages with fireplaces. Recreation Lodge with main lounge, library, fieldstone fireplace, shuffleboard, games, TV room. Cruising trips, picnics, deep sea fishing, swimming, rowboats, bird watching. Open June 1 to Oct. 15. Rates \$45 to \$60 weekly.



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MAINE

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Booklet on Request



North East Harbor, Maine

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Gracious Living
Seasonal Cottages
Overlooks Harbor and Bay
American Plan
Hitchcock Lounge
Maine Food

For folder and information
address LOREN KIMBALL



WEST TREMONT, MAINE

Situated on Blue Hill Bay Mount Desert Island

Come Live — Come Play

Rest—Swim—Fish—Tennis Golf Courses on Island

Home-cooked meals, comfortable living and sleeping quarters with bath and heat. Salt-water pools for swimming and wading. Reservations for week or more welcome. Lobster pound on grounds.

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THE SEASIDE INN

SEAL HARBOR, MAINE A. and J. CLEMENT, Inc.

across the entrance to Frenchman's Bay, juts further into the open sea than any other point of mainland on the Atlantic Coast. From it a magnificent rock headland rises over 400 feet, commanding an unbroken view eastward to the Bay of Fundy and westward to the Mount Desert Mountains. Schoodic Point is reached from the delightful resort towns of Winter Harbor, Birch Harbor and Prospect Harbor on a scenic state and park road that follows the shore line.

Ellsworth is the shire town and trading center for Hancock County and the railroad terminus for Bar Harbor and other Mount Desert Island resorts. From it excellent roads lead to all parts of the county. It is a city of gracious old homes and attractive modern business buildings, many of the latter built after the great fire in 1933 which wiped out the Main Street section. Union River flows through the center of the city and from the bridge a 60-foot falls is visible.

One of Ellsworth's show places open to the public is the famous Black Mansion, with priceless colonial antiques and furniture, rare books, dishes and glassware. It was donated to the county as an historic shrine and summer teas are held in the garden.

From Ellsworth Route 172 leads through the picturesque village of Surry to beautiful Bluehill, home of the famous Rowantrees Pottery and birthplace of Mary Ellen Chase; thence to Bluehill Falls with its Indian Shell Heaps, and to Brooklin, Sedgwick and Sargentville to Deer Isle and Stonington. This trip loops around one of the most beautiful and interesting jagged peninsulas on the Maine coast, skirting lovely Bluehill Bay. It is an unspoiled summer resort area with many fine summer estates and cottages. Deer Isle and Stonington are special favorites of tourists and summer residents because of their primitive beauty and scenic charms, as is also Long Island in Bluehill Bay.

Along Eggemoggin Reach and the Penobscot Bay side of the Peninsula are Herricks, Cape Rosier, Brooksville, Harborside and Castine, villages with attractive homes and



MOTOR HOTEL BAR HARBOR
ON SHORE - IN TOWN BAR HARBOR, MAINE
ACADIA NATIONAL PARK - - - MOUNT DESERT ISLAND

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Informal—Special Family Rates—Children Free—June thru September—Fifty New Rooms and Bath. Restaurant . . . Cocktail Lounge . . . Lobby Television . . . Playroom . . . Sundeck. Adjacent Fishing Pier, Swimming Beach, Movies, all Town facilities . . . Special Motorists' Entrance.

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FREE PARKING

BAR HARBOR, MAINE



FRENCHMAN'S BAY LODGE WINTER HARBOR, MAINE

Enjoy the overwhelming beauty and charm, the delicious food, courteous service, and warm hospitality of Frenchman's Bay Lodge. Situated directly on the shore of beautiful Frenchman's Bay, and surrounded by acres of fragrant spruce and pine, it is an ideal vacation spot. Tennis, golf, fishing, swimming, etc. nearby.

AMERICAN PLAN—Open June to October

U. S. Route No. 1 to Maine Route 186

Descriptive folder and rates on request—Write P. O. Box 28

Telephone WOODLAWN 3-5515

J. MILLER and I. S. FARNSWORTH, Ownership-Management

noted as summer resort centers with marvelous views westward across Penobscot Bay. The Brooksvilles, South, West and North are picturesque in their rural simplicity and popular with summer visitors. From the road along Caterpillar Hill, Route 176, is a marvelous panoramic view.

Castine is rich with history and romantic associations through the Indian, French and Revolutionary Wars. Some of its old houses with famous doorways date back as far as 1765. It is the site of the Maine Maritime Academy. Penobscot, North Castine and Orland are attractive villages of historic interest attracting their annual quota of summer visitors. At East Orland, on the shore of Alamoosook Lake is a U. S. Fish Hatchery for the propagation of salmon and trout, with which the lakes of Hancock County abound.

Bucksport, on the east bank of the Penobscot opposite Prospect, is the site of the Bucksport Division of St. Regis Paper Company, one of the most modern paper plants in the world, now specializing in fine printing paper and magazine stock.

Dedham, Otis and Lucerne-in-Maine on Phillips Lake are on the road into Hancock County from Bangor, traversing lake and stream territory which includes Branch and Green Lakes, both popular fishing and boating areas.

East from Ellsworth are Trenton, Lamoine, Hancock, Sullivan, Sorrento and Gouldsboro, all along the shores of Frenchman's Bay and famous as fishing and resort centers.

North of Ellsworth roads lead to an extensive inland lake region which includes Graham, Spectacle, Niatous and a host of lesser lakes and ponds interlaced with streams and brooks where sportsmen can find more than enough of bass, pickerel, trout and landlocked salmon. This area is served by such towns and villages as Franklin, Eastbrook, Waltham, Mariaville, Amherst and Aurora, through which connecting roads open up a large fishing and hunting region that is among the best in the state.

EDENBROOK MOTEL

Route 3

Bar Harbor

OPEN MAY THRU OCTOBER

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25 large, airy units with electric heat—radios.

Completely insulated—Simmons Beautyrest mattresses.

All modern conveniences. Wall to wall carpeting.

TV available.

Less than a mile from the business district.

LESTER MEGQUIER, Mgr.

Wonder View Motel Built on the Site of the Former Mary Roberts Rinehart Estate

Exquisite views of Acadia National Park and beautiful Frenchman's Bay from picture windows of your room, or from our terraces. Very well furnished. Completely new—modern in every detail. Within walking distance of: restaurants, theaters, etc.

Free TV in Rooms

Breakfast Room and Snack Bar in Season

SPECIAL OFF SEASON RATES

A Must in Bar Harbor, Maine

OPEN YEAR ROUND

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700 yards to Ferry Terminal



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Winter Harbor, Maine



Over 600 acres of coastal woodland with trails, overlooking Frenchman's Bay, near Schoodic Point and Acadia Nat'l Park. Across from Bar Harbor-Nova Scotia Ferry. Salt and fresh water fishing, golf and tennis nearby. Private sandy beach and dock. A delightful informal hotel for discriminating people. Enjoy excellent Maine food and relaxed hospitality. Moderate rates, American plan. Private baths. Separate Rustic Lodge. Convenient to Churches. Endorsed by Duncan Hines. June 27 to September 1 Descriptive folder upon request. Ownership-management, Mrs. Robert Gordon Ferguson.



WASHINGTON COUNTY

WASHINGTON COUNTY, on Maine's and the Nation's easternmost border, aptly has been called the Sunrise County of the U. S. A. Although its coastal region was one of the first to be explored and settled in Maine, its 2,628 square miles, consisting mostly of woods, lakes and streams, contain extensive areas where the human foot has but infrequently trod. As a result it contains some of the most notable hunting and fishing territory in the State, with deer, bear, small game and game birds in profusion and sport fish of unusual size up to the king of all rod and reel fighters, the Atlantic salmon.

With an abundance of forest, fisheries, agricultural lands and waterpower, Washington County is an area rich in raw materials and yet with tremendous room for developments. It is the center of the sardine canning industry in the United

States; its broad coastal plains produce enormous quantities of the world's best blueberries. Its fertile soil is the basis for extensive potato, livestock and poultry raising; and lumbering, pulp and paper have been important industries for many decades.

Calais and Eastport are the only cities in the county, which also contains forty-four organized townships.

Calais is situated in the beautiful St. Croix River Valley, with an international bridge across the river to St. Stephen, N. B. Collaboration between the two communities is world-famous, with an interchange of trade, commerce and essential municipal service. Calais is a trading and manufacturing center for the area, as well as a transportation hub. It has several small hotels and tourist homes, fine retail stores and it taps an extensive and famous recreational area of large lakes, forests and streams.

LEEN'S "Hook-n-Hunt" LODGE

GRAND LAKE STREAM, MAINE

FOR A REAL MAINE VACATION

Clean comfortable accommodations — a relaxing atmosphere — extra good food — downright down-east hospitality. Phone, write or wire early for information or reservations.

You'll love the place and the fishing too. Salmon, togue and trout. Terrific bass fishing in season. A wonderful place for the seasoned fisherman — excellent for novices, too. Good safe boats — motors. Registered guides on call if wanted.

LEEN'S Hook'n Hunt LODGE

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Grand Lake Stream, Maine Tel. Princeton 8017-13
American Plan or Housekeeping

David's Fishing and Hunting Cabins

Located at Grand Lake Stream at the foot of Grand Lake where Fishing and Hunting is at its best.

Salmon, Togue, Bass, Trout, Pickerel, Perch,
Partridge, Woodcock, Duck, Deer, Bear.
Boats and Motors

Reasonable Rates

Guides Available

DAVID and LAURA YATES



Maine Invites You

WASHINGTON COUNTY



Open, Ice Out

FISHING

Bass—Salmon

Togue—Trout

Perch—Pickerel

PLAY-STEAD CAMPS

Fine Bathing Beach

Dec. 1

HUNTING

Deer—Bear

Partridge

Woodcock—Duck



Camps located on Lewey's Lake—Connecting Long Lake, Big Lake, Grand Lake and St. Croix Waters, with the finest Bass and Salmon fishing in the East. Main lodge with central dining room and excellent home cooked food—American Plan. Also modern attractive, fully equipped, housekeeping camps with all modern conveniences. Moderate rates.

Canoes—Boats—New Johnson Motors—Guides—Bait—Licenses

Folder and rates on request

MR. and MRS. BILL PLAISTED

PRINCETON, MAINE

Tel. Princeton 67

Eastport is the most easterly city in the United States, situated on Moose Island and connected with the mainland by bridge. It is at the entrance to the great Passamaquoddy Bay area, with a large and deep harbor and has long been known as the center of the sardine canning industry of the United States.

Eastport is also the site of Quoddy Village, headquarters of the famous project to harness the ocean tides for electric power. The tides rise and fall 18 to 27 feet in this area. Dormant for more than ten years, efforts are now being made to revive the giant project as an international undertaking.

Lubec, across the entrance to Cobscook Bay from Eastport, is the most easterly town in the United States and West Quoddy Head Light, at East Lubec, is the most easterly point of land in the Nation. Lubec also is a sardine, fish processing and industrial center, with a fine retail section serving its residential area.

Lubec and Eastport flank the three-mile entrance to Cobscook Bay, a large sharply indented ocean basin ringed by State Route 189 and U. S. Route One. The distance around the western shores of Cobscook Bay from Lubec to Eastport is some forty miles. For scenic beauty, both Lubec and Eastport are situated where the eye can encompass vast expanses of blue water and islands in Quoddy Bay. From the

(Continued on Page 100)

"way down east"

DENNYS RIVER INN

"a country hotel"

For a quiet VACATION, with plenty of woods, trails and the best ATLANTIC SALMON fishing in Maine.

Good Dining Room Service

Weekly Rates

ROBERT and HYL A GODFREY

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Hand-made BRAIDED RUGS for Sale

FISH — HUNT — VACATION on Dennis River

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Atlantic Salmon, Trout, Bass, Pickerel, Deer

Log housekeeping cabins with modern conveniences. Electric refrigeration, gas ranges, hot and cold water and bath with tub or shower. Screened porches. Everything furnished. Ideal location for either the fisherman or the vacationing family. Cabins for 4-8. Write for folder and rates.

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MOPANG LODGE AND CAMPS

FISHING • VACATION • HUNTING

Mopang Lakes—center of Washington County's unexcelled landlocked salmon and trout fishing—ice-out to September 30th. Deer and bear, November 1st to November 30th. All log cabins. Log Lodge with central dining room. Safe sand beach fronting all cabins. Ideally suited for families. Home cooked meals. American Plan. Write for information

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LONG LAKE CAMPS

PRINCETON

One of the Most Completely Equipped Fishing Camps in Maine

Let us prove our statement! We offer the best all around fishing in Maine.

Separate Log Cabins
with all modern conveniences

Downeast Food
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Boats, Motors, Guides,
Outpost Cabins

No Housekeeping Cabins

Write for booklet

ED. JONES

Phone 27

PRINCETON, MAINE



BASS
SALMON
TROUT



TOGUE
PICKEREL
PERCH



FISHING

Maine's Best Variety of Fishing
SALMON, TROUT, LAKE TROUT, BASS, PICKEREL, PERCH

GRAND LAKE LODGE and CABINS

FISHING

Finest Food and Accommodations. American Plan Only.

Guides — Boats — Motors

Open—Ice Out, (about May 1st) to Sept. 30th

On the Shore of Western Grand Lake in the Heart of
Washington County

Folder on request

Tel. Princeton 35-21

Frank F. Allen, Owner-Manager, Grand Lake Stream, Maine

hilltops are magnificent views of New Brunswick, and across the giant Bay of Fundy, the distant shores of Nova Scotia.

The U. S. Weather Bureau officials rate the summer climate in this area as the finest in the Nation and the winter temperature the same as Boston.

Clockwise on the road-circle from Lubec to Eastport are West Lubec, North Trescott, Whiting, with a famous old church and cemetery; Dennysville, on the swiftly flowing Dennys River, famous for its Atlantic salmon; West Pembroke and Pembroke, with sardine and blueberry canning plants; and Perry, where a stone monument marks the exact midway point between the Equator and North Pole. Off-shore in the St. Croix River is St. Croix Island, now an International Shrine, where De Monts and Champlain and their company spent the winter of 1604.

Robbinston also is on Route One between Perry and Calais and is at the mouth of the St. Croix River. The rocks and sandy beaches in this area are tinged with red, creating a striking colorama.

Inland from Route One, State Highway 191 cuts north-south from Baring to East Machias, skirting the southern end of Meddybemps Lake, Cathance Lake, Rocky Lake and Hadley Lake. It passes through the villages of Meddybemps, Grove, Cooper and Jacksonville. Offshoots go through Charlotte and Ayers to West Pembroke; and through Marion to Dennysville. These roads traverse a lake and forest country, where Atlantic salmon come up the coastal streams and lake salmon, trout and togue fishing are spectacular. In this

region also is the great Moosehorn national wildlife sanctuary, with headquarters at Baring.

Another side road along the southern shore between East Machias and Lubec passes through Cutler, with one of the most beautiful small harbors in the United States.

Westward from East Machias to the Hancock County Line, the coast of Washington County is indented with many deep bays, whose peninsulas and islands make it one of the most rugged and picturesque sections of the Maine coast. Machias Bay, Starboard, at the coastal tip of Machiasport, Roque Bluffs, Englishman's Bay, Chandler's Bay, Jonesport, West Jonesport, Beals, Addison, Pleasant Bay, Harrington, Ripley Neck, Milbridge, Wyman on Narraguagus Bay, Pigeon Hill Bay, Petit Manan Point, Dyer Bay, Dyer Neck and Steuben—all are names and places in this entrancing coastal area where lumbering, fishing and the recreational industry are an important means of livelihood in a setting of grandeur and beauty.

Slightly inland the larger towns of Machias, county seat and shopping center, Jonesboro, Centerville, Whitneyville, Columbia Falls, Harrington and Cherryfield are villages on rivers which cut into the coastal plain. Cherryfield, on the Narraguagus River; Harrington on a coastal river and the center of forty-six different trout fishing streams; Columbia Falls, on the Pleasant River; and Whitneyville on the Machias River all are centers for the "king of game fish," the Atlantic salmon.

RUSSELL'S

Brookton (U. S. I) Washington County Maine

Twenty-two years of serving Fishermen and Vacationists
Fishing that is rewarding. Cottages with unusual comfort and charm. Pleasant short side trips. Rest, Quiet, Swimming, Boating, Relaxing.

BASS, SALMON, TROUT, TOGUE, PERCH,
PICKEREL

Tel. Danforth 8-13 R. R.: Forest Station

Airports: Houlton or Bangor

Boats and Motors for rent \$9.00 daily American Plan

\$11 daily guide with boat and motor

Booklet

Pocomoonshine Lake Lodges

Located on Pocomoonshine Lake and Connected with Upper and Lower Mud Lakes, Crawford Lake and the E. Machias River.

For the family vacationist or the "hunting and fishing enthusiast" attractive, cozy, individual cabins with all modern conveniences. Central dining room or housekeeping if preferred.

Bass, Pickerel, Perch

Deer, Bear, Birds

(Bass Season June 1-Sept. 30)

Guides, Canoes, Boats, Motors, Licenses, Tackle

Folder and Rates on Request

GENE and ESTELLE MORIARTY ALEXANDER, MAINE

(Washington County)



FACTS ABOUT MAINE

Maine has a population of 913,774 according to the 1950 census.

Maine is 320 miles long, 210 miles wide, and has a total area of 33,040 square miles.

Maine is nearly as large as the other five New England states combined.

Maine has sixteen counties; containing 21 cities, 422 towns, 65 plantations, and 386 unorganized townships.

Maine's geographical location, topography, and climate make it an ideal region in which to live, work and play.

Maine is one of the most healthful, beautiful, and interesting states in the union.

Maine has 16,750,000 acres of forest land, 2,500 miles of indescribably beautiful coastline, 2,465 crystal-like lakes.

Maine's Aroostook County contains 6,453 square miles, an area greater than Connecticut and Rhode Island combined.

Maine raises one-seventh of the nation's potatoes; 75% of its blueberries.

Maine's highest elevation is Mt. Katahdin, 5,267 feet above sea level.

Maine is an agricultural state with approximately 50% of her people living in rural communities.

Maine farms number upwards of 42,000 with a total value of approximately \$230,000,000.

Maine's industries are well diversified.

Maine-made products embrace the list from checkers to warships, and from axes to yarns.

Maine has one factory using 5,000 cords of wood weekly, and another plant using 72,000 tons of coal annually.

Maine's toothpick production is about 170,000,000 a day.

Maine's cement plant, the only one in New England, produces 225,000 tons annually.

Maine produces 25% of all the feldspar used in America.

Maine has 19,865,000 acres of land surface and of this amount 16,783,000 acres are in timber and wood lots.

Maine's annual cut of lumber is approximately 500,000,000 feet.

Maine's annual cut of pulpwood is about 1,300,000 cords.

Maine claims America's first chartered city—York.

Maine has 61 public utility plants and 120 water power establishments.

Maine's lakes, mountains, seacoast, and other recreational assets make it a year round mecca for vacationists.

Maine's varied recreational interests bring to the State \$272,000,000 annually.

Maine is truly The Land of Remembered Vacations and the VACATIONLAND of the Nation.

DOWN RIVER CAMPS

Covering the Grand Lake, Big Lake and St. Croix River area

We cater to Bass and Salmon fishermen

Comfortable cabins, meals at central dining room or housekeeping camps, if you prefer

Canoes, boats and motors to rent

Guides, license, and tackle at camps

Deer and Bird Hunting in season

Bass season June 1 to Sept. 30

Write for folder

Owned and Operated by Mr. and Mrs. M. E. Slipp

Phone 8034

PRINCETON, MAINE

From Cherryfield starts beautiful "Cherryfield Woods Road," State Route 193, which follows the Narraguagus River north through Deblois to Beddington. Here Route 9 cuts across the center of Washington County from west to east. This is the famous "Air Line" road, well known by deer hunters and fishermen, tapping the Mopang Lakes, Pleasant River, Machias River, Chain Lakes, Crawford Lake and Pocomoonshine Lakes areas, with their villages of Wesley, Pokey, Crawford, Alexander and Baileyville, where Route 9 joins U. S. Route One between Baring and Woodland.

Cutting across the center of the county, the famous Grand Lakes chain reaching up into Penobscot County contains togue, trout, salmon, pickerel and other game fish, making it the Mecca annually for thousands of sportsmen. Connecting Grand Lake and Big Lake is Grand Lake Stream, a three mile stretch of rapid water known to all experienced fishing enthusiasts.

North of Calais is Woodland, site of the St. Croix Paper Company; Princeton, gateway to the Grand Lakes area; Waite and Talmage, in the heart of a great hunting and fishing area; Topsfield, Brookton, Eaton and Danforth, all on U. S. Route One traversing the northeastern section of the county. Vanceboro is the gateway to the Spednic and Chiputneticook Lakes area.

LOG HOUSE CAMPS

suggests

A VACATION FOR THE FAMILY



Fishing
Smallmouth bass, salmon, pickerel, togue, perch, trout.

Recreation
Swimming, water skiing, surfboard riding, sailing, picnics.

Accommodations
Large, completely modern housekeeping camps.

Location
Secluded pine grove on lake shore in the heart of the St. Croix River-Big Lake Region.

Folder on request

KEN SAVAGE

Tel. 61

Rt. 1, Princeton, Me.



PENOBSCOT COUNTY

PENOBSCOT COUNTY, is a great diversified farming, industrial and recreational county in East Central Maine, bisected by Maine's largest river, the Penobscot, and containing the third largest city in the State, Bangor.

Hub of the County is Bangor, "Queen City" of Maine, and the commercial and financial center for the northern and eastern section of the State. Sixty miles from the sea at beautiful Penobscot Bay, it is the head of ocean navigation on the Penobscot.

The site of Bangor, at the junction of Kenduskeag Stream and the Penobscot, was an important Indian rendezvous before Champlain landed there in 1604 in his search for the fabulous city of Norumbega.

Today Bangor is a beautiful city of modern stores, hotels and offices, with stately residences on wide, shaded streets and with scenic parks and parkways.

Although Bangor is primarily a commercial center, there are numerous diversified industries both there and across the river in Brewer, the products including pulp, paper, wood products, wood tools, machinery, snowplows, stoves, furnaces, building material, metal products, brick, cigars, fish, meat and agricultural packs, clothing, mattresses, sportsmen's equipment and furs.

The Bangor Salmon Pool, opposite beautiful Grotto Cascade Park with a 45-foot cascade, is known throughout the world.

Southwest and northwest of Bangor main highways fan out into a rolling hill and lake country where fertile farm lands yield rich harvests of potatoes, hay, fruit, poultry, dairy and cannery products. Many towns in this region contain small industries based on wood products, woolens, leather and metal products. Such towns include Hampden,

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The official designation of MAINE PUBLICITY BUREAU Branch Offices. Our services are free; our only purpose to help you get the most out of a visit to Maine.

HUNTING IN MAINE

is a special publication for the Maine nimrod. It tells you where and how to hunt both large and small game in the Pine Tree State, and contains a directory of many of Maine's better hunting camps and lodges.

Send for your free copy to:

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Portland, Maine



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PENOBSCOT COUNTY



BANGOR

Queen City of the East...

the BEST START for a Maine VACATION



We, who enjoy BANGOR as a place to live, invite YOU to visit Maine's FINEST SHOPPING CENTER and RECREATIONAL AREA. BANGOR is the vacation PLAYGROUND and WORKSHOP of 35,000 industrious Maine people. YOUR visit to the Queen City can be easily made by CAR over excellent highways, or by frequent, convenient schedules of PLANE or TRAIN.

WE INVITE YOU TO BECOME ONE OF US FOR VACATION FUN
AND PERMANENT RESIDENCY

Write now to the

BANGOR CHAMBER OF COMMERCE

23 Franklin Street



True Maine Hospitality



The Bangor House

Ideal Stopping Place for Sportsmen and Visitors to Northern Maine

A friendly hotel, conveniently located near the city's shopping center and its Railroad, Bus, and Air Terminals. All our guest rooms with bath have been completely renovated and refurnished. Family plan rates: free for children under 15 in room with parents. Rooms \$3.75 up daily. Exceptionally good food. Dining Room and Coffee Shop. Air-cooled Cocktail Lounge. Adjoining Free Parking.

Home of Rotary, Kiwanis and Zonta Clubs
Open all year. **Horace W. Chapman, President**
Bangor, Maine

ALWAYS SOMETHING DOING IN MAINE

Your visit to Maine will be even more enjoyable if you plan to take in some of the many special events held each year.

During the Spring and Summer season such activities as Music Festivals and Folk Dances, Country Fairs and Auctions, Art Shows and Crafts Exhibits, Industry Displays, Food Festivals such as the famed Maine Seafoods Festival and the Maine Broiler Day, Historical Observances, 'Straw Hat' Summer Playhouses, Water Pageants, Horse Racing and countless others will be found from one end of the State to the other.

Fall is the time for Autumn Foliage Festivals and Tours, Harvest Feasts, Sulky Racing and Old Time Country Fairs. An active Winter program of Skiing and Winter Carnivals is in progress during the months of December through March.

Anytime is a good time to Come to Maine—you will always be welcome and you always will find something doing in the Pine Tree State.

Newburg, Dixmont, Hermon, Carmel, Etna, Plymouth, Glenburn, Kenduskeag, Levant, Stetson, Hudson, Corinth, Exeter, Corinna, Bradford, Charleston, Garland and Dexter. Newport, on the western border of the county, is on the shores of Sebasticook Lake, famous for its bass fishing, and is an important resort center as well as a large wood products plant.

Brewer, across the river from Bangor, is the site of the Eastern Manufacturing Company's pulp and paper plant and has numerous lesser industries. Orrington, Holden, Ed-dington and Clifton, also on the east side of the river are rural centers for agriculture and wood products plants, besides containing several ponds and streams for vacationing.

Immediately north of Bangor are Veazie, Orono, with the 500-acre campus of the University of Maine and Old Town, small manufacturing city and site of the Indian Reservation which is the home of the remaining members of the Penobscot Tribe, a fragment of the once powerful Abnaki Nation.

Northeast of Old Town the towns of Milford, Greenfield, Costigan, Greenbush, Passadumkeag, Lowell, Burlington, Olamon, Enfield and Lincoln lead to many fishing waters and big game sections of eastern Penobscot County and the northern sections of Hancock and Washington Counties. From Lincoln Route 6 runs eastward to Vanceboro on the New Brunswick border through Lee, Springfield, Carroll and Topshfield.

Sysladobsis Lake (usually called Lower Dobsis) is reached from Springfield over a good secondary road to the shores

A LANDMARK OF HOSPITALITY

Conveniently located in Central Maine for day trips to Bar Harbor or the Moosehead Region — the gateway to Northern and Eastern Maine.

Comfortable rooms each with bath, shower or running water.

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Kidney Pond Camps

At The Base Of Mt. Katahdin

Established 1902

A perfect spot for a family vacation. Excellent fly fishing, hiking, swimming, canoeing, picnicking, etc.

Good food is our specialty.

Rates: \$75 per week, adults—\$50 per week, under 16

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18 miles beyond Millinocket on direct road to Mt. Katahdin. Unsurpassed view. Individual log cabins accommodating 1 to 6 persons on the sandy beach of beautiful Upper Togue Pond. Central dining room. Excellent food. Ideal vacation spot for young or old. The best of fishing, hunting, swimming, canoeing, mountain climbing. Housekeeping and American Plan.

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Modern cabins, several outlying camps at trout ponds, one on Allagash Head Waters. Swimming and Fishing.

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Located on Middle Jo Mary Lake, Katahdin,

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JASPER HAYNES

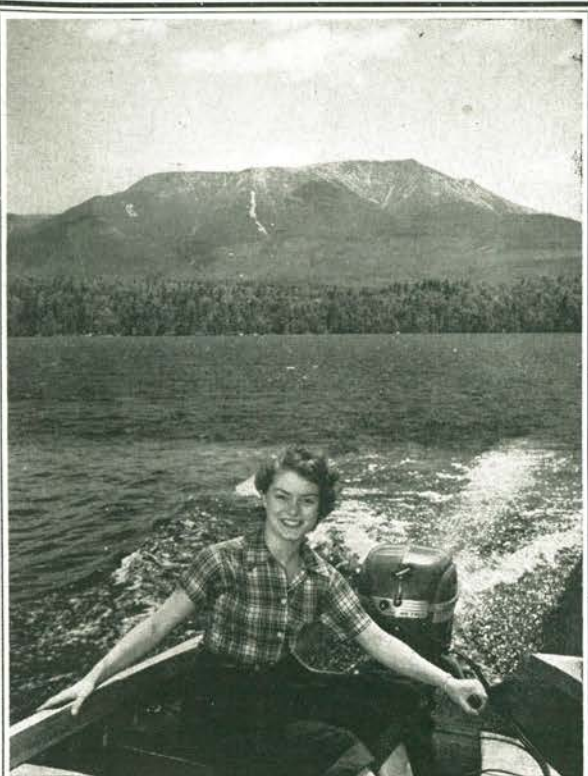
P. O. MILLINOCKET, ME.

of the lake, which is at the northwest end of the famous Grand Lakes chain.

Winn and Mattawamkeag, also on the east side of the Penobscot above Lincoln, are gateways to some of the best bass and trout fishing waterways in the State. In this eastern section of the county are the agricultural and lumbering communities of Prentiss, Drew, Kingman and Webster Plantation.

Northwest of Old Town, on the west side of the big river, are the farming and lumbering communities of Alton, Argyll, LaGrange, Edinburg, Maxfield and Howland. North of Howland is Seboeis on South Branch Lake and a lake, stream and mountain country extending to Seboeis Lake in Piscataquis County. Here also are Woodville and Chester, farming, lumbering and summer camp communities on the west bank of the Penobscot.

From Mattawamkeag Route 157 leads northwest to the lumber, pulp and manufacturing towns of Medway, East Millinocket and Millinocket, where are located the big mills of the Great Northern Paper Company. These towns are also the gateways to Norcross, departure point for the Twin, Pemadumcook, Nahmakanta, Jo-Mary and Millinocket Lakes of the West Branch Chain and the Katahdin area, while the East Branch region of the Penobscot is reached through Medway to Grindstone, Stacyville, Sherman Station, Mt. Chase and Patten to Shin Pond. From Shin Pond northward is the large lake-studded area of Penobscot County which includes Mattagamon (Grand), Scraggly, Snowshoe, Grand and Seboeis Lakes and several mountains.



MOUNT KATAHDIN AND MILLINOCKET

Invite you to

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Enjoy the Maine woods

Arrive by plane, train or car

Excellent accommodations

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Millinocket, gateway to Mt. Katahdin
and Baxter State Park, starting
point of Appalachian Trail

Write for free booklet to

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MILLINOCKET

MAINE



AROOSTOOK COUNTY

AROOSTOOK COUNTY, largest of Maine's sixteen counties, is bounded by Canada on the West, North and East, and covers a land area of 6,453 square miles. Slightly more than 20 per cent of Aroostook County is under cultivation, but she earns her distinction as the "Potato Empire of the World." Each summer, Aroostook takes on a picturesque beauty that is unmatched, with acres of vari-colored potato blossoms, fields of grain, clover, oats, peas and herds of cattle all in mother nature's natural setting. Aroostook has never known a drought and her farm lands are rich and green.

Aroostook is the home of the largest deposits of manganese on the North American Continent. Traces of gold, uranium, copper, molybdenum, antimony and limestone have been found throughout her length and breadth, with the actual quantities available still unknown.

Aroostook is rapidly becoming a four-season vacationland. Fishing, camping, hiking and canoe trips start in the spring and expand into swimming, water skiing, golfing and boating. The fall finds fishing and hunting, with the winter months popular for smelt fishing and skiing.

Geographically and commercially, Aroostook is divided into four areas. Main highways enter Aroostook from the south at Macwahoc on Route 2 and at Weston on Route 1. From Macwahoc, Route 2 follows the course of Molunkus Stream to Island Falls.

Island Falls is a commercial center for farming, lumbering and potato processing and serves as a central point for nearby resorts. It is located adjacent to the falls of the west branch of the Mattawamkeag River. Northeast of Island Falls is the Pleasant Lake area, one of Theodore Roosevelt's favorite hunting and fishing spots.

Northeast, the road passes through Dyer Brook, Merrill, Smyrna Mills, Oakfield, Ludlow and New Limerick to Houlton. Nearby lakes and streams produce bass, pickerel,

brown trout, salmon and white perch. The many lumbering areas provide excellent partridge, deer and black bear ranges.

Alternate Route 2 passes through some of the longest uninterrupted sets of forest in Maine, broken only by Reed, Haynesville, Glenwood and Linneus. This route traverses a mountain, lake and stream region with Wytopotlock Lake and Stream and the East and West branches of the Mattawamkeag. A natural setting for the hunter, fisherman and camper.

Route 1 from Weston is a most picturesque route, passing through such towns as Orient, Amity, Cary and Hodgdon to Houlton.

Routes 1, 2 and Alternate 2 all converge at Houlton, the capital of Aroostook and the commercial and distribution center for the southern part of the county. Houlton is the first of five major ports of entry into Canada.

Route 1 leaves Houlton on an excellent highway to Littleton, Monticello and Bridgewater. All are potato growing communities with some diversification into lumber, cattle and grain. Some of the finest hunting, fishing and camping facilities are located in this area. From Bridgewater, Route 1 enters Mars Hill. A community named after a mountain which overlooks the whole town.

At Mars Hill, Route 1 divides into Route 1 and Alternate Route 1. Alternate Route 1 takes you to Easton Center, Fort Fairfield and Caribou.

Route 1 leads directly to Presque Isle, Aroostook's only City, surrounded by some of the most fertile farm lands in the County. Presque Isle serves as the vacation center for many of the nearby vacation areas, with Aroostook State Park, a 430 acre spot for boating, swimming, water skiing, camping, nature trails and skiing located nearby. Presque Isle has a brand new Country Club located 4½ miles from the City on the Parkhurst Siding Road.



A good day's catch at Rideout's.



Rideout's

SPORTING CAMPS



EAST GRAND LAKE

DANFORTH, MAINE

Larry and Barbara Rideout's sporting cabins on beautiful East Grand Lake, in Maine, on the New Brunswick Border 100 miles northeast of Bangor, Maine. Salmon, Trout, Togue, Bass, Perch, Pickerel fishing. Also the best of hunting. Deer season opens October 21 to November 30.

Tents and cabins in outlying areas, with plane service daily at main camps. 30 large boats, and motors any size for rent. Cabin cruiser. Guides available. 20 separate cabins 1 to 8 separate bedrooms in each. Diningroom seats 48. Also 8 housekeeping cabins everything furnished. Water skiing in July-August-September.

Open ice out to November 30.

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Dec. 1 to April 1, L. E. Rideout, 10825 N. E. 11 Ave.,
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April 1 to Dec. 1, Rideout's Sporting Camps, Danforth, Maine.

Waiting to prove to you this is a fisherman's Paradise.



One of several hunting pictures at Rideout's.

Presque Isle is home to a huge U. S. Air Force Guided Missile Base and a terminus for Northeast Airlines.

Route 1 continues north from Presque Isle to Caribou, where it joins Alternate 1. Caribou is Aroostook's largest town, located on the banks of the Aroostook River as is Fort Fairfield and Presque Isle.

Caribou is one of Maine's most rapidly growing communities, serving as the commercial center for Caribou Air Force Station, several Nike Guided Missile Stations and located a short distance from the largest bomber base in the Northeast.

Route 89 from Caribou leads to Limestone, a potato center. Midway between Caribou and Limestone is Loring Air Force Base. A huge sprawling base with half of its installations underground.

Fort Fairfield, the third member of the triangle is the second major port of entry into Canada and also a very large potato shipping point. It is also the home of the Aroostook Valley Country Club.

Route 1 from Caribou leads North to Van Buren, the third Canadian port of entry. North of Van Buren it travels through Keegan, Lille, Grand Isle and St. David to Madawaska, the northernmost point in Maine and the home of Fraser Paper Company, Ltd., makers of bond paper, magazine stock, soda straws and the largest supplier of waxed bread wrap stock in the Country. It is Aroostook's fourth point of entry into Canada.

From Van Buren the road travels through Frenchville to the terminus of Route 1 in the United States at Fort Kent. Fort Kent is Aroostook's fifth port of entry into Canada, a short distance from the Province of Quebec.

From Quebec, south on Route 11 on Aroostook's scenic

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The NORTHLAND

HOULTON, MAINE

A Modern Hotel at the Crossroads of U. S. Routes 1 and 2



Gateway to the
Gaspé Peninsula
— and the —
Maritime Provinces

Excellent
Dining Room
and Cocktail Lounge
All Rooms With Bath

Single Room \$5 up — Double Room \$7.50 up

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Deer Partridge Bear

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Central dining room overlooking entire lake. Large game room—television, billiards, ping-pong, card tables, shuffleboard. Individual log cottages: 100% modern fireplaces, living room, bedrooms, bathroom. Metal boats, canoes, Johnson 5 1/2 h.p. motors. Swimming beach. Cook-outs. A trip you will remember. We try to please. Write for details—we know you will be satisfied. Tel. Island Falls 69-3.

BIRCH POINT LOG LODGE & CAMPS

Joseph W. Edwards, Pleasant Lake, Island Falls, (Aroostook Co.), Maine

Eagle Lake Camps

EAGLE LAKE, MAINE

For salmon and trout fishing. On Eagle Lake one of the famous Fish River Chain in Aroostook Co. in Northern Maine. Comfortable and clean log cabins with private bathrooms and all modern conveniences. Fine food. Reasonable rates. Experienced guides available. Hay fever sufferers find relief here. Easily reached.

For particulars address inquiry to

MRS. SAUL MICHAUD, Manager

Fraser's Inlet Camps

In Aroostook County

Excellent Salmon Fishing

Most Northern Camps in the United States

SQUARE LAKE GUERETTE, MAINE

Log Cabins have private baths

Spring water, fresh vegetables, fruit, cream and meats
Telephone Daily Mail Send for Booklet

highway. Route 11 at Fort Kent is the terminus for the most popular and famous canoe trip in the world, the Alagash canoe trip.

The Aroostook Scenic Highway winds its way through Soldier Pond, Wallagrass and Eagle Lake, passing by and overlooking some of the legendary lakes in the Fish River Chain. The thoroughfare located between Eagle Lake and Winterville is the jumping off spot to the Red River Country. A wooded paradise, supplemented with mirror lakes and turbulent streams which in the past had been known strictly for hunting and fishing, has in the last few years, come to the forefront with water sports of all kinds.

From Winterville the highway goes to Portage, center of the Fish River Country. Portage is located some twenty miles from Fish River Lake, which can be reached only by boat or plane. It has provided thrills for many dignitaries throughout the United States.

From Portage, south to Ashland, perhaps the largest lumbering community in Aroostook. It is from here the American Realty Road begins. A fifty mile stretch of good gravel road leading into the heart of one of the largest tracts of wooded wonderland left in the U. S. In recent years, the Canadian woodsmen and their chain saws can be heard in the distance as they reach in from the West and the two roads grow closer together.

Traveling south again, such regions as Masardis and Oxbow are reached, past replicas of giant woods' operations, now a sportsman's adventure land.

From the Oxbow, again traveling south past Oak Hill, Knowles Corner, Moro and Hershey, where the road leaves Aroostook passing into Patten.

The whole Aroostook Scenic Highway is dotted with picnic sites and camping grounds provided by the State, in addition to resort facilities at Ashland, Portage, St. Froid, Eagle Lake and other Fish River or Red River areas.

A Home In Maine

After you have enjoyed a season or two of vacation life along Maine's beautiful seacoast or on the shore of one of her sparkling lakes, you will, we feel sure, have an irresistible urge to own a place of your own that you can come back to year after year, or better still, a spot where you may establish a year-round home.

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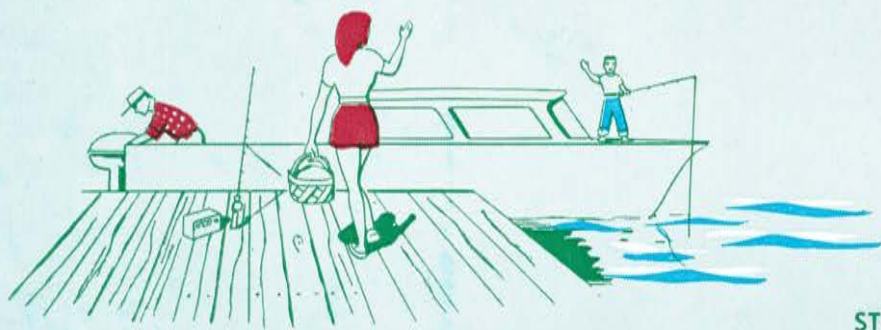
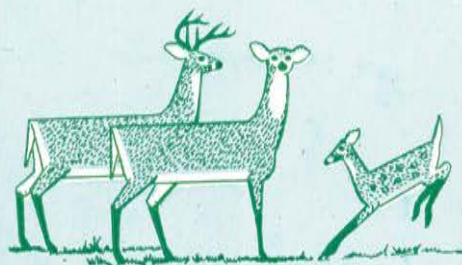
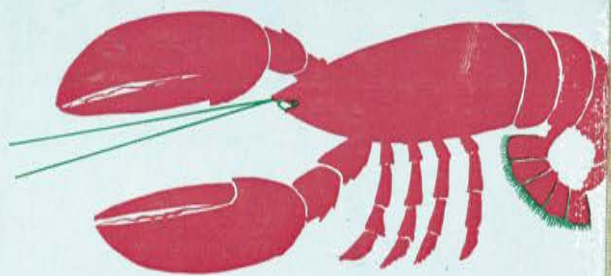


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