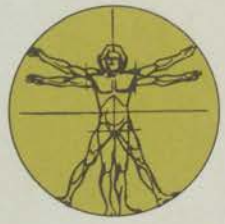
eastern maine people build their medical center...

The new Eastern Maine Medical Center tower complex, viewed from the direction of downtown Bangor/Brewer with the Stetson Medical Building in the foreground. The new structure replaces the 25-year-old temporary wooden "residence annex".

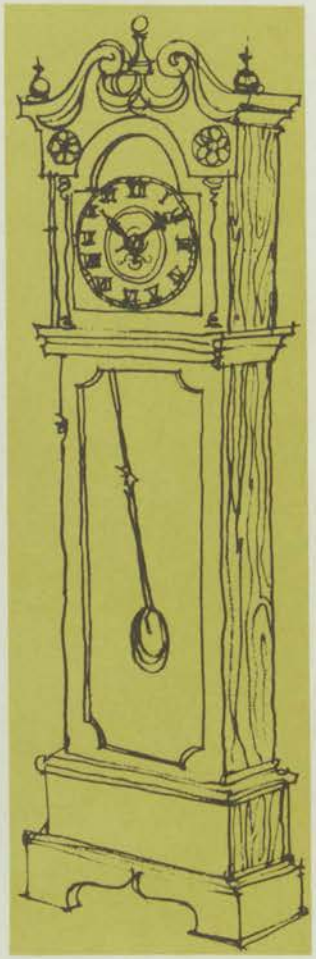


Each year in the State of Maine one person in every five needs a hospital!

Will there be a bed at Eastern Maine Medical Center for you -- for your loved ones -- for your employees and members of their families -- when it is needed? Use of medical-surgical beds at Eastern Maine Medical Center -- the major complement of the Medical Center -- is up 9.2% in the past year.

Serving a six-county area of eastern Maine, the Medical Center has been increasingly subjected to a squeeze between ever-increasing changes and improvements in medical practices and the demands of serving the actual needs of the area's residents. Until now, these needs have been met on an "immediate funds available," expediency basis.

Now, it has become imperative that a major project of modernization and replacement of outmoded equipment and facilities be undertaken. No longer will piecemeal efforts meet today's needs -- and those of the future.



the case in point

Over most of its 79 years of service to the people of eastern Maine as a voluntary, "not-for-profit" health care facility, EMMC has met individual needs on a one-by-one basis. As an unhappy result, turn-of-the-century operating rooms have become today's clinics - old coal bins have become areas of medical records storage - floors in adjacent buildings of different eras connect by sloping ramps - a two-sided elevator is the only access for stretchers between one wing and the rest of the Medical Center. Vital, closely related services such as surgery, recovery room, laboratory, X-ray, emergency, cardiac and intensive care units today are scattered on four levels in three different buildings. Of the Medical Center's 322 beds, only 97 actually conform fully to today's federal standards.

BUT... demands continue to climb

During the last year patient service days increased by 3,500. Emergency room visits escalated by 26%. Today, 20 separate hospitals are linked to and serviced by the Medical Center's cardiac center through the modern miracle of Dataphone. Over 5,000 such heart tracings and analyses were handled last year. Cobalt and radium treatments are provided cancer patients referred from 18 hospitals. Currently, 23 hospitals utilize the Medical Center's tissue pathology, blood bank and special laboratory services. In the last 18 months, another ten physicians have joined the Medical Center's already comprehensive staff.

1970

3,500 26%

EMMC is truly a "Medical Center," providing vital services and facilities to the people of eastern Maine. But, to insure its ability to keep pace with these climbing demands and serve effectively and efficiently in the years to come - -

here's what must be done:

Three years of carefully developed master planning - - reviewing local and regional needs - - by professional consultants and hospital-specialist architects, show that Eastern Maine Medical Center must:

1. **Replace the most outmoded beds with a new patient tower;**
2. **Integrate surgery, recovery room, laboratory, X-ray, emergency department and special care units;**
3. **Rebuild and centralize the vital supply units plus add new sterile processing capability;**
4. **Gain the capability to enter into the much needed field of rehabilitation and expand - - in new facilities - - its community-based psychiatric services.**

how it will be done:

A new and completely modern patient tower - - with a minimum of five floors (and possibly seven, funds permitting) - - will be built adjoining the present New Wing to make one integrated unit of the Medical Center, facing the river, with all entrances from State Street.

The new patient tower would be the core - - the heart - - of any future development needed on the Medical Center site - - a site adequate for expansion to double the present capacity, should it ever be needed.

the new building:

The first two levels will efficiently integrate and centralize the vital services and facilities now scattered throughout various of the older units, thus improving the quality of patient care and the Medical Center's cost-effectiveness in delivering patient care.

LEVEL ONE

(ground level) new main entrance, lobby, and patient admitting/discharge units; new surgery, laboratory, physical therapy, medical records and library, physicians' facilities; new intensive and coronary care units plus additions to the X-ray department; plus shelled-in provision for future new emergency out-patient department.

LEVEL TWO

(present lobby level) new dietary department, cafeteria, central stores, sterile supply, materials handling and meeting/conference rooms, plus shelled-in provision for future administrative, nursing, business offices and added teaching space, as well as provision for future pediatrics/maternity departments.

LEVEL THREE through FIVE

a new tower of patient floors, each up to 51 beds in a combination of 17 single and 17 two-bed rooms, all with modern care-and-comfort features (and each with outside views of the river). One level will include a 30-bed psychiatric unit; another a new rehabilitation unit.

•

An added two floors (levels 6 and 7) will either be constructed or shelled-in if adequate funds are provided.

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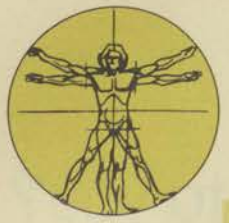
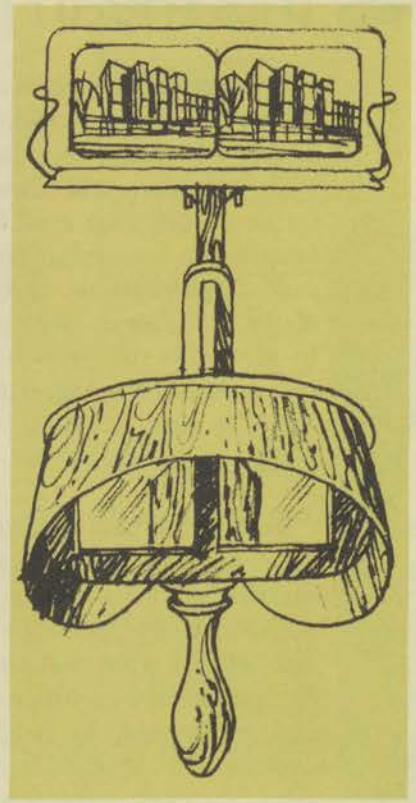
As permitted by the construction, existing beds which do not meet standards will be retired from service, while some of the existing rooms may be renovated for such use as self-care for diagnostic patients.



the new programs:



The Medical Center has already implemented many programs that will be vastly improved by the new construction.

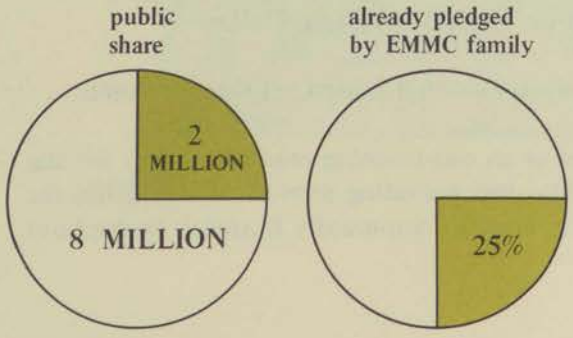
- Psychiatric unit (now 14 beds in the 1899 building) - - first in a non-government hospital in Maine and having the highest percentage of occupancy at EMMC.
- Four accredited schools: nursing, medical technology, medical radiography, nurse anesthesia (plus special programs such as that for area ambulance personnel, inhalation and intravenous therapy, coronary care nursing, etc.).
- Rehabilitation unit (now 18 beds in the Ross Home on Ohio Street - - none of which conform to state standards) capable of demonstrating new standards of care for heart, stroke, fracture and similar patients.
- Outreach of laboratory (44% of procedures for out-patients); X-ray (62% of procedures for out-patients); cardiology (52% of heart tracings for out-patients).
- Special care units of intensive surgical, medical and coronary care.
- Out-patient clinics offering multidisciplinary services available in no other way, such as cancer chemotherapy.
- Referral center for oncology, hematology, vascular and thoracic surgery - - an increasing number of medical specialties needed in eastern Maine.
- Isolation unit, even treating tuberculosis now that State facilities are closed.

. . . all of which points up EMMC's role as an out-reaching medical center, serving not only local patients with unusual facility, but providing services and facilities for physicians and patients residing in the service areas of community hospitals throughout the eastern half of Maine.

meeting the cost:

EMMC is chartered as a "not-for-profit" voluntary community facility, returning a profit to no one. It annually shows nearly $1,000,000 in services rendered but not reimbursed. Therefore, little of its income is available for building improvements.

Total cost of the new construction is professionally placed at $10,000,000. Of this amount, it is anticipated approximately 80% will be met through federal grants and long-term borrowing. The remaining $2,000,000 must be provided through the concerned generosity of individuals, corporations, business firms and their employees within the Medical Center's service area. In testimony to their own knowledge of and concern for the meeting of this need, the Medical Center's medical staff, its employees and Auxiliary have already given more than a half-million dollars toward the building fund - - a challenge to all who need - - or will need - - the Medical Center, to be equally generous!



what does this mean to you?

It can mean a great deal! The matter of your gift to the Eastern Maine Medical Center deserves very careful thought. Your decision will directly affect the future health care available for you and your loved ones, your friends, neighbors, and fellow-citizens throughout eastern Maine. Of course, none can be told what to give; the volunteer who calls on you can only offer a suggestion, if you wish. All gifts may be paid over a three year pledge period and are tax-deductible.

Just as no one can tell you what to give, no one can say when you, or a member of your family, may become a patient at the Medical Center. But you can control what will be waiting for you in terms of new facilities and care-items, if and when you do need care. You can exercise that control in advance - - with your carefully-considered gift to the Eastern Maine Medical Center Building Fund.

That is why your gift is needed - - and asked for - - now.

If my yearly* net taxable income is —	And my total three-year pledge gift is—	This would make my gift		And will reduce my yearly income taxes			Leaving Yearly Actual Cash Contributed
		Monthly	Yearly	Federal	State	Total	
$ 7,500	$ 540	$ 15	$ 180	$ 34	$ 5	$ 39	$ 141
	720	20	240	46	7	53	187
$ 8,500	720	20	240	53	7	60	180
	900	25	300	66	9	75	225
$10,000	900	25	300	66	12	78	222
	1,260	35	420	92	17	109	311
$12,000	1,260	35	420	92	17	109	311
	1,620	45	540	119	22	141	399
$15,000	1,620	45	540	135	22	157	383
	1,980	55	660	165	26	191	469
$18,000	1,980	55	660	185	26	211	449
	2,520	70	840	235	34	269	571
$25,000	2,520	70	840	302	42	344	496
	3,240	90	1,080	389	54	443	637
	3,600	100	1,200	432	60	492	708
$30,000	3,600	100	1,200	468	60	528	672
	4,320	120	1,440	562	72	634	806
	5,400	150	1,880	702	90	792	1,088

(* married with two dependents for 1971 tax year)

what does it cost to give?

While tax savings are the least consideration in establishing the size of your 3-year gift to the Medical Center, figures for the State of Maine will show that you can do more for less than you may have thought.

Further, there are other opportunities for effecting additional tax savings, as gifts to EMMC are for a charitable institution. While these are best discussed with your own tax or legal advisor who can determine what is most wise for you, a frequently used method is that of giving unrealized capital growth. In brief, if you give the Medical Center stocks - - or other items - - which have increased in value since your purchase, you will receive full tax deduction credit for the present, higher value without paying a capital gains tax, yet you are actually giving up only your original lower cost.

memorials

available to donors:

One of the most rewarding and satisfying contributions which you can make to the Eastern Maine Medical Center - - and to those who depend upon you - - is a living Memorial facility: a private room, surgery suite, nursing station, wing, floor or unit. Such memorial possibilities will be available in the new patient tower and special care pavilion.

Suggested gifts have been assigned - - more on the basis of utility and uniqueness than on actual construction costs - - to various items as listed with the floor plans that follow. In response to a gift of the suggested amount, the unit chosen will be established in honor of the donor, a relative, friend, or organization, or made a memorial at the direction of the donor. You may discuss this with the volunteer who calls on you and verify that the unit is still available by calling the Medical Center's development office at 942-6351.

Such units will be designated with a permanent plaque affixed to the door or near the unit memorialized - - a continuing reminder in the life of the community of eastern Maine that "someone cared."

MEMORIALS Level 1

No.	Unit	12–Quarterly Payments	Total Gift
101	Main lobby	$15,000	$180,000
102	Registration office	750	9,000
103	Gift Shop	Reserved*	(40,000)
104	Business office	650	7,800
105	Meeting room	1,500	18,000
106	Elevators (5) each	2,000	24,000
107	Outpatient waiting	1,000	12,000
	Physical Therapy (complete)	2,500	30,000
108	Exam room	500	6,000
109	Office	650	7,800
110	Hydrotherapy	650	7,800
111	Exercise	500	6,000
	Laboratory (complete)	10,000	120,000
112	General office	650	7,800
113	Histology	1,000	12,000
114	Pathologists' offices (5) each	500	6,000
115	Bacteriology	1,000	12,000
116	Blood donor room	1,500	18,000
117	Blood typing	1,000	12,000
118	Hematology	1,000	12,000
119	Chemistry	1,000	12,000
120	Medical Records	2,500	30,000
121	Library	3,334	40,000
122	Medical office (2) each	500	6,000
123	Doctors' lockers/conference	1,667	20,000
124	Open Courtyard	750	9,000
	Surgery (complete)	12,000	150,000
125	Anesthesia	1,000	12,000
126	Neurosurgical/orthopedic surgery	2,500	30,000
127-131	Operating rooms (5) each	2,000	24,000
132	Sterile supply	700	8,400
133	Laboratory	650	7,800
134	X-ray processing	650	7,800
135	Recovery room	1,250	15,000
136	Meditation room	2,500	30,000
137	Special procedure room	2,500	30,000
	X-ray additions (complete)	8,334	100,000
138	Outpatient waiting	1,000	12,000
139	Gamma camera	3,000	36,000
140	Offices (3) each	500	6,000
141	X-ray therapy	2,500	30,000
142	Super voltage	3,000	36,000
143	Cobalt therapy	3,000	36,000
	Special Care Unit (complete)	5,000	60,000
	Intensive care (complete)	3,000	36,000
144	Conference Room	650	7,800
145-151	ICU patient rooms (7) each	600	7,200
152	ICU nurses' station	1,200	15,000
153	Medications	750	9,000
154	Office	500	6,000

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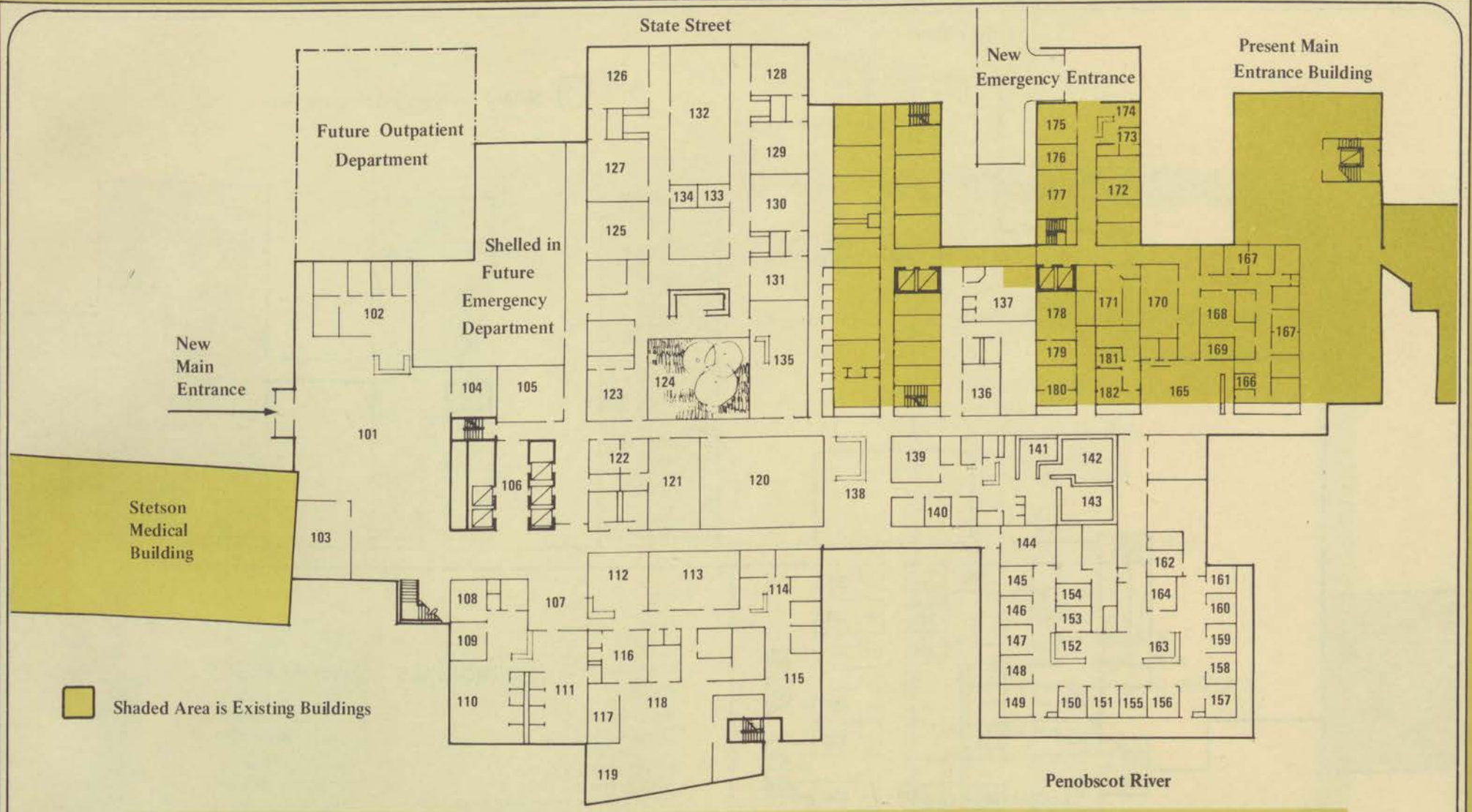
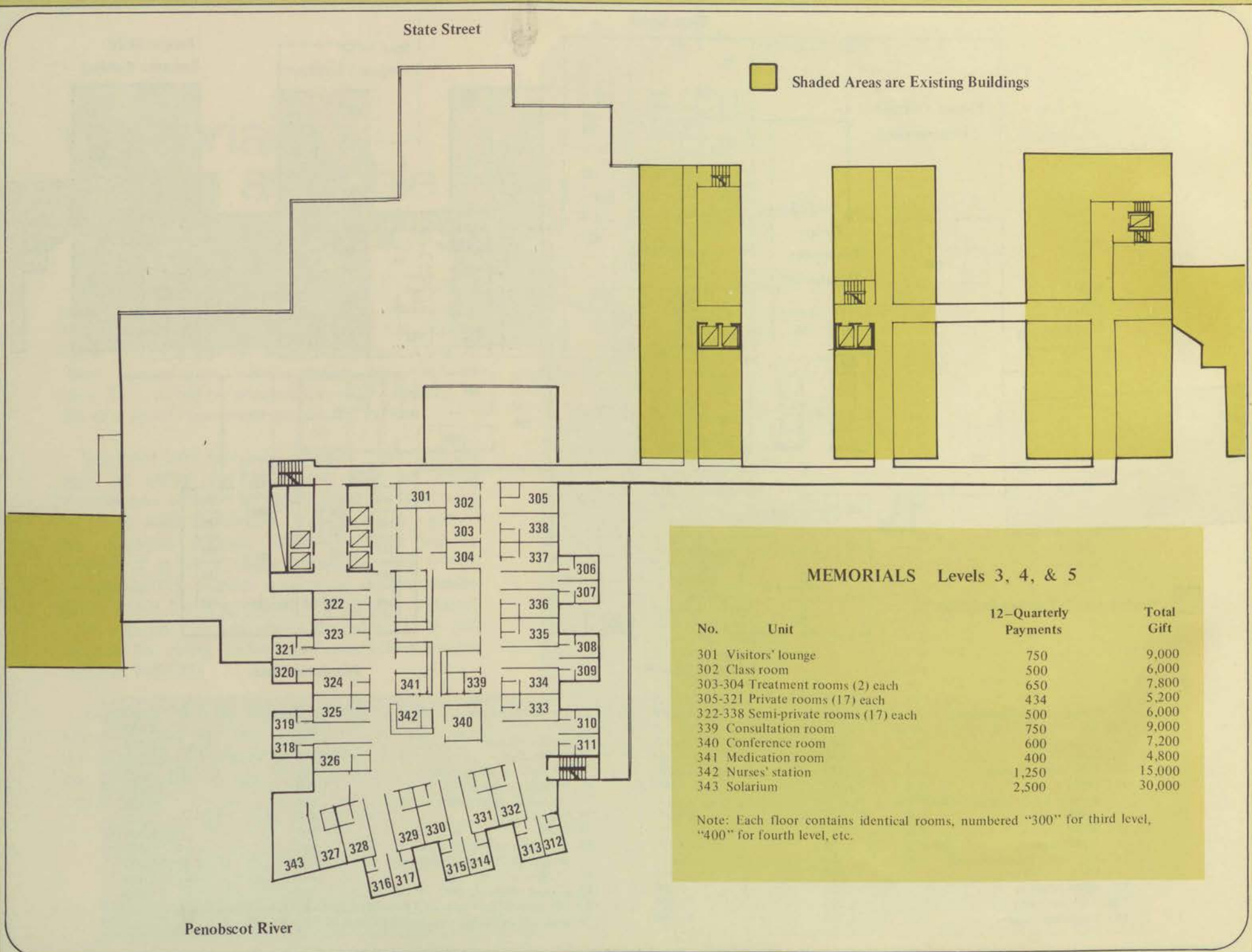


	Coronary care (complete)	3,000	36,000	172	Treatment rooms (4) each	450	5,400
155-161	CCU patient rooms (7) each	600	7,200	173	Office	500	6,000
162	Diet Kitchen	434	5,200	174	Nurses' station	1,250	15,000
163	CCU nurses' station	1,200	15,000	175	Observation	1,000	12,000
164	Medications	750	9,000	176	"On-call" doctor's room	600	7,200
	Emergency & Outpatient additions (complete)	7,500	90,000	177	Orthopedic room	1,000	12,000
					EEG–ECG (complete)	2,000	24,000
165	Waiting room	Reserved**		178	Work room	600	7,200
166	Medications	750	9,000	179	Office	500	6,000
167	Examining rooms (9) each	450	5,400	180	Examining rooms (2) each	450	5,400
168	Sterile supplies	600	7,200		**Inhalation Therapy (complete)**	3,000	36,000
169	Doctors' room	650	7,800	181	Treatment room	1,000	12,000
170	Accident room	1,500	18,000	182	Testing rooms (2) each	750	9,000
171	Operating room	1,750	21,000				

*Already pledged by Women's Auxiliary of Eastern Maine Medical Center

**Already established as a memorial to John Pierce McGinn



MEMORIALS Levels 3, 4, & 5

No.	Unit	12–Quarterly Payments	Total Gift
301	Visitors' lounge	750	9,000
302	Class room	500	6,000
303-304	Treatment rooms (2) each	650	7,800
305-321	Private rooms (17) each	434	5,200
322-338	Semi-private rooms (17) each	500	6,000
339	Consultation room	750	9,000
340	Conference room	600	7,200
341	Medication room	400	4,800
342	Nurses' station	1,250	15,000
343	Solarium	2,500	30,000

Note: Each floor contains identical rooms, numbered "300" for third level, "400" for fourth level, etc.

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