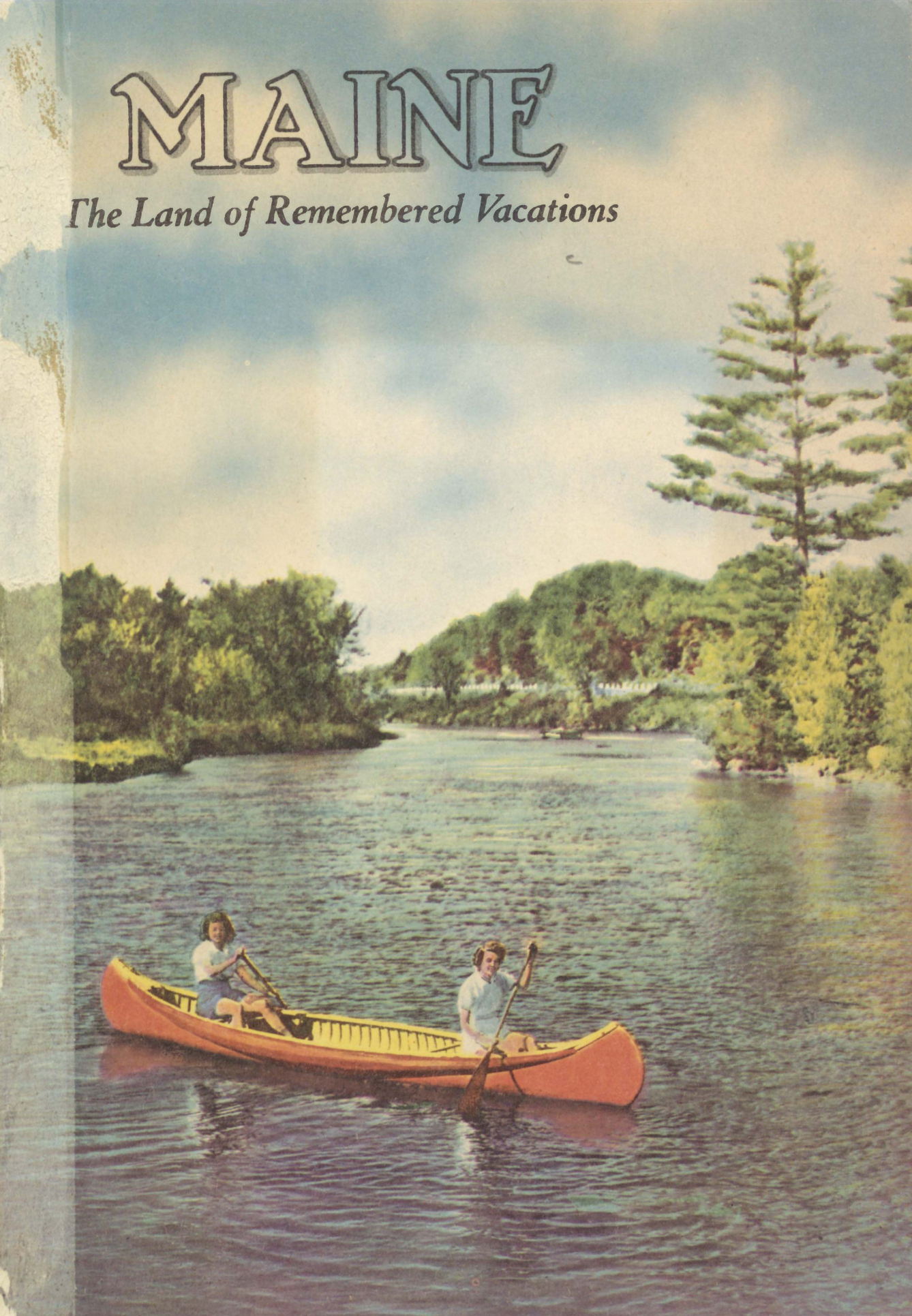
MAINE

The Land of Remembered Vacations



MAINE

The Land of Remembered Vacations

A newspaper editor upon returning home after recently visiting Maine wrote the following in his paper.

"It was hard for us to leave Maine and all of its beauty and charm. Booth Tarkington has written: 'To my mind Maine is the most beautiful state we have in this country, but even more appealing is its homeliness. It is easier for a stranger to feel at home in Maine than in almost any other place I ever knew. That is perhaps the reason why so many visitors cease to be visitors and get to think of Maine as home.' We had begun to feel what that great author felt as he penned those words. Some day we are going back to that state of 2,500 lakes and 5,147 rivers and streams; the state where the clouds sleep amid the spruce on the hill-tops; the state where the mountains meet the sea; where artists and authors capture the inspiration of the magnificent scenery and thrill the world. Maine, what a priceless collection of memories of fine people and scenic beauty we took with us as we left the state!"

COMPILED AND ISSUED BY THE
MAINE DEVELOPMENT COMMISSION
AUGUSTA, MAINE

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During the last few years sportsmen have become aware that the Maine coast furnishes unequalled fishing for that streamlined fighter of the deep, the tuna. Many freely predict that within a few years all tuna records will be broken by fish taken in Maine waters.

One distinct advantage of Maine tuna fishing is the fact that the angler does not have to go far out to sea to find his quarry. Many tuna have been taken less than a mile from the coast and at three miles out one will find school after school of the big fighters.

The magnificent Maine coast is one of the finest vacation regions in the entire world. Each year hundreds of thousands of persons enjoy its unforgettable beauty, its ideal summer climate and its amazing wealth of recreational opportunities.

Maine's ocean beaches are among the finest in the world. Here, during the hot days of summer, both old and young come to spend their vacation where it is cool, safe and uncrowded.

MAINE is known and loved by millions as "The Land of Remembered Vacations," a treasured retreat where re-creation of the mind and the body can be had for the asking.

It is easy to understand why this beautiful state that stands almost on the threshold of the world's busiest market places is treasured in the memories of all who visit it.

Maine has a diversity of scenery and of natural recreational facilities to be found nowhere else in the world. It is spacious, uncrowded and unspoiled.

It is a state composed of friendly, green-clad mountains; of idyllic, cool, inviting lakes; of rolling countrysides; of quiet villages redolent of the true spirit of New England; of a coast line that is known the world over for its sheer beauty.

In Maine the visitor can enjoy any type of sport and entertainment that he desires under ideal conditions. He can choose from a wealth of accommodations of every description.

These are the tangible assets of Maine. They do not include, however, one of the greatest of all Maine's assets — the friendliness and hospitality of her people.

The magnificent Maine coast is one of the finest vacation regions in the entire world. Each year hundreds of thousands of persons enjoy its unforgettable beauty, its ideal summer climate and its amazing wealth of recreational opportunities.

It is made up of superb sandy beaches; of bold, rocky headlands; of quaint, secluded anchorages; of wide, deep harbors; of capacious bays; of beautiful peninsulas and of uncounted picturesque islands.

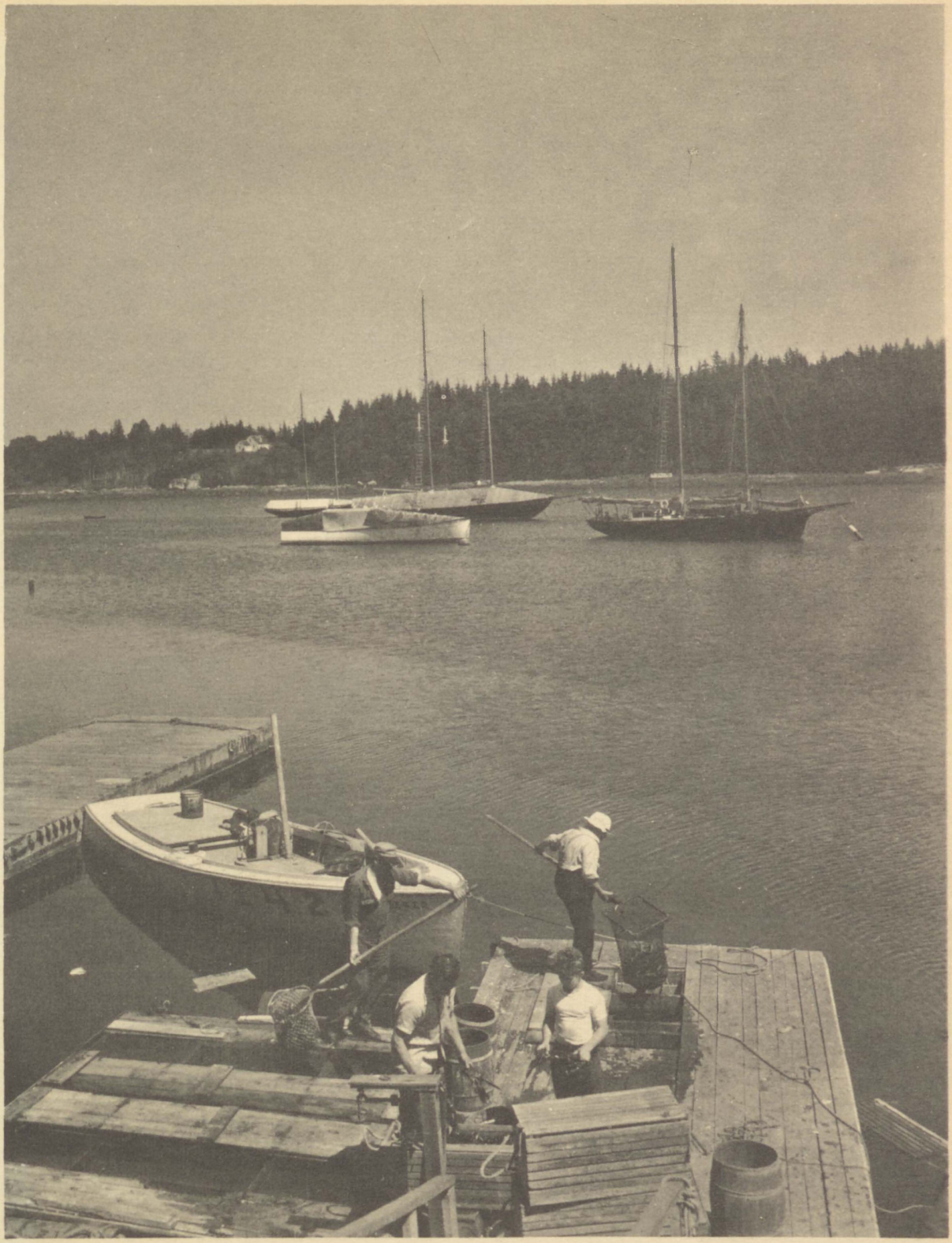
Wherever he chooses to stop, the visitor to the Maine coast will find a wealth of recreational opportunities at his disposal. At the clean, sandy beaches he will find swimming or bathing in the clear, cool waters of the north Atlantic both enjoyable and invigorating. Magnificent golf courses that stay green and luxuriant all summer long are found from one end of the coast to the other.

Inland Maine is composed of beautiful, clear, cool lakes surrounded by green mountains; mile after mile of verdant forest lands; picturesque New England farm lands; quiet, friendly Maine villages — these are but a few impressions one gets of inland Maine.

It would be a strange person indeed who could not find a vacation to his liking in inland Maine. At many of the resort hotels and sporting camps one finds a continuous round of recreational activities; fishing, golf, tennis, boating, outings, hiking, mountain climbing, riding, dancing. Others stress rest and quiet; a complete change for those who are worn out with a busy existence at home.

Great natural beauty, an amazing diversity of scenery; a wide range of vacational activities, an ideal climate, boundless hospitality — these are the things of which Maine is made.

That is why Maine, to those who have visited it, remains always in fond memory as, "The Land of Remembered Vacations."

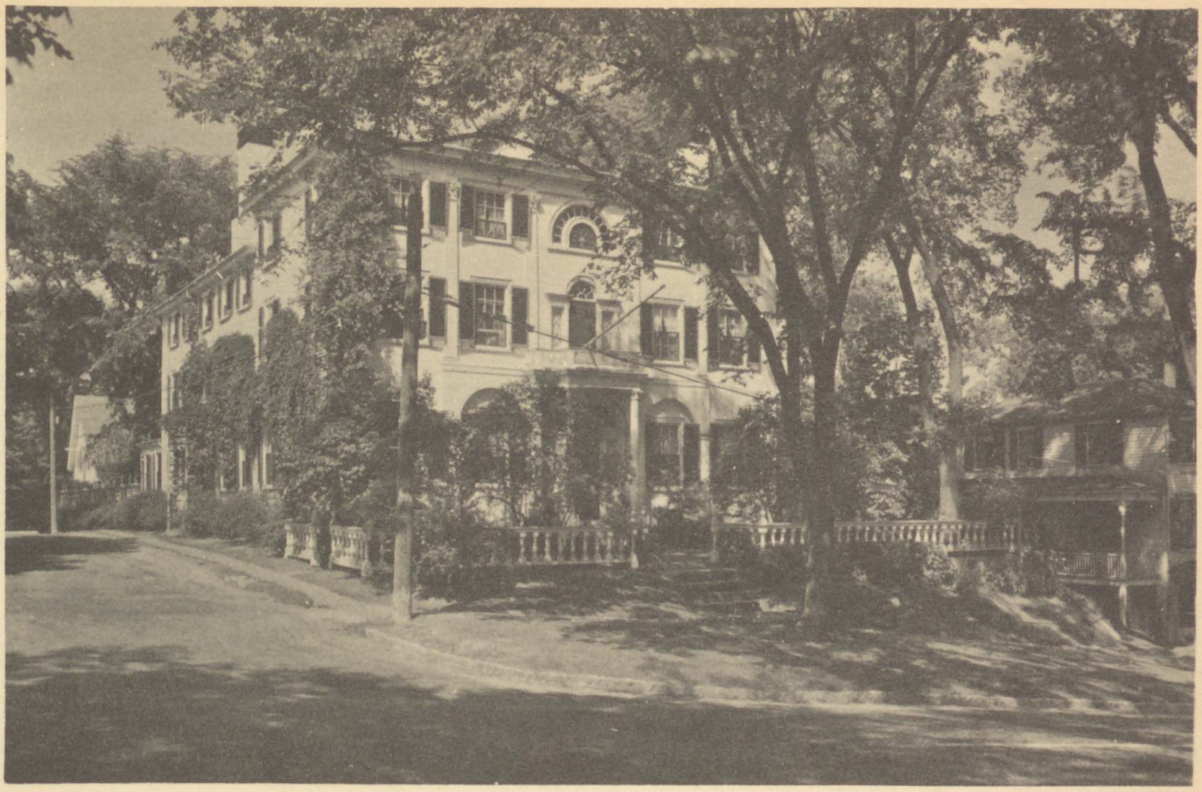


The Maine coast is different than any other coast in the world. Unforgettable, beautiful, snug harbors add enchantment to the scene. Sailing yachts riding at anchor, lobstermen unloading their day's catch — this is the Maine coast.

Mountains come down to the sea; harbors indent the coastline; rugged headlands and picturesque lighthouses; that is the Maine coast. Maine folk, through the centuries' have drawn strength and fortitude from the rugged, rocky headlands of their native state. Today visitors to Maine draw from this same friendly strength. Lighthouses, rugged shores and friendly people are traditionally Maine.

In recent years the Maine coast has come into its own as a yachtsman's paradise. The yachting season in Maine is a happy one indeed. Virtually every coastal resort has its club where the visiting yachtsman is made to feel at home and is given the opportunity of participating in the gay round of events that make up the season. For those who do not care for this organized activity, the Maine coast is an unexcelled region in which to go vagabonding along; sailing into one little harbor after another.

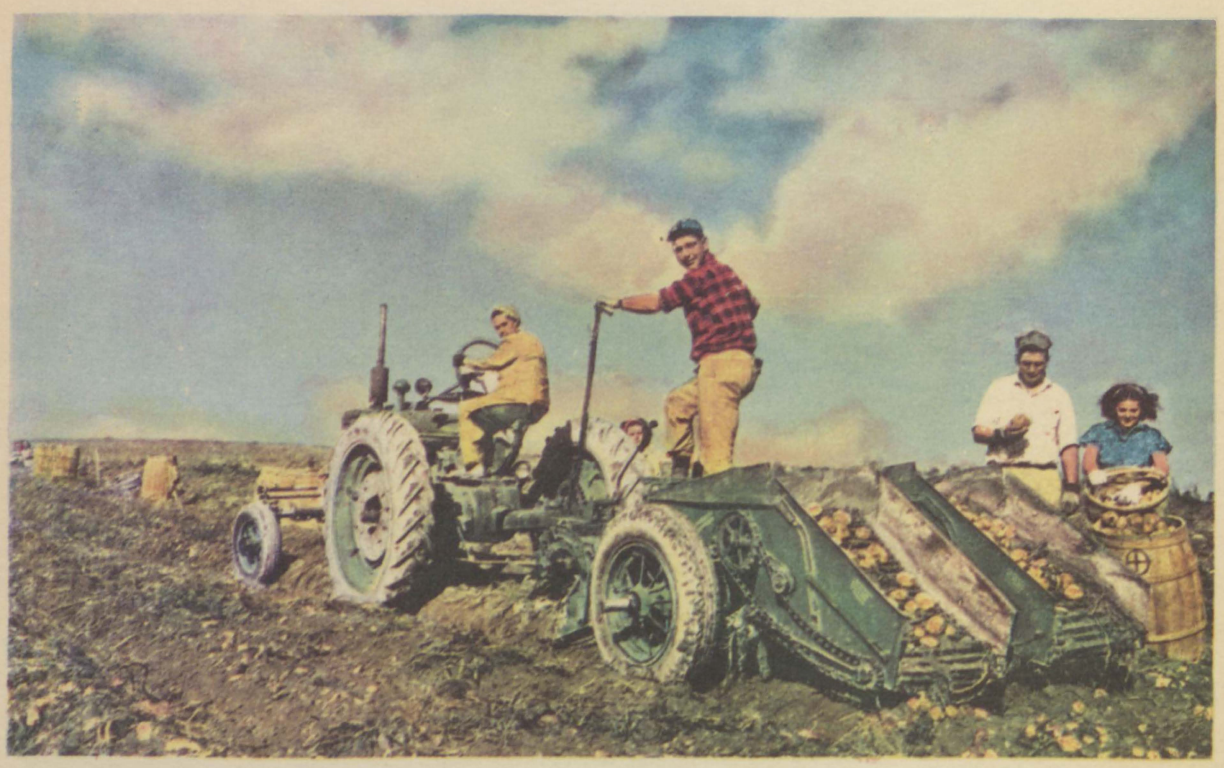
Travel through inland Maine is safe and comfortable. Over 22,000 miles of roads lead to every section of the state. Fast train and airplane service is available to virtually every point. Too, inland Maine offers a wealth of accommodations of every description. Fine resort hotels and sporting camps are to be found in all of the principal resort regions.



A century-old house, spacious grounds. spreading elm trees — that is home, real home.

Imagine, if you will, a territory almost as large as all the rest of New England put together and you will have some idea of the tremendous size of the great vacationland of inland Maine. Beautiful, clear, cool lakes surrounded by green mountains; mile after mile of verdant forest lands; picturesque New England farm lands; quiet, friendly Maine villages — these are but a few impressions one gets of inland Maine.

Motoring through Maine's potato region in blossom time is an experience long to be remembered.

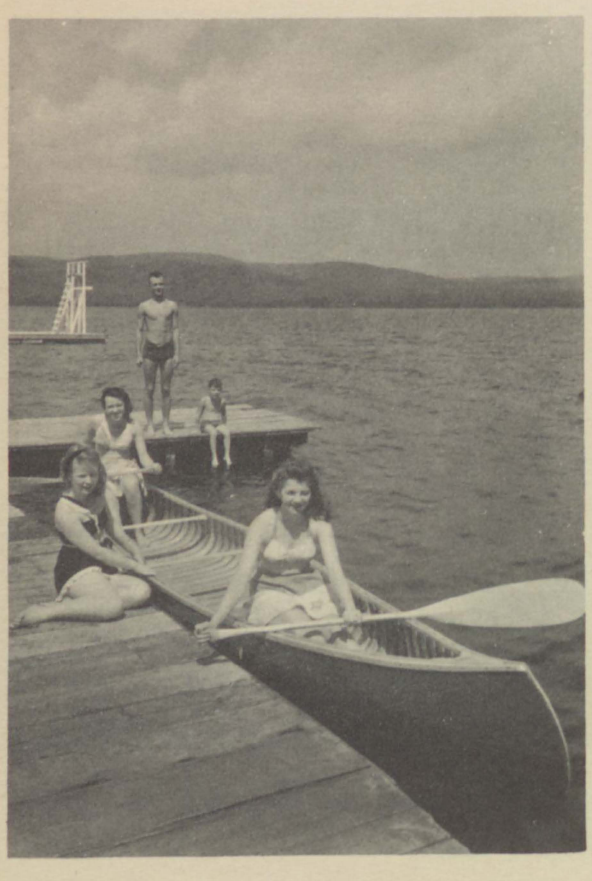


Potato digging time in the potato empire — that is a time of action! This is the time of year when it is particularly interesting to tour Maine's potato section. Not only are the potato digging operations in full swing, but it is also autumn foliage time.

There is no monotony in the Maine countryside. Around every curve in the road is an ever changing picture of beauty, serenity and peace.

For the person who loves nature with its ever-changing scenery, its healthful stimulation, its spiritual uplift, the possibilities of canoe trips in Maine are unbounded. Maine offers every variety, from the short, easy trip suitable for the beginner to those long, difficult, thrilling cruises, which challenge the expert.

Far away from the hustle and bustle of the city the whole family enjoys a quiet picnic on the shore of a beautiful Maine lake.



You can tour through Maine or stop all summer long in one spot. Either way, you are assured of a vacation that will last forever in your memory.

Maine has everything for everyone. There are lakes, streams and rivers for canoeing, mountains to climb, ocean beaches and rocky headlands and woodland trails for riding and hiking. Everywhere there is the fragrant summer air of Maine. Cool breezes temper the summer sun so that days are just the right temperature for play and nights for restful sleep.

Maine's lakes and streams are plentifully stocked with fish; and there is plenty of elbow room for the angler and hunter in this, the greatest outdoor state in the east.

No sport has shown more rapid growth during the last decade than that of angling. Each year, new recruits join this army of men and women who get supreme enjoyment out of this glorious sport that takes them to the lakes and streams of the fishing regions.

Maine golf courses are laid out so that players may enjoy to the utmost Maine's scenic beauty. Every hour spent on them gives one greater sense of exhilaration and well being. They also provide a chance to exercise your skill at the game, for many of them are "sporty."

As the visitor to Maine journeys inland he has every recreational opportunity that his heart might desire. Here among the lakes and mountains the vacationist has a wide variety of pleasurable things to do.

Outdoor exercise of all kinds, invigorating air, healthful climate and good food—these are the things that make people return to Maine year after year.

Maine is the place for children. Thousands of them come from all over the country to summer at one of Maine's two hundred boys' and girls' camps.

It would be a strange person indeed who could not find a vacation to his liking in Maine. Many folks own their own cottage on the shore of some lake. Here, there is quietness, rest and relaxation. One may do just as he pleases.

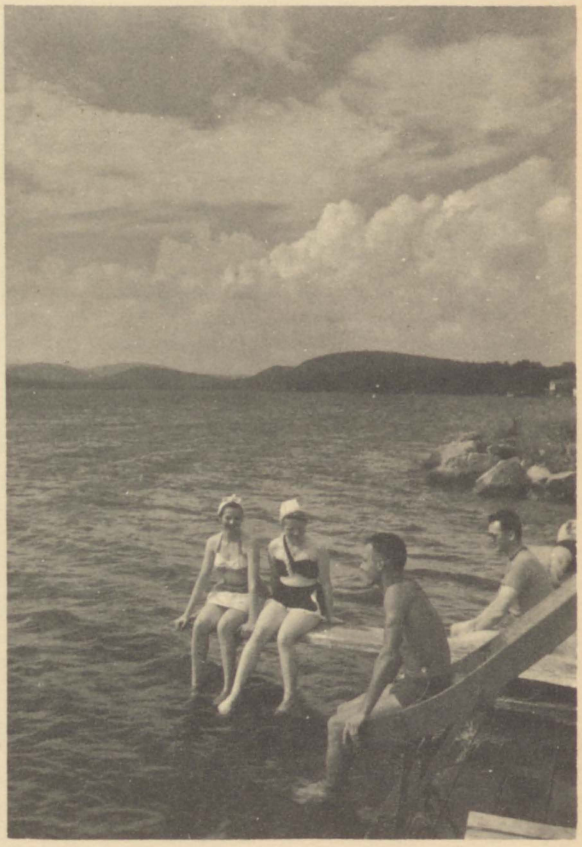
One good way to see Maine's beauty spots and to really have time to enjoy them is a tour by bicycle. One may stop at a hotel, camp, or tourist home, and take short trips in different directions. This gives ample opportunity to stop here and linger there.

Youngsters gain weight and strength by the minute when they are given the untrammeled freedom of the Maine countryside. The woodland trails are green and friendly. There are no poisonous snakes or insects in Maine. Boys' and girls' camps plan a carefully designed curriculum so that the boy or girl can get the most out of the summer stay. Youngsters who come to Maine with their families soon find new friends among Maine boys who initiate them into the great society of the out-of-doors.

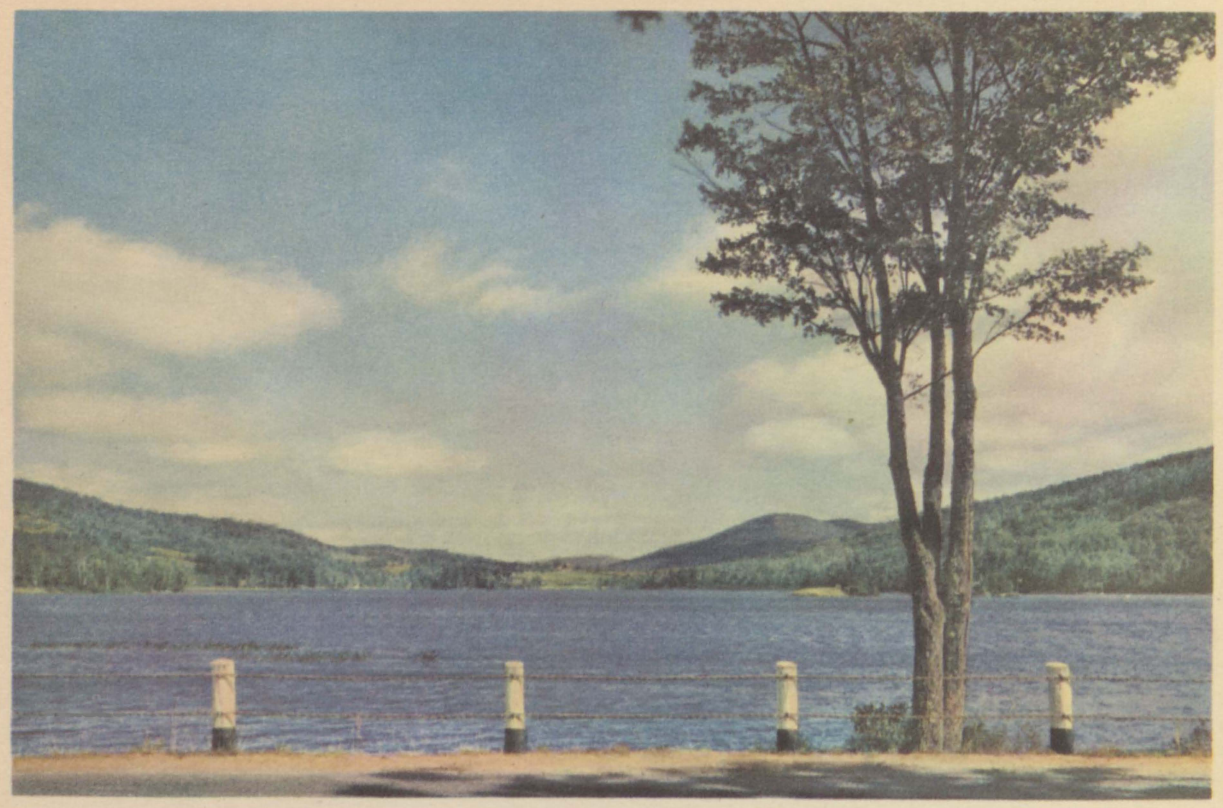
Smooth highways connect one beauty spot with another, an amazing diversity of scenery found nowhere else.

When motoring through Maine, the visitor is always impressed with the stately elm trees. Sometimes, they line village streets: other times, they are seen mirrored in lake or stream along the roadside.

After activity in the open it is good to drink in the Maine sunshine whether you are eating your lunch or just sitting looking at the view spread out before you.

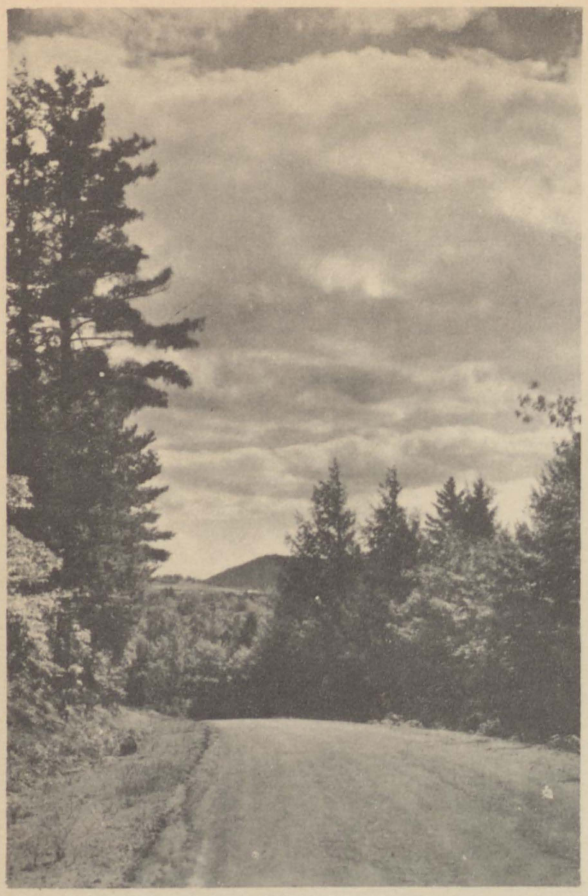


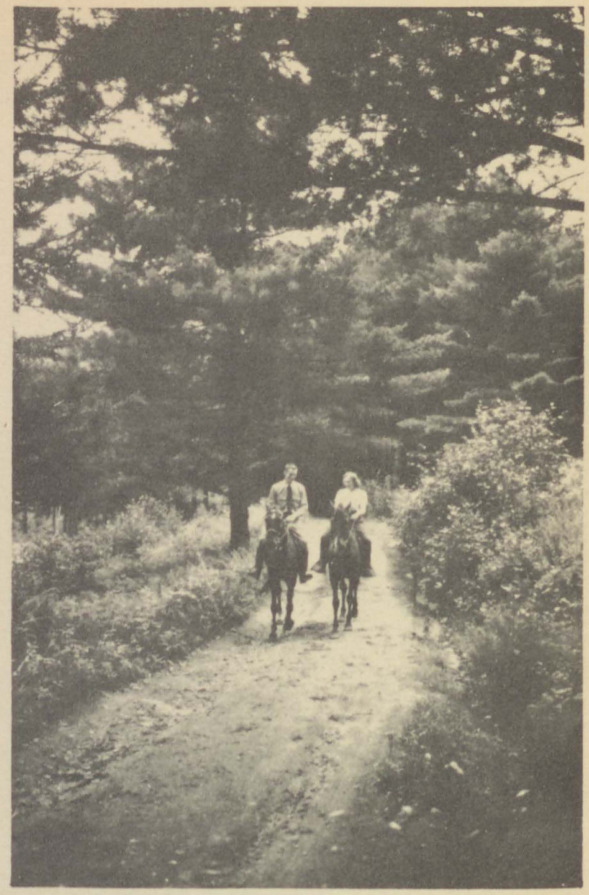
Maine lakes are noted for their purity. Fortunate indeed is the person who can leave the city and spend a part of each year near these beautiful lakes.



There is hardly a mile of highway in the entire state of Maine that is not of scenic beauty. On Maine highways, there is a variety of scenery that can be found in no other state. It may be mile after mile along the coast; it may lead through picturesque farm country, along the shores of a beautiful lake, or into the mountain region.

In the ever-changing aspect of Maine that the visitor sees as he travels from one end of the state to the other are villages like this. Here in Maine sunshine and pure air children grow to manhood and womanhood with health and character born and developed in them.



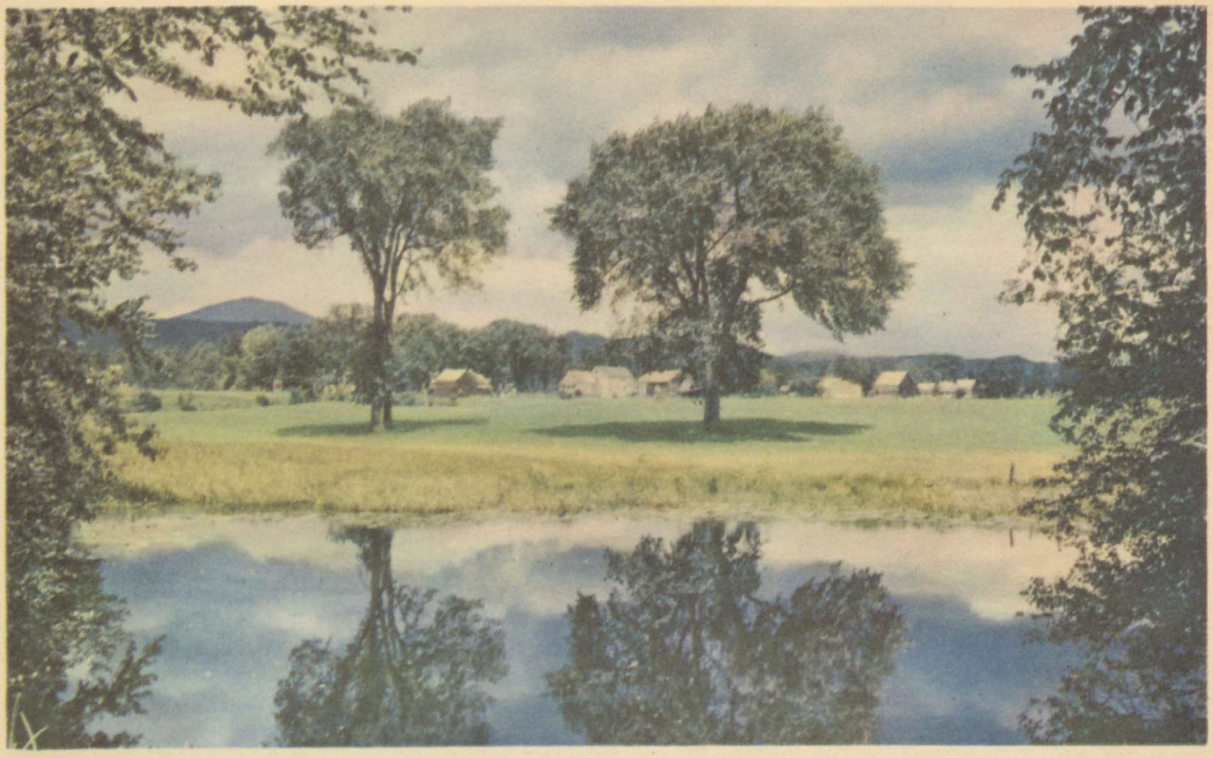


Many of the resort establishments maintain stables giving visitors the opportunity to enjoy this vast system of riding byways.

Wherever one chooses as the place to settle down in Maine he will find that he is genuinely welcome. He will be enrolled into the life of the community and made to feel that he is a part of it. In no time at all he will be a real State of Mainer.

Hobbyists will find inland Maine a choice hunting ground. Antique collectors, rock and gem hobbyists, collectors of fine homecraft work, amateur photographers — all will find Maine a happy and busy place to practice their avocations.

Today Maine is known and loved by millions as "The Land of Remembered Vacations," a treasured retreat where re-creation of the mind and the body can be had for the asking. It is easy to understand why this beautiful state that stands almost on the threshold of the world's busiest market places is treasured in the memories of all who visit it.



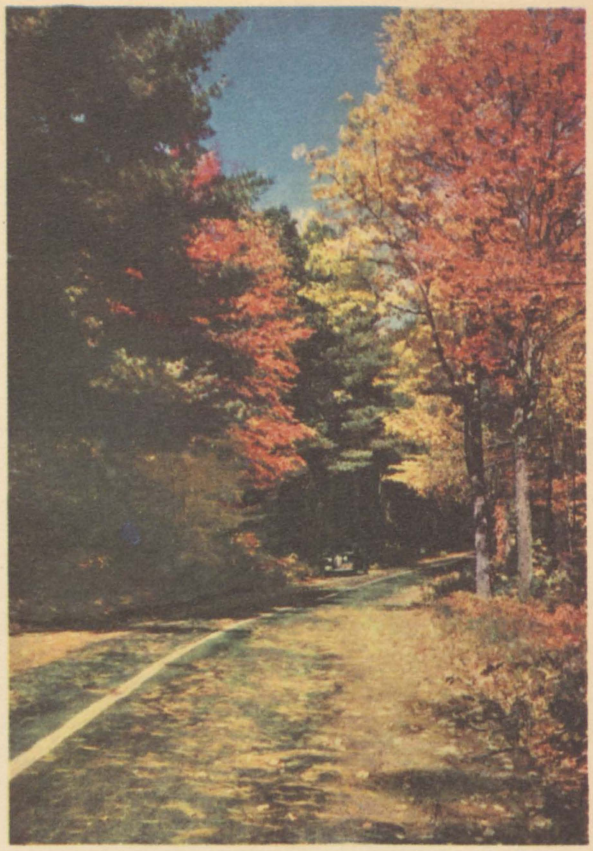
Connecting links of lakes, rivers and streams form a water highway that penetrates deep into some of the most scenic country in the world.

Many of Maine's villages are located on the shores of a lake or directly on the coast. Many of Maine's permanent residents have the vacationland atmosphere the year round. Summer homes are very much in vogue. It may be a cottage, or a modest summer home on the lakeshore, or a more pretentious dwelling on the coast.

For those who want to get off the beaten path; get far away from the telephone; far away from crowds, there is ample opportunity in Maine. One may take an extended canoe trip going from one lake to another and be gone as long as he wants. There is also the boat trip where the family can pack a lunch and eat it at some pretty spot along the shore.

The future of Maine farming and industry has never been as bright as it is today. People throughout the country have become aware of the high quality of Maine manufactured goods and food stuffs and are providing a ready market for all that can be shipped.

Touring inland Maine is an unforgettable experience. Every turn in the road opens up a new vista of beauty. Woods, lakes, mountains and rolling farmlands; monotony is unknown in a state that is so diversified in its scenic attractions.



In the autumn Maine is a place of wondrous beauty. Then nature puts on her brightest dress to welcome the hunter and others who have found it an ideal vacation season.

There are few persons indeed who do not know of the vast extent of Maine agriculture or of the excellence of its products.

TO OUR VISITORS

It is with a great deal of pleasure that we present you with this pictorial booklet of Maine. Realizing that people today are extremely busy and do not want to devote too much time to reading text, we have tried to give you the story of Maine in pictures. These pictures will give you a general idea of Maine and some of the vacation pleasures that you may enjoy while visiting here.

It is impossible in a booklet of this kind to deal individually with any particular vacation activity. We have prepared separate booklets dealing in detail with most of our recreational facilities. We shall be happy to send you any one of these that you are interested in, and in addition shall be pleased to answer any questions and write you in detail about your particular vacation problem.

Below you will find listed the many booklets published by the state. They may be obtained merely by addressing the Maine Development Commission, State House, Augusta, Maine.

Maine, the Land of Remembered Vacations

Fishing, Hunting and Canoeing

Hotels, Camps and Tourist Homes

The Maine Coast

Facts About Maine

State Highway Map

121 Canned Food Recipes

Mountain Climbing in Maine

The Maine Camp for Boys and Girls

Maine, the Place to Live

Public Parks in Maine

Maine. Development Commission T.a.P.

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